



# The Mining Camps of Ontario, British Columbia and the Klondyke

Are now, and will be next Spring, heavy purchasers of every class of Dry Goods, Clothing, Hats and Caps. The miner of to-day demands the best goods and never asks the price. Several responsible authorities state that next Spring 250,000 people will go through Canada to British Columbia and the Klondyke. They will buy their supplies in Canada in order to save duty. No miner can get on with less than \$200 worth of supplies. This means \$50,000,000 directly distributed among Western Canada and, in- With whom will the West- for these goods? Naturally them. THE DRY GOODS orders from these merchants for years. Its value as a



recognized and appreciated. The very large increase in its advertising pages within the past year proves this, and that advertisers get results. Our B. C. representative, Major Campbell, is now returning after three months canvass of Manitoba, North-west Territories and British Columbia, in which he secured hundreds of new subscribers in places we never heard of before. The Spring Trade Edition of THE DRY GOODS REVIEW, to be issued January 1st, 1898, will be sent to every probable buyer in every town and village in every province of Canada. It will go to places seldom, if ever, visited by travellers. It will cost less than a postage stamp to tell these thousands of merchants what you have to sell. THE DRY GOODS REVIEW, Toronto and Montreal.