

FISHING EQUIPMENT

Trade Fairs	Date	Contact
American Fishing Tackle Manufacturers Association	Annual/90 Jul 25-28 New Orleans, Louisiana	Dea Wittmeyer 1250 Grove Ave, Suite 300 Barrington, IL 60010
Sporting Goods Manufacturers Association (Super Show)	Annual/90 Feb 22-25 Atlanta, Georgia	Hardy C Katz 1450 N.E. 123 Street Miami, FL 33161 (305) 893-8771
National Sporting Goods Ass. World Sports Expo	Annual/90 Oct 11-14 Chicago, Illinois	James L Faltinek 1699 Wall St. Mt Prospect, IL 60056 (312) 439-4000
National Sporting Goods Ass. Fall Market	Annual/90 Oct 11-13 Anaheim, California	James L Faltinek 1699 Wall St. Mt. Prospect, IL 60056 (312) 439-4000

Publications

Outside Business Magazine: The Business Magazine for the Outdoor Recreation Market
Mariah Publications Corp., 1165 N. Clark Street, 7th Floor, Chicago, IL 60610-2845

Associations

American Fishing Tackle Manufacturers Association
1250 Grove Ave., Suite 300, Barrington, IL 60010
(312) 381-9490

Sporting Goods Manufacturers Association
200 Castlewood Drive, N. Palm Beach, Fl 33408
(407) 842-4100

National Sporting Goods Association
Lake Centre Plaza Building, 1699 Wall St., Mt. Prospect, Il 60056
(312) 439-4000