

computer generated 3D version of Homer Simpson for "The Simpson's 1995 Halloween Special", and created the ground-breaking morphing techniques for Michael Jackson's music video "Black or White". In the late 1980s, PDI gave birth to the first all-digital makeover of the Pillsbury Doughboy, updating the popular icon for client Leo Burnett."

"Although PDI will begin work immediately on several DreamWorks feature projects, the company will maintain their on-going relationships with their wide and impressive client list, including 20th Century-FOX, Warner Bros, Universal, Leo Burnett, Foote Cone Belding, DDB Needham, McCann Erickson and others. DreamWorks relationship with PDI coincides with PDI's relocation to expanded facilities in Palo Alto in April 1996."

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