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Canadian Hand Picked Beans	7c. lb.
15 lb. for	\$1.00

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Purity Flour is the product of the finest Western hard wheat—the grain that other nations buy to mix with their own wheat. The greater strength of Purity gives better food and more food—whether bread or pastry—and effects a definite saving in the household expense.

The Purity Flour Cook Book will be mailed postage paid to you for thirty cents—it's worth more. Write for one today to Western Canada Flour Mills Co., Ltd., Toronto, St. John, N.B., Winnipeg.

PURITY FLOUR

More bread and better bread

PURITY FLOUR

WHERE QUEBEC STANDS FIRST

Rich in Forest Products and Has Over Third of Canada's Water-Power—Leads in Production of Maple Products.

One of the remarkable things brought out by "The Natural Resources of Quebec," a well-illustrated publication just issued by the Department of the Interior at Ottawa, is the number of features in which the province stands first or excels. For example, Quebec produces seven-eighths of the world's asbestos. The first centrifugal cream separator to be used on this continent was operated in Quebec at the village of St. Marie de Beauce in 1882. Canada's first paper mill was established in St. Andrew's, Quebec, in 1803. Fifty per cent of the capital invested in Canada in the pulp and paper industry is invested in Quebec, and the province has within its borders over one-third of the water-power that can be produced in Canada. It was in Quebec, at the Oka Institute, that the first "frost-resisting" breed of poultry, the Chantecler, was developed. More maple products are made in Quebec than in all the other provinces of Canada combined, and the only known workable deposits of kaolin or china clay in Canada are found there. Finally, the province boasts the largest water-power storage reservoir in the world, the Gouin Dam on the St. Maurice river with 100 billion cubic feet capacity.

Of special interest are the chapters on the pulp and paper industry, water-power, and the agricultural and mineral resources, including the new Rouville fields. The scenic resources and the attractions offered to sportsmen and tourists are treated in detail. The chapter entitled "The Land and the People" is singularly successful in conveying the local atmosphere which imparts to people and the institutions of the province their quaint attractiveness and peculiar charm.

To business men, investors and citizens generally "The Natural Resources of Quebec" will prove of very timely interest. Perhaps nowhere else within the covers of a single volume can there be found such a readable and concise description of the principal natural resources of the province as in this booklet of 130 odd pages.

Matapedia

Miss E. Gallacher, who has been teaching in the Matapedia Catholic School for the past four months, has returned to her home in Maria, Quebec, to spend her holidays.

Miss Mina B. Duncan, teacher of the Matapedia Model School is spending her holidays with friends in Maria.

The card party held in Matapedia was very successful. The sum of \$17.77 was realized.

Miss Mary Delaney who has been teaching in St. Joseph de Portneuf is spending her holidays here the last of her parents Mr. and Mrs. James Delaney.

A party was held at Mr. and Mrs. Dan Lawlor's Monday evening in honor of Miss Isabel Lawlor who intends leaving shortly for Jeffrey Hale Hospital to take a course in training. Those present were: Miss Isabel Lawlor guest of honor, Misses Jessie MacNeil, Martha Bain, Isabel Pratt, Ellen Delaney, Mary Delaney, Etta Adams, Gertrude Adams, Alice Lawlor, Louisa Adams, Elsie Ryan, Alice Babcock, Lorena Adams, Violet Lawlor, Mrs. J. W. Lawlor, Mrs. Morton Moores, Mrs. Alex. MacPherson, (Port Daniel), Mrs. Dan Lawlor, Messrs John Dawson, John A. Adams, Dr. R. McLean, Taylor Adams, Irvine Pratt, Harry Caldwell, Willie Pratt, Willie Gillis, Donald A. Adams, M. Babcock, James Gillis, Adam Babcock, Alphonse Gallant, Morton Moores, J. W. Lawlor, Dan Lawlor. Dancing being the chief amusement.

We notice Rev. T. Cummings is back to the vicinity again. He was accompanied by Rev. Father De Rosiers.

Misses Marie Anne and Therese Ouellet students at the Normal School Rimouski are home with their parents Mr. and Mrs. E. C. Ouellet.

Misses Elsie Ryan, Louisa Adams, Moore, Willie Gillis, Allan Gillis, Irvine Pratt, and Donald Adams Students of the St. John's School Quebec are spending their holidays with their parents here.

Mr. James Adams is home for his holidays with his parents Mr. and Mrs. Jas. Adams.

Miss Martha Bain was the guest of Miss Isabel Lawlor Tuesday.

Mrs. S. MacPherson of Port Daniel is visiting her parents Mr. and Mrs. James Fraser for Christmas.

ERA OF PROSPERITY IN TEA INDUSTRY
Companies in India and Ceylon Enjoying Period of Prosperity Unparalleled in History of the Trade.

Ottawa, Jan. 3.—The tea companies in India and Ceylon are now enjoying an era of prosperity unparalleled in the history of the industry, writes Trade Commissioner H. A. Chisholm, Calcutta to the Department of Trade and Commerce and there is every probability that these good times will continue for some years. In view of the prosperity of the industry and the expansion of areas under cultivation, the tea estates are buying supplies quite freely. Although the United Kingdom has virtually a monopoly of the machinery and tools purchased by the tea estates, certain American brands of tools, particularly axes, have been introduced with some success and it is believed that there is an opportunity for Canadian participation in these lines.

