

WALL PAPER AND DECORATIONS—Cont'd.
saying a good deal. The trade will get a look at the complete line about July 1.

A YEAR'S BUSINESS.

M. Staunton & Co. wish to thank their many customers for the liberal patronage with which they have been favored during the season now nearing an end. That the wall papers made by the firm are popular and profitable is evidenced by the large business done—far larger than any previous season. Repeat orders continue to pour in, but the stock on hand is able to stand the strain. M. Staunton & Co. believe they can best show their appreciation of the liberal orders placed with them by making their new line of samples more than ever attractive in all grades. Sampling on the new line is now under way and will be shown in due course by their salesmen, and it will, undoubtedly, merit the approval of the wall paper trade.

NEW DESIGNS IN PAPERS

Most of the newer designs for bedroom paper have been fashioned with an eye to country houses, says The American Stationer, for surely few city houses could boast of bedrooms spacious enough to accommodate the great, glorious roses or poppies that appear on so many of the

newer papers. They are of almost every color, these flowers, and they are arranged in stripes in almost every case. In fact, the first and fundamental law governing paper for the bedroom seems to be that it shows a floral stripe. Huge poppies of red or of lavender, large red or yellow roses, are among the favorites, for the colors are, almost without exception, gay and bright.

The more delicate floral stripes are still to be found in plenty, and with a confirmed following, since, in the selection of wall paper, more than in most things, individual taste will have its way in spite of changes in style. That is true especially as regards the plain paper. It has always been more or less in style, dating back to even the old days when a special border for each paper was a thing unknown. At that time, if a certain paper was selected, there were a few anxious moments on the part of the dealer while he hunted around amongst his assortment of borders to see if he could match one by any chance to the color, let alone the design.

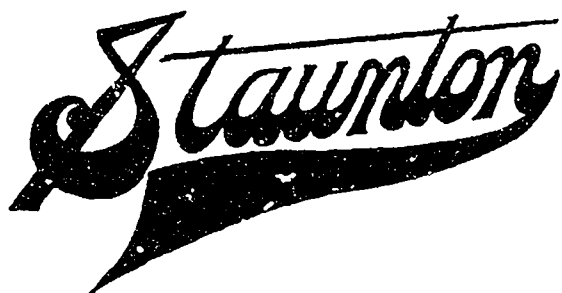
The plain paper bids fair to remain in style, the only difference coming in with the color. Just now the best color is considered to be some one of the soft shades of brown, against which pictures show up to their best advantage, although almost any color goes so long as it harmonizes with the furnishings

of the room. The best plain paper is that with a crepe finish, better than the cartridge paper, because it takes on richer colorings, and rich colorings is a demand of the day in wall papers. To generalize and describe the new wall papers in one brief sentence, one would probably say that they are dark and rich in coloring and large in design. That would about cover the field.

"The most artistic and beautiful of the papers for wall decorations are imported," said a dealer. "To be sure, some of the French papers are quite successfully copied, but it seems all but impossible to reproduce the same rich tones that are found in the darker papers like the tapestry designs. A great feature of the papers for libraries and dining-rooms, where warmth of color is desirable, is the English or French tapestry design, copied from old tapestries with all the original wealth of hue, so that the effect is nearly perfect.

"For some unknown reason the American attempt to imitate these papers is never wholly a success, even with all the machinery and the colors brought straight from the other side. A closely covered yet bold arrangement after English tapestries shows the fleeing stag, the pursuing pack and all other details of the chase."

The more expensive papers are printed by hand, in contrast to those that receive



WALL PAPERS

Does Your Stock Need a Little
Sorting?

Our stock is in good shape now, but at the rate orders are coming in we can't make promises on it too far ahead. You'd better not delay ordering. We've a splendid line of Gilts, Ingrains and Tapestries, and if you've a customer that is hard to please send to us for special samples to make a selection from.

M. STAUNTON & CO.,
MANUFACTURERS.

TORONTO.