

## BRITISH AMERICA ASSURANCE COMPANY (FIRE, MARINE AND HAIL)

Incorporated  
1833.

Head Office, TORONTO

### BOARD OF DIRECTORS:

W. R. BROCK, President  
ROBT. BICKERDIKE, M.P.  
H. C. COX  
D. B. HANNA  
JOHN HOSKIN, K.C., LL.D.  
ALEX. LAIRD  
Z. A. LASH, K.C., LL.D.  
W. B. MEIKLE, Managing Director

W. B. MEIKLE, Vice-President  
GEO. A. MORROW  
AUGUSTUS MYERS  
LT. COL. FREDERIC NICHOLLS  
JAMES KERR OSBORNE  
COL. SIR HENRY PELLATT,  
C.V.O.  
E. R. WOOD  
E. F. GARROW, Secretary

Assets, Over \$2,000,000.00

Losses paid since organization over \$38,000,000.00

## THE DOMINION OF CANADA GUARANTEE & ACCIDENT INS. CO.

Accident Insurance    Sickness Insurance    Plate Glass Insurance  
Burglary Insurance    Automobile Insurance    Guarantee Bonds  
The Oldest and Strongest Canadian Accident Insurance Company

Toronto    Montreal    Winnipeg    Calgary    Vancouver

## COMMERCIAL UNION ASSURANCE CO. LIMITED, OF LONDON, ENGLAND

Total Annual Income ..... \$45,000,000  
Exceeds ..... \$133,500,000  
Total Funds Exceed... 1,208,433  
Head Office Canadian Branch, Commercial Union Bldg., Montreal.  
JAS. MCGREGOR, MANAGER.  
49 Wellington St. East  
Toronto Office  
GEO. R. HARGRAFT, General Agent for Toronto and County of York.

## Waterloo Mutual Fire Insurance Company

ESTABLISHED IN 1863

Head Office, Waterloo, Ont.

Total Assets 31st December, 1914 ..... \$890,000.00  
Policies in force in Western Ontario, over ..... 30,000.00  
WM. SNIDER, President.  
FRANK HAIGHT, Manager.  
GEORGE DIEBEL, Vice-President.  
ARTHUR FOSTER, Inspector.

## THE LAW UNION & ROCK INSURANCE CO., Limited

OF LONDON    Founded in 1806

Assets exceed \$48,000,000.00 Over \$12,500,000.00 invested in Canada  
FIRE AND ACCIDENT RISKS Accepted  
Canadian Head Office: 57 Beaver Hall, Montreal  
Agents wanted in unrepresented towns in Canada.  
W. D. Aiken, Superintendent  
Accident Department  
J. E. E. DICKSON,  
Canadian-Manager

## Economical Mutual Fire Ins. Co. of Berlin

BERLIN, ONTARIO

HEAD OFFICE .....  
CASH AND MUTUAL SYSTEMS  
TOTAL ASSETS, \$725,000    AMOUNT OF RISK, \$27,000,000  
GOVERNMENT DEPOSIT, \$50,000  
JOHN FENNELL, President  
GEO. G. H. LANG, Vice-President  
W. H. SCHMALZ, Mgr.-Secretary

## ANGLO-AMERICAN FIRE INSURANCE COMPANY

J. W. RUTHERFORD, General Manager.  
APPLICATIONS FOR AGENCIES THROUGHOUT  
THE PROVINCE OF ONTARIO ARE INVITED

TORONTO    61-65 Adelaide Street East

## SIMPLICITY FIRST

is about as important in your life assurance as "Safety First," because a contract that is not simple to understand may not be safe for your particular purpose.

The life assurance policy of the future must be an attractive and exactly worded contract, but above all CLEAR and SIMPLE—the new policy standard as set by

The Sovereign Life Assurance Co.  
of Winnipeg

## Atlas Assurance Co., Limited OF LONDON, ENGLAND

The Company commenced business in the REIGN OF GEORGE III. and the following figures show its record:—

At the Accession of	Income	Funds
KING GEORGE IV. ....	\$ 387,065	\$ 800,605
KING WILLIAM IV. ....	657,115	3,038,380
QUEEN VICTORIA ....	789,865	4,575,410
KING EDWARD VII. ....	3,500,670	11,185,405
KING GEORGE V. ....	6,846,895	15,186,090

and at  
31st DECEMBER, 1914 ... 7,489,145 ... 19,064,425

In addition the Company has a Subscribed Capital of Eleven Million Dollars (of which \$1,320,000 is paid up).

Agents wanted in unrepresented districts.

Head Office for Canada, 179 St. James St., MONTREAL  
MATTHEW C. HINSHAW, Branch Manager

## UNION ASSURANCE SOCIETY LIMITED

(FIRE INSURANCE SINCE A.D. 1714)

Canada Branch ..... Montreal  
T. L. MORRISEY, Resident Manager

North-West Branch ..... Winnipeg  
THOS. BRUCE, Branch Manager  
MARTIN N. MERRY, General Agent - TORONTO  
Agencies throughout the Dominion

## SUN FIRE

FOUNDED A.D. 1710

THE OLDEST INSURANCE CO. IN THE WORLD

Canadian Branch ... Toronto  
H. M. BLACKBURN, Manager.  
LYMAN ROOT, Assistant Manager.

## The LONDON ASSURANCE

Head Office, Canada Branch, MONTREAL

Total Funds ... \$30,000,000

Established A.D. 1720. FIRE RISKS accepted at current rates  
Toronto Agents ... S. Bruce Harman, 19 Wellington St. East