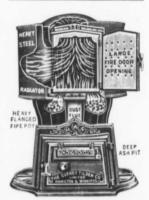
Repairs and After Cost

ROBABLY the largest item of repair expense in maintaining a furnace is the matter of fire-pot repairs. Every few years the fire-pot in an ordinary furnace is liable to burn out, and in a large percentage of cases it does burn out. Not so with the New Idea—It is a solid, substantial, one-piece fire-pot, scientifically made with heavy flanges that strengthen the pot and increase radiation. Actual tests of various types of fire-pots years ago convinced us that this was an exceptionally durable construction, and experience has shown that we were right.

During the past twelve years we have made and sold thousands of New Idea Furnaces and the average number of fire-pots repaired or replaced during that time has been less than two per year, and where we have investigated



The New Idea Warm Air Furnace.

the reason for even these being required, we have invariably found very bad misuse or abuse in some form or another.

We have always claimed, and the above actual facts prove, that the New Idea has the longest lasting fire-pot made. Do not be misled by flowery talks and pretty pictures circulated by the makers of cheap fernaces; endeavor to get the actual records and you will find it hard to discover another fire-pot that will show a record that the makers would publish.

And that isn't all—The rest of the New Idea is equally good and durable.

Gurney, Tilden & Company

HEAD OFFICE AND WORKS

HAMILTON, ONTARIO