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BASIC CRITERIA

- AN AGREEMENT WAS MADE WITH THE EMBASSY OF CANADA TO CONDUCT A STUDY OF THE MEXICAN CONSTRUCTION INDUSTRY TO DETERMINE OF A POSSIBILITY EXISTED WHEREBY JOINT VENTURES / ASSOCIATIONS COULD BE ESTABLISHED FOR CONSTRUCTION PROJECTS PRIMARILY IN MEXICO AND ALSO FOR CO-OPERATIVE EFFORTS ON OTHER COUNTRIES LIKE LATIN AMERICA, MIDDLE EAST, EUROPE AND PACIFIC RIM.
- THE LIST OF COMPANIES TO BE SURVEYED WAS OBTAINED FROM DUN & BRADSTREET DATA SHEETS PROVIDED BY THE EMBASSY.
- THE CUT-OFF CRITERIA USED WAS THOSE COMPANIES WHICH INDICATED 100 PERMANENT EMPLOYEES OR MORE..
- A TOTAL OF 30 COMPANIES WERE VISITED AND INTERVIEWED, 25 IN MEXICO, D.F.; 4 IN MONTERREY, MEXICO; 1 IN SAN LUIS POTOSI, MEXICO.
- THE SURVEY WAS CONDUCTED DURING THE MONTHS OF JULY AND AUGUST, 1992.