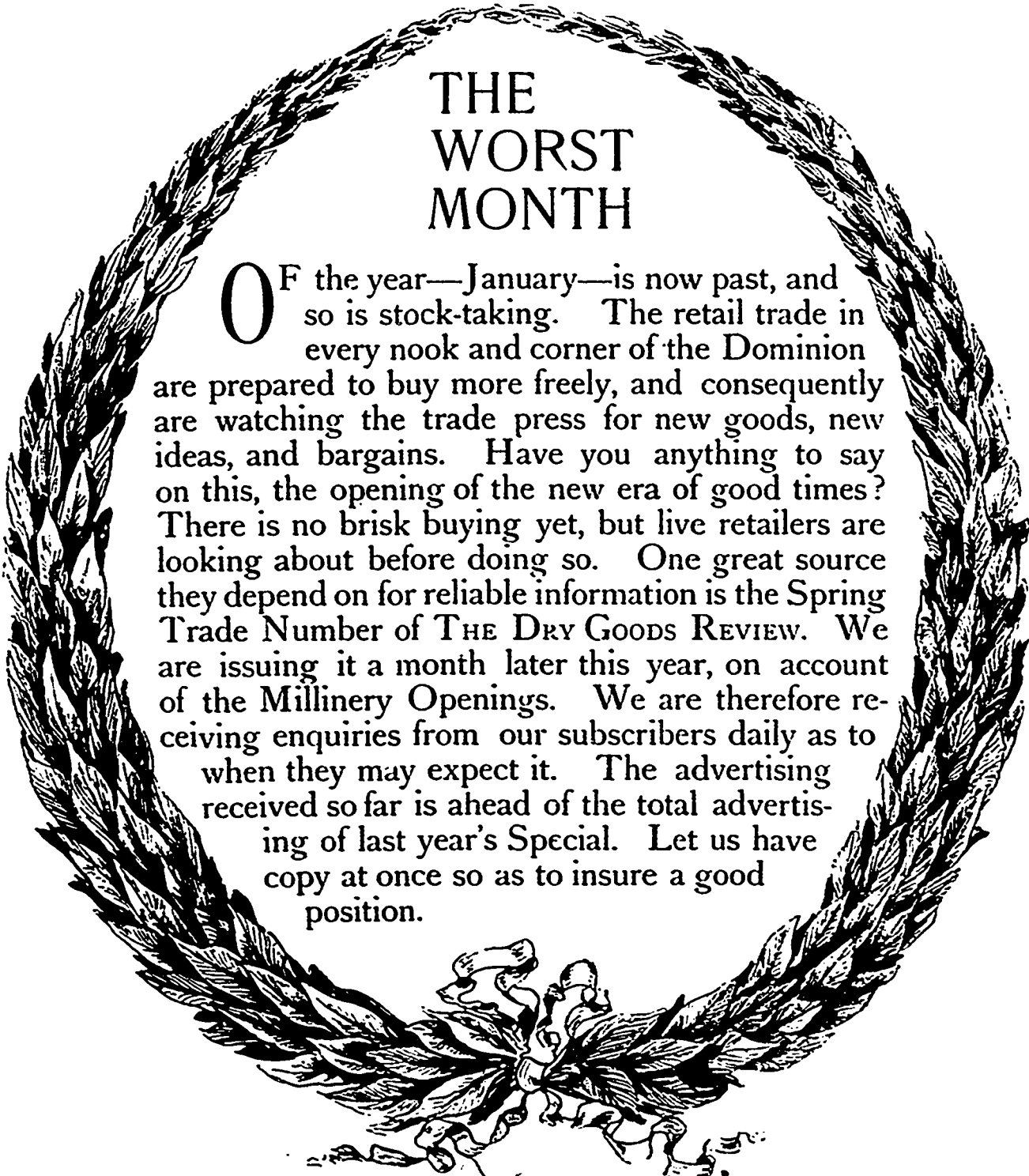




THE WORST MONTH

OF the year—January—is now past, and so is stock-taking. The retail trade in every nook and corner of the Dominion are prepared to buy more freely, and consequently are watching the trade press for new goods, new ideas, and bargains. Have you anything to say on this, the opening of the new era of good times? There is no brisk buying yet, but live retailers are looking about before doing so. One great source they depend on for reliable information is the Spring Trade Number of THE DRY GOODS REVIEW. We are issuing it a month later this year, on account of the Millinery Openings. We are therefore receiving enquiries from our subscribers daily as to when they may expect it. The advertising received so far is ahead of the total advertising of last year's Special. Let us have copy at once so as to insure a good position.

The Wreath of Fame