

THE CANADIAN CHAMBER OF COMMERCE IN HK

WELCOMES
MR PAUL CHENG

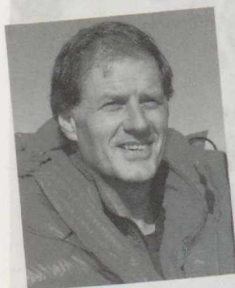
Paul Cheng, chairman of Incheape Pacific Limited, spoke to the Chamber on November 29, 1993. His topic was why China should be treated as a series of regional markets rather than one big market of 1.2 billion consumers. Incheape Pacific employs 7,500 people and has an annual turnover of more than HK\$12 billion. Cheng is also chairman of the Hong Kong General Chamber of Commerce.



Attending the Mulan Wulun lunch: (l-r) Senior Trade Commissioner Scott Mullin, Chamber President Eliza Chan, Chen Ke Qiang, head of Xinhua's Economic Affairs Department, Guo Weiqiang, Director, Foreign Liason Department, Hong Kong Chinese Enterprises Association, and Huang Xueyi, Xinhua research fellow.

The Canadian Chamber of Commerce in Hong Kong was pleased to welcome **Mulan Wulun**, Deputy Director of the Xinhua News Agency, as a speaker on December 2 at the New World Harbourview. His speech, on the development of trade and economic relations between mainland China and Hong Kong, was delivered to a sold-out house of 185 people.

Adventurous philosophy of John Amatt



For over 30 years, Canadian John Amatt has led expeditions to remote regions of Norway, Nepal, China, Greenland and Arctic Canada. One of his best-known accomplishments was taking part in Canada's first successful expedition to the world's tallest mountain - the 29,028 foot summit of Mount Everest.

Since then, Amatt has founded a unique motivational and educational company One Step Beyond that focuses on "meeting the challenge of change." He spoke to the Canadian Chamber of Commerce in Hong Kong on November 23, 1993.

"Mountains have become a powerful symbol of obstacles we face everyday and what it takes to get to the top," said Amatt.

"If we are to move forward we need to accept challenges and take risks. Adventure isn't hanging on a rope on the side of a mountain. Adventure is an attitude that we must apply to everyday life - facing new challenges, seizing new opportunities," said Amatt.

According to Amatt's adventure theory, climbing mountains or dealing with the tumultuous changes of the working environment in the 1990s involves the same elements: dealing with the unknown, the unpredictable and the uncertain. Finding ways to deal with these challenges means going beyond your comfort zone, said Amatt, as well as a good measure of courage, resourcefulness and endurance.

His talk touched on a number of areas including qualities of global leaders, the role of a positive attitude and preparation to achieve goals.

He also listed nine components of achievement:

- A adaptability
- D desire and determination
- V vision and values
- E experience
- N natural curiosity
- T teamwork and trust
- U unlimited optimism
- R risk-ability
- E energy, emotion and enthusiasm

"All of these characteristics are to be found in peak performing people whether the achievement is climbing to the top of the world or reaching the top in the challenging world of international business," said Amatt, who may have inspired at least a few people in the room to climb a few mountains of their own. ♦

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