



SUCCESS

Every little advantage counts in these days of competition and close figuring. The man who seizes upon every advantage is sure to be the most successful.

Take dry goods, for instance. The shrewd merchant never allows the fancies of fashion to embarrass him. If he has goods on his shelves that won't sell because the color is wrong, does he cut get rid of them ? Not much.

> Head Office and Works 787-789 Yongo Street TORONTO

the price away below cost to get rid of them ? Not much.

He sends those goods to us. We re-dye and re-finish them---make them fashionable and desirable. And our charges are so moderate that the shrewd merchant can still sell the goods at a profit.

We are ready to serve all who come. Write for circulars and price list.

R. PARKER & CO.

Toronto Telephone Nos. 3640, 3037, 1004 and 2143

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