

such fields as management techniques, forestry and audio-visual aids; and (iii) apply to Latin America the recently inaugurated programme of research associateships for scientists from developing countries under which the Canadian International Development Agency (CIDA) provides financing and NRC selects the foreign associates on the basis of nomination from Canadian institutions.

- c) Given the cultural riches of Latin America—whether derived from the pre-Columbian period, the European connection or the modern creative impulse—and the corresponding cultures of Canada, there are almost endless possibilities for more extensive artistic exchanges. It is felt that some attention should be paid not only to artistic quality but also to the potential effect on Latin American development. For example, exhibitions of pre-Columbian art or presentations of Latin American folk dances would not only please Canadian audiences but would also do much to encourage Canadian tourism in Latin America. At the same time there is room for more frequent exhibitions in Canada of Latin American culture of all kinds and *vice versa*, for co-operation between Canadian and Latin American artists and craftsmen, and for exchanges of artists and craftsmen who would work for a period in each other's territory.
- d) In the special field of film, television and audio-visual aids, steps will be taken to encourage exchanges or co-production arrangements with Latin American countries having a particular interest or competence in this field.

In administering the above programmes, it will be necessary to exercise selectivity as to the sectors which may be most effectively exploited, and to establish priorities among countries.

### *Public Communication*

Future information programmes in Latin America will strike a careful balance between general information about Canada and information designed specifically to support particular Canadian programmes. The capacity of Canadian information offices to serve Latin America effectively will be progressively increased, first by the appointment of one or more regional officers and thereafter by the opening of two or three regional information centres which will also serve as centres for Canadian cultural activities.