

JOIN THE CANADA PAVILION AT FOODEX JAPAN 2006

March 14-17, 2006, at the Makuhari Messe Nippon Convention Centre, Tokyo, Japan.

- FOODEX JAPAN is the leading food and beverage trade event in Asia Pacific.
- Over 90,000 industry visitors attend each year. FOODEX JAPAN is the perfect occasion to showcase your products to buyers from across the region.

Japan imports 60% of its total food supply—worth C\$74 billion.

Want an opportunity to enter this exciting market?

Looking to launch new and exciting products to increase your share of this lucrative market?

Exhibit at FOODEX JAPAN 2006 and network with new and established contacts in the world's most dynamic consumer food market.

NEW PAVILION! FIRST CLASS SUPPORT!

Managed by Agriculture and Agri-Food Canada (AAFC), the newly designed Canadian pavilion will be a major attraction for trade visitors. This is Canada's 24th consecutive year as a leading national pavilion organizer. Talk to us about the first class support and on-site services provided to our pavilion exhibitors.



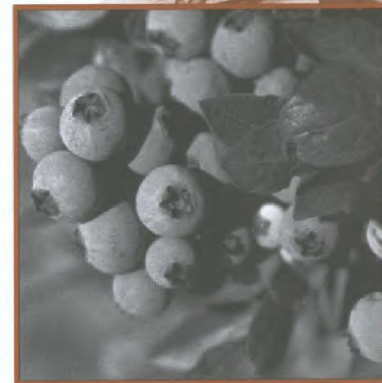
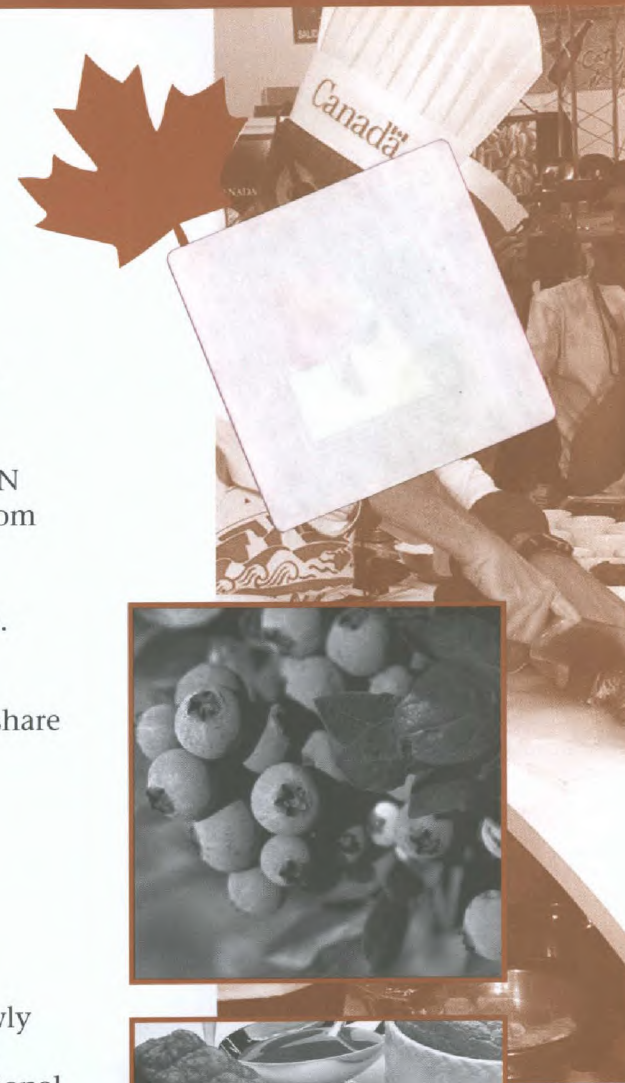
SPECIAL EVENTS & FOOD TASTINGS

- We offer a live cooking demonstration area featuring all exhibitor products
- Escorted market tours will be available exclusively to exhibitors.
- The Canada pavilion has excellent visibility and an outstanding reputation—we consistently attract quality leads from across Asia Pacific.

