

characterize it as a mean, unmanly and untruthful attempt of a great paper to boom its circulation by damaging the business of a respectable class of tradesmen who never did it any harm. If their action does not prove a veritable boomerang, we shall have a smaller opinion of the intelligence and love of fair play of American citizens than we have hitherto held.

AN ENJOYABLE GATHERING—On Monday, August 11th, a very pleasant Pic-nic was enjoyed by the employees of P. W. Ellis & Co., with their families and friends, at Victoria Park. The weather was all that could be desired by the most fastidious, the catering good, and fully appreciated by all who partook of it. The athletic sports were entered into with a spirit which shows that the day's outing was enjoyed by all. Among the visitors were M. Woodmancy, representing Potter & Buffington, Providence, R. I., and Mr. N. I. Ashton, representing Messrs. Kent & Stanley, Providence, R. I., who enjoyed the day's pleasure immensely. In the evening the prizes were distributed by Mr. R. Y. Ellis, and consisted of a number of valuable articles contributed by the friends of the establishment. Mr. P. W. Ellis, in response to a call, was received with hearty applause. He spoke of the benefit derived from such gatherings, and the stimulus given to all to push forward for the common weal. He was pleased to meet so many who had been years in the employ of the firm, and trusted they might have many such gatherings. The whole proceedings passed off without a hitch, and those present were one and all of the opinion that the committee of management, consisting of Thomas D. Ellis, W. Bruce, E. Harrison, G. Harding and J. Hinckley, well deserve the vote of thanks tendered them for their services. Mr. T. D. Ellis occupied the responsible position of referee during the athletic contests, while Mr. J. A. Pitt officiated as starter.

AMERICAN TOURISTS.—Messrs. Jno. L. Sheppard and Chas. E. Fogg of the Keystone Watch Case Co., of Philadelphia, passed through this city last week on their way home, after having had a most enjoyable trip up through the St. Lawrence and Lake Ontario. While at Quebec, they inspected the Citadel, and like any other old veteran of the American Rebellion, John L. was very anxious to find out all about the strength and equipment of this famous fortress. While satisfying their curiosity they came across a small cannon at the centre of the parade ground, which, as the inscription sets forth, was captured by the British at the famous battle of Bunker Hill. This, when the guard's back was turned, John L. tried to spirit away by concealing it underneath his coat tail, but his patriotic effort to restore this venerable trophy to the U. S. was detected by the guard's watchfulness, and that gentleman was reluctantly compelled to depart without the much coveted piece of artillery. John L. is not by any means the first American patriot who has longed to annex this relic for the purpose of wearing it as a watch charm, and it is probable that he will not be the last. If this piece of artillery has finally to go over the border for any such purpose, we would just as soon see John L. wearing it as any man we know of, for no American gentleman of our acquaintance could wear it more gracefully than he could, and it might serve the important and necessary purpose of blowing the "snide" filled case, of which John L. is such an implacable enemy, out of existence.

HOW THE "TRADER'S" QUERY WAS NOT ANSWERED.—In reply to the query contained in one of our last month's editorial notes, headed "People who live in glass houses," the *Jewelers' Guide* endeavors to draw a red herring across the trail by giving an emphatic contradiction of, and making a \$500 bluff about, a charge that neither THE TRADER, nor anyone else, so far as we know, ever made against it. Its reply is simply putting up a man of straw, and not only knocking him down, but actually kicking him for falling. The *Guide's* bluff and bluster about not being the organ of the Charles Stark Co., or its *alias*, the Toronto Watch Case Co., has nothing whatever to do with the point at issue, and is simply so much dust kicked up in order to withdraw attention from our query. If the *Guide* can keep cool long enough to read carefully the note it has done us the honor of putting at the head of its editorial columns, it will find that our query was a simple request that it would "take time to explain to the retail jewelers of Canada just what connection it has with the Charles Stark Co., who manufacture watch cases under the name of the Toronto Watch Case

Co., and who, if the trade might judge by its advertisements in the *Guide*, furnished the inspiration for the charges made by that journal against THE TRADER and the American Watch Case Company." The *Guide's* attempt to enlist sympathy by charging THE TRADER with attempting to back cap it, is the veriest bosh, and comes with exceeding bad grace from a journal which has just been clearly convicted of the very crime which it is so eager to fasten upon us. The trade, as well as THE TRADER, are still waiting for a straightforward and intelligent answer to our original query.

