REPORT 4 88/02/02

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 644-MEXICO

005-COMM. & INFORM. EQP. & SERV MEXICO

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

TELECOMMUNICATIONS (INC SPACE)

CONTINUE SEARCHING FOR CANADIAN MANUFACTURERS WITH EXPORTING CAPABILITY OF TELECOMMUNICATIONS EQUIPMENT.

COMPUTERS, SOFTWARE & SYSTEMS

TO CONTINUE PROMOTING CANADIAN INDUSTRIES CAPABILITY IN THIS SUBSECTOR AMONG LOCAL RELATED COMPANIES

TO IMPLEMENT A PROGRAM OF VISITS TO GUADALAJARA CITY, AREA OF MAIN CONCENTRATION OF EDP EQUIPMENT MANUFACTURERS.

ANTICIPATED RESULTS:

INCREASED CANADIAN PRESENCE IN THIS MARKET.

INCREASE AWARENESS OF CANADIAN CAPABILITY

DEVELOP A CLOSER RELATIONSHIP WITH MANUFACTURERS AND DETECT OPPORTUNITIES FOR CANADIAN INDUSTRY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 IDENTIFY CDN SUPPLIER OF EQUIPMENT REQUIRED IN MEXICO AND STIMULATE AND ASSIST PROMOTIONAL EFF-

ORTS. SUPORT PROMOTION OF SPECTRUM MANGEMENT.

QUARTER: 2 CONTINUE SUPPORT FOR SNC BID FOR SPECTRUM

MANAGEMENT PROJECT.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ASSISTED IN PROMOTION OF X.25 DATA COMMUNICATIONS EGPT (MINISTRY HAS PLACED ORDER) & ARRANGED AGENCIES FOR MICROTEL & NORSAT FOR SATELLITE TELECOMS EGPT. SNC HAS BASIC GOM ACCEPTANCE AND CONTRACT IS LIKELY.

DURING RECENT SNC/EDC VISIT TO MEXICO CITY, NAFINSA WAS INSTRUCTED BY GOM TO NEGOCIATE FINANCING CONTRACT WITH EDC AND SCT (MINISTRY) WAS INSTRUCTED TO NEGOTIATE COMMERCIAL CONTRACT WITH SNC.