For additional information on FOODEX or other agri-food export opportunities in the Japan market, please contact:

Amitabh Dutt, International Markets and Trade Officer,
Agriculture and Agri-Food Canada
930 Carling Ave, SJC, Suite 1049, Ottawa, ON, K1A 0C5
Tel.: (613) 759-7523 Fax: (613) 759-7506 Email: dutta@agr.gc.ca

Visit us on-line for more information on FOODEX at: <http://ats-sea.agr.ca/>



Canada pavilion set for major Middle East health show

Dubai, U.A.E., January 22-25, 2006 > For the sixth consecutive year, the Canadian Consulate in Dubai will be organizing a national pavilion at Arab Health 2006, the region's largest and most important health exhibition, to be held at the Dubai World Trade Centre.

In 2005, the Arab Health exhibition saw more than 25,000 trade visitors, mainly from the Gulf countries, the Commonwealth of Independent States countries, Africa and the Indian sub-continent. There were 1,400 exhibitors from more than 50 countries and 28 international pavilions.

For 30 years, Arab Health has led the way in health care exhibitions and conferences throughout the Gulf and Middle East regions. It is the ideal forum for Canadian companies to demonstrate their latest products and technologies in one of the world's fastest growing health care markets.

The market for health care products, services and expertise is strong throughout the Gulf region. In the U.A.E. alone, the government is planning to double its hospital bed capacity over the next decade. With the launch last year of the Dubai Healthcare City, a health industry mega-project intended to service the whole area, Canada could be well-positioned to share its

capabilities and expertise. Many international companies in different medical fields have been approaching the Dubai government to be registered within the Healthcare City.

The Arab Health 2006 show profile will include state-of-the-art health and medical industry products and technologies in areas such as international health services, surgery, biotechnology, dentistry, radiology, laboratory equipment, pharmaceuticals, rehabilitation, telehealth and pathology.

Canada will have a 321 square-metre pavilion, where completely furnished nine square-metre booths will be available at a cost of approximately US\$5,250. Don't miss this unique platform for overseas manufacturers to establish a foothold in this very affluent Gulf region, to develop existing business, or to recruit agents from across three continents.

For more information, contact: Fouad Soueid, Trade Commissioner, Canadian Consulate in Dubai, tel.: (011-971) 4-314-5555, e-mail: fouad.soueid@international.gc.ca or Venky Rao, Organizer's Representative, tel.: (905) 896-7815, e-mail: arabhealth@rogers.com. Web site: www.arabhealthonline.com.

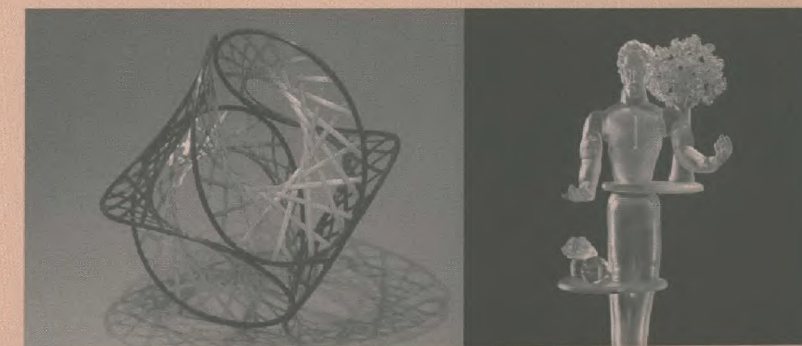
Trade mission set for Chicago international art show

Chicago, Illinois (U.S.), October 28-30, 2005 > Are you a Canadian artist or gallery owner who wishes to export to the U.S. market? Do you need additional market information to make a decision on your market entry strategy? The Canadian Consulate General in Chicago is inviting high-end 3D Canadian artists, gallery owners and craft industry personnel who have little or no experience exporting to the U.S. to attend the New Exporters to Border States (NEBS) mission to the SOFA art show in Chicago.

SOFA is one of the most renowned, juried, 3D fine arts shows for high-end glass, ceramics, wood, metal, fibre, and sculpture in the U.S. Regarded by many as one of North America's most prestigious contemporary craft exhibitions, SOFA showcases sculpture objects and functional art to both wholesale buyers and private collectors.

This trade mission will contain three parts: an educational session with industry experts, entry to the

SOFA show as a visitor (not as a exhibitor) and networking opportunities with arts collectors from the Mint Museum and Renwick Gallery at the International Visitors Reception.



The deadline to participate in the mission is **Wednesday, October 19th, 2005**. Registration is on a first-come, first-served basis.

For more information, contact Ann Rosen, Business Development Officer, Canadian Consulate General in Chicago, e-mail: ann.rosen@international.gc.ca, Web site: www.chicago.gc.ca. SOFA Web site: www.sofaexpo.com.