OUR HELP COLUMN.

THE TRADER aims to be of practical value to the Retail Jewelry Trade. NO CHARGE is therefore made for advertising in this column, but the subject-matter should not exceed five type lines, or about 60 words.

AN AS SALESMAN, with extensive acquaintance with the Maritime Provinces' trade would like a position to handle either watches and jewelry or materials and tools. Good references. Address, A. S. L., care of TRADER PUB. Co., Toronto.

A RARE CHANCE for a young man wishing to start business in a good live village, with a population of about 2,000. The owner will sell all or part of stock to suit purchaser. Good reasons for selling. Address, RETAILER, care of Edmund Scheuer, 11 Wellington St. West, Toronto.

FOR SALE, one Hopkins' lathe and attachments, one Hopkins' pivoting duck, one Snyder bezel chuck and one bow lathe. Also old established Toronto business with large repair trade, splendid chance for young man. Address, J. Wood, 202 Berkeley St., Toronto.

FOR SALE.—A Whitcomb 1½ Lathe (soft) with Webster foot-wheel counter shaft, 7 wire, 2 wheel, 1 screw and 8 cement chucks, and 1 saw arbor with 3 saws, 1 emery wheel and 4 steel centres. Also full kit of watchmakers' tools, with good will of a good repairing business. Address, Box 48, Sunderland, Ont.

FOR SALE.—In a town of about 4,000 inhabitants, a well established Jewelry Store, in connection with a Book, Stationery and Fancy Goods. Will sell watches, clocks, jewelry, silver-ware, optical goods, tools, material, safe and benches. Owner retiring from the business. Or will sell all and rent store. Stock about \$5,500. Correspondence strictly confidential. Apply J. A. G., care of Goldsmiths' Co., Toronto.

SITUATION wanted as watchmaker, or under instructions preferred. Four years' experience, can furnish best of references. Address, "WATCHMAKER," 55 Gould St., Toronto.

SITUATION is open to an experienced Watchmaker. Reference required as to habits. Apply immediately to H. Pollock & Co., 454 Main St., Winnipeg.

SAFES—Second hand, good as new, very cheap. Fire-proof, 42 in. high, 33½ wide, 27 deep, price \$70. Burglar and fire-proof, 47 x 33½ x 30, price \$225. Burglar and fire-proof, 61 x 50 x 35½, price \$500. 10% for cash. All with the latest improvements. A. C. ANDERSON & Co., Toronto.

SITUATION WANTED by young man 21 years of age, to work under instructions in good shop. Good salesman and book-keeper. Address, Lock Box 303, Creemore, Ont.

SITUATION WANTED.—Watchmaker with five years' experience in a first class city shop desires situation. Has a complete kit of tools, including an American lathe and attachments. Address, B. I. Z., care of TRADER PUB. Co., Toronto.

SITUATION WANTED.—By young man, where he would have a chance to improve, who has worked two years at the trade. Can do all kinds of plain watch, clock and jewelry repairing. Wages not so much m. object as a good place. Can give best of references. Address, WATCHMAKER, Box 55, Glasgow, Ont.

WANTED.—In Nova Scotia, a good Watchmaker and Engraver. Steady employment to a steady man. Address, NOVA SCOTIA, care of TRADER PUB. Co., Toronto.

WANTED situation as improver to watchmaking, can do all ordinary work. I have had four years' experience and can furnish best of references. Address Box 171, Owen Sound.

WATCHMAKER AND JEWELER wants permanent situation. Have had six years' good experience; can furnish best of references, have full set of tools. City preferred. Address, JAMES FAIR, Ayr, Ont.