Business
Man's Lunch,
Full course
SPECIAL
50c

## Murphy-Gamble Limited

Room annexed to

Tea Room

Business Hours: 8.30 a.m. to 6 p.m. Phone: Queen

## The New Season Corsets

EVERY woman realizes that the first step in fashionable costuming is in the direction of a corset. 'And every physician, trained nurse or intelligent woman, whether her knowledge of womanly anatomy be much or little, knows that the road to good health is along the corset route. We are accustomed to speak of the sons of Adam and the daughters of Eve. Assuming that Adam had several sons apart from those recorded in sacred history, as there were more types of men in the world than the characters of Cain, Abel and Seth would justify, it is safe to assume that Eve must have had many daughters, judging from all the types of women there are. although Holy Writ is curiously silent about these daughters. However, the fact remains that there are many types, and corsets are produced to suit every type. It is all a matter of proper individual selection. All corsets are no more alike because they are made from boned fabrics than all women are alike because they have skins. There must be discrimination, and women must be educated to discriminate. The careful stocking and discrimination of corsets are as important a factor of our business as the selling of them. We are extremely fastidious as to the character of the corsets we sell, and employ experts to select them for and fit them to the patrons who wear them. Our new season lines are all to hand, and include:

Gossard Front Lace Corsets.

Madame Irene and Successo Corsets.

Special Made-in-Canada Corsets.

W. B. and La Vide Corsets. La Victoire and La Reine Corsets. Priced from \$1.00 up to \$15.00.

Pure Spring Water used in Tea Room Kitchen Murphy-Gamble Limited Pure Spring Water supplied on Tea Room Tables