REPT4D 89/12/05

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 527-OSAKA

002-FISHERIES, SEA PRODUCTS & SERV.

JAPAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

FISH & SHELLFISH & OTHER PROD

CANADA FOOD FAIR PROGRAMME (DEPT. STORES) DIRECT SALES/MARKET DEVELOPMENT/CONSUMER AWARENESS

HOTEL/RESTAURANT CANADA FOOD PROMOTION CONSUMER AWARENESS/DIRECT SALES

SOLO FOOD SHOW (TWICE PER FISCAL YEAR) NEW AGENCY AGREEMENTS/DIRECT SALES

PREPAR OF MKT PROF FOR SPECIES OF PARTICUL INT TO CDN SUPPL. IMPROVED KNOWLEDGE OF SECTOR/IDENTIFICATION OF NEW EXPORT

## TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----QUARTER: 2 -----QUARTER: 3 -----

QUARTER: 4 -----

CONTRACTORS IN NAME

QUARTERLY RESULTS REPORTED:

OPPORTUNITIES

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ANTICIPATED RESULTS:

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