

### **York University — International MBA (IMBA)**

Established in 1989 in response to developing global trends, York University's International MBA (IMBA) was the first degree program of its kind in Canada. The IMBA is a full-time program consisting of six successive academic terms. Up to 60 candidates are selected annually to enter Term 1 of the 24-month cycle, which begins in September of each year. The IMBA curriculum consists of core business management courses, core international management courses, regular and international elective courses, compulsory international business seminars and non-credit business language classes.

The IMBA requires students to develop a specific regional, country and language specialization. Applicants must specify in which of the IMBA's official languages they will major: their region and country of focus are based on the fact that their major language is used in both. Specialization is achieved through a combination of course work, a mandatory working internship in the country of focus and a possible term of study abroad at a leading international management school.

For more information about the International MBA program, contact:

Division of Student Affairs  
Faculty of Administrative Studies  
York University  
4700 Keele Street  
North York, ON M3J 1P3  
Canada  
Tel.: (416) 736-5060  
Fax: (416) 736-5687

### **University of Waterloo — International Trade Specialization**

Spurred on by industry and trade leaders, the University of Waterloo's International Trade Specialization program prepares generalists, from a variety of academic backgrounds, with the specific skills necessary to succeed in the international trade field. Students complete a package of courses aimed at ensuring proficiency in at least one foreign language, familiarity with the culture of a designated country and knowledge of economic and global trade issues.

Each student in the specialization completes four work terms in Canada, of which two are intended to be directly related to international trade. Following this experience, a four- to eight-month placement abroad puts into practice the language and business skills acquired by students.

For more information on the International Trade Specialization course, contact:

Office of the Registrar  
University of Waterloo  
Waterloo, ON N2L 3G1  
Canada  
Tel.: (519) 888-4567, ext. 2119