

A SPECIAL INVITATION

TO THE TRADE.

GOODS THAT MILLINERS REQUIRE A SPECIALTY.

ALTHOUGH NOT A MILLINERY HOUSE, we make a specialty of many lines that milliners require, and therefore invite all buyers, when in the city, to visit our Warehouses and inspect our stock before placing their orders. Every line we show is new and fashionable, bought in the best markets of the world, from the makers and manufacturers on the very best terms that cash and thorough experience can secure. Never before during our forty-three years' history of commercial life (in this city) have we shown such attractions as are in the following departments:

Laces—Millinery, Bourdon, Chantilly, Oriental, Touchon, Valenciennes, Pt. De Venice, Pt. De Ireland, Spanish Guipure, Edleweiss, Saxony, etc., etc. Also Black and Cream Lace Flouncings in all widths.

Ribbons—All the newest shades in All Silks Faille, Satin, Double-Faced Satin, Moire, Satin and Faille, Velvet, Satin and Velvet, etc., etc.

Silks—Black in Pongee, Luxor, Satin De Lyons, Broche, Latin Duchess, Gros Grain, Cachemire, Bengaline, Faille Francais, Ottomans, Surahs, Glorias, Macotts, Regency, Moire, Merveilleux. Colored in Tartan Surahs, Plaid Surahs, Checked Surahs, Spot Surahs, Spot Pongee, Satins, Chinas, Bengaline, Surah, Faille Francaise.

Veilings—Complexion Nets, Silk Mecklins, Brussels, Chambrays, Embroidery, and Paris Nets. Also the newest designs and novelties of Paris and Lyons Goods in Black, White, Cream, Navy and Brown.

Frillings—Tarlatan, India Muslin and Silk Lisse, in White, Cream and Black, Fancies in large variety.

Embroideries—Special value in case lots, all widths. Narrow Swiss and Cambric Edgings and Insertions, Flouncings 14, 17, 18, 22, 27, 40 and 45 inches. All new Patterns and at very close prices.

Muslins—Victoria Lawns, India Muslins, Nainsooks, Swiss Checks, Satin Checks, Tape Checks, Brilliants, Lenos, Mosquito Nets, Brocades, Tarlatans, Jacone's, Lining, Book, Crinoline, Wirans, Fancy Stripes and Checks. Novelties in Apron Muslins, plain and fancy.

Parasols and Ladies Umbrellas—In 19, 21, 23 and 24 inch goods. New designs in handles.

WE WOULD CALL THE TRADE'S ATTENTION TO OUR

Dress Goods—Henriettas, Serges, Beiges, Diagonals, Nuns Cloth, Crepons, Repp Cords, Soliels, Shot Twills, Striped Repps, Mohair Shots, Twists, Tweeds, Fancy Checks, Twill Cross Overs, Plaids, Figures, Summer Moreens, Wool Crape, Estomeres, Printed Wool Delaines, and Satin Striped Delaines.

Velveteens—A full range of prices and widths in our celebrated **SAPPHIRE BRAND** in Black and all the leading colors.

Hosiery—Ladies' and Children's in great variety. The "IMPERIAL" FAST BLACK Cotton Hose; this is Louis Hermadoff's Dye, and every pair is guaranteed not to crock or stain the feet.

Gloves—We are showing four special lines in Kid Gloves, every pair guaranteed. Also a full assortment of Ladies' and Misses' Mitts and Half Mitts in Lisle, Silk and Taffeta.

Smallwares, Gents' Furnishings,

Carpets, Curtains, Linens, Woollens.

Every Department fully assorted.

ORDERS SOLICITED.

JOHN MACDONALD & CO., WELLINGTON AND FRONT STS. EAST, Toronto.