

will probably lead to final publication in mid-November, 1994. A grace period of 3 to 6 months is expected before the new regulations will be enforced.

WHERE TO GET HELP

The **Department of Foreign Affairs and International Trade (DFAIT)** is the Canadian federal government department most directly responsible for trade development. The InfoCentre is the first contact point for advice on how to start exporting; it provides information on export-related programs and services; helps find fast answers to export problems; acts as the entry point to DFAIT's trade information network; and can provide companies with copies of specialized export publications.

InfoCentre

Tel: 1-800-267-8378
or (613) 944-4000
Fax: (613) 996-9709

The **Commercial Division of the Embassy of Canada** in Mexico City promotes trade with Mexico. There are several trade commissioners at the Embassy, and there is a satellite office in Monterrey. Trade Commissioners can provide a range of services including introducing Canadian companies to potential customers in Mexico, advising on marketing channels, assisting those wishing to participate in trade fairs, helping identify suitable Mexican firms to act as agents, and compiling credit and business information on potential foreign customers.

Commercial Division
The Embassy of Canada in Mexico
Schiller No. 529
Col. Polanco
Apartado Postal 105-05
11560 México, D.F.
México
Tel: 724-7900
Fax: 724-7982

Canadian Consulate
Edificio Kalos, Piso C-1
Local 108A
Zaragoza y Constitución
64000 Monterrey, Nuevo León
México
Tel: 443-200
Fax: 443-048

Note: To telephone México, D.F. dial: 011-52-5 before the number shown

below. For contacts in other cities in Mexico, consult the international code listing at the front of your local telephone directory.

International Trade Centres have been established across the country as a first point of contact to support the exporting efforts of Canadian firms. Co-located with the regional offices of Industry Canada (IC), the centres operate under the guidance of DFAIT and all have resident Trade Commissioners. They help companies determine whether or not they are ready to export; assist firms with marketing research and market planning; provide access to government programs designed to promote exports; and arrange for assistance from the Trade Development Division in Ottawa and trade officers abroad. Contact the International Trade Centre nearest you.

Agriculture Canada

Food Bureau
930 Carling Avenue
Ottawa, ON K1A 0C5
Tel: (613) 995-9554
Fax: (613) 992-0921

The **Embassy of Mexico**, Mexican Trade Commissioners in Canada, and Mexican consulates can provide assistance and guidance to Canadian companies in need of information about doing business in Mexico.

Embassy of Mexico
45 O'Connor Street, Suite 1500
Ottawa ON K1P 1A4
Tel: (613) 233-8988
Fax: (613) 235-9123

ADDITIONAL CONTACTS IN CANADA

Business Associations

The Canadian Council for the Americas (CCA)

Executive Offices, Third Floor
145 Richmond Street West
Toronto, ON M5H 2L2
Tel: (416) 367-4313
Fax: (416) 367-5460

Canadian Exporters' Association (CEA)

99 Bank Street, Suite 250
Ottawa, ON K1P 6B9
Tel: (613) 238-8888
Fax: (613) 563-9218

Canadian Manufacturers' Association (CMA)

75 International Boulevard, 4th floor
Etobicoke, ON M9W 6L9
Tel: (416) 798-8000
Fax: (416) 798-8050

Language Information Centre

240 Sparks Street, RPO
Box 55011
Ottawa, ON K1P 1A1
Tel: (613) 523-3510

ADDITIONAL CONTACTS IN MEXICO

Canadian companies which export products subject to official standards in Mexico can obtain copies of the relevant *Normas Oficiales Mexicanas* from the following Mexican Government agencies.

Secretariat of Health

Secretaría de Salud
Lleja, No. 7, Piso 1
Col. Juárez
06600 México, D.F.
México

Food, beverages, cosmetics, toiletries:

Control Sanitario de Bienes y Servicios
Tel.: 518-3696
Fax: 512-9628

Medicines, medical equipment and supplies:

Dirección de Control de Insumos par la Salud
Tel.: 254-0962
Fax: 250-6962

Pesticides, fertilizer, toxic substances:

Salud Ambiental
Tel.: 584-6745
Fax: 584-5260

Other Products:

Secretariat for Commerce and Industrial Promotion

Secretaría de Comercio y Fomento Industrial (SECOFI)
Departamento de Información Comercial
Ave. Puente de Tecamachalco
No. 6, Piso 2
Col. Tecamachalco
53950 Naucalpan,
Estado de México
México
Tel.: 589-9592
Fax: 540-5153