ITEMS OF INTEREST TO SPORT FANS

Campbellton's Younger Hockeyists

With the beginning of this season's activity in hockey attention has been focused, perhaps more directly than ever before, on our younger players—especially the attention of those who watch the game closely. And it is evident that in our younger generation of players there is a wealth of splendid hockey material. This statement has frequently been made in the past but this season it is likely that its truth will be more indisputably demonstrated.

The organization of the local Intermediate League two winters ago did much to prove this contention and as the present season advances still more evidence is being presented to the watchful eye.

The recent game with Sackville was one occasion on which this fact was demonstrated. Both Miller and Howard, former members of the local league teams, are this year sparring on Campbellton's senior sextette and both have shown themselves well qualified for such positions on the regular squad. Both are still comparatively young. Their progress in the game has been rapid, but in spite of these facts both are giving an account of themselves which merits the confidence which has been placed in them.

In addition to these there are many other—so many in fact they are too numerous to mention. Jardine, Ferguson, Wetmore, Duff, Wilkins and several others all give exceptional promise. All they need is coaching and a chance to develop.

SUSSEX LUCKY TO DEFEAT MONCTON

Dairy Kinks' Three Goal Margin Scored Before Moncton Goalies Arrived.

Sussex, N. B. Jan. 5.—Sussex defeated Moncton at the Royal Arena Friday night in an exhibition game that was fast and interesting. Moncton's goal tender and another member of the team missed the train and had to make trip by auto.

The game was late in starting and Roach, of Sussex, guarded the net for the visitors in the first period, Sussex scoring three goals and the period ending 3 to 0 in favor of the local team. The second period was considerably faster than the first and ended with a score 4 to 1 in favor of the locals. In the third period the scoring was again even, each team making a goal.

The line-up follows:

Sussex: Goal G. LeClair; Defence J. W. Wright, J. Lamb; Forwards Hunter, J. LeClair.

Moncton: Goal P. McKenzie; Defence R. Sharpe, P. McLean; Forwards J. Laviolette, E. Thomas, F. Wilkins, H. Jardine, J. Howard, W. Miller, W. Ferguson.

Ray Matthews, former captain of the locals referred the match to the entire satisfaction of all.

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Sporting News of the Week

CAMPBELLTON VICTORIOUS

Locals Show Supremacy In Season's First Match, Also Speed and Some Clever Stick-Handling—Last Period Won Game—Score 6-4.

In the first game of the hockey season here last Friday night the local squad won a 6-4 victory over the Sackville team and showed their superiority in both speed and combination play.

The contest, which was an interesting one to watch and clean throughout was witnessed by a large crowd of spectators. The visitors did their work in the earlier stages of the game whereas the locals reserved their strength until the closing period, when they closed their opponents lead and netted two goals to the good.

Fast skating and clever stick-handling by the local players were features of the contest which evoked much applause from the spectators. Thomas and Wilkins on the wings appeared in fine form and together with Laviolette at centre, kept the rubber on Sackville territory during a large part of the game. McLean and Sharpe on the defense line both did effective work and repeatedly frustrated strong rushes on the local goal. McKenzie in the net did remarkably well for the opening game of the season. As spares, Miller, H. Jardine and Howard all played well and give promise very much work in coming engagements this season.

The line-ups follow:

Sackville: Goal P. McKenzie; Defence R. Sharpe, P. McLean; Forwards J. Laviolette, E. Thomas, F. Wilkins, H. Jardine, J. Howard, W. Miller, W. Ferguson.

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Will Choose Four Queens

Fredericton, Jan. 5.—The first story of the Arctic Rink is scheduled for Thursday, January 8th, when Miss Fredericton will be chosen for 1925.

Following the selection of Miss Fredericton arrangements have been made for the elections of Miss Maryville on Thursday, January 15th, Miss Devon on Thursday, January 22nd, and from the three Queens on Thursday, January 29th, Miss York County.

These four contests are bound to create a great deal of interest. In addition to prizes of \$25 in gold which is always presented to the fortunate young ladies, Miss York County will be presented with a beautiful gold watch—nor is this all—the successful candidates will be furnished with trips to St. John, St. Stephen and St. John, there to be received by the Queens of each place as their honored guests and to be entertained by the various rinks.

Fredericton Is Leading Scorer

Calgary, Jan. 3.—Frank Frederickson, of Victoria, leads the Western Canada Hockey League scoring averages with 14 points to his credit, scoring 10 goals and being credited with four assists. Next to him is Simpson of Edmonton, with 18 marks, and also of Ekimov, is third with 10 points. Arbour and Mackay, of Vancouver, and Trapp, of Edmonton, are on a level with nine points.

Devon Tigers Won From Mashwaahsis

Fredericton, Jan. 3.—The Devon Tigers added another win to their series of victories in the Devon League last night when they defeated the Mashwaahsis sextette at the Devon skating rink by a score of 4-2.

The first period ended with the score tied—1-1. In the second period the Tigers netted a three goal lead by slamming in three corners while their opponents failed to score. Mashwaahsis broke the spell in the final period but were only able to add a second tally to their score sheet.

The teams lined up as follows:

Devon Tigers—Goal, Davidson; left defence, E. Neill; right defence, B. Sewell; centre, W. Neill; left wing, J. Neill; right wing, L. McKell; subs, C. Simms and R. Brown.

Nashwaahsis—Goal, Estey; left defence, F. Wade; right defence, Staples; centre, T. Staples; right wing, D. Staples; left wing, R. Bailey.

Devon Tigers—Goal, Davidson; left defence, E. Neill; right defence, B. Sewell; centre, W. Neill; left wing, J. Neill; right wing, L. McKell; subs, C. Simms and R. Brown.

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