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## GREER FIRM IN LONDON FOR PAST FIFTY YEARS

York Street Concern Leading Auto Painting Shop in District.

Fifty years of service to the citizens of London and Western Ontario is the record behind the firm of A. B. Greer & Son, York street, at Talbot. In the old days this concern was widely known for the high-class carriage and coach work it turned out, but with the advent of the automobile its activities gradually merged into building and repairing auto bodies.

This firm's leading line is special commercial bodies, comprising parlors, hearse, ambulances, trucks and all others of this nature. As all its output is custom built, a high degree of satisfaction is assured.

Many times machines are so badly damaged in accidents or collisions that the owner considers buying a new car. However, it might be to his advantage to secure an estimate from the Greer company on repairing the damaged body, as in many cases surprising results can be obtained by reconstruction, and the cost to the owner is much less than the purchase of a new machine would be.

The Greer concern has an extensive trade in trimming automobiles. This includes tops, curtains, slip covers and all other similar articles. In auto painting work this shop is the leader in this direction, and in its painting room are found, at all times, automobiles from all parts of Western Ontario.

## REMARKABLE WATCH SALE IS ANNOUNCED

Tecumseh Jewelry Store Has Special Attraction For Fair Week Visitors.

One thousand high-grade watches of all the popular types, purchased in a special lot and offered at remarkably low prices, will be the attraction for Fair Week visitors in the Tecumseh Jewelry Store, 342½ Richmond street, opposite Hobbs Hardware.

These watches are of dependable construction and reliable in every way, and include types all the way from ladies' wrist watches to the sturdier kind used by men, to whom a good timepiece is a necessity. They range all the way from the less expensive kinds, always good for everyday use, to the more expensive ones desired by people who wish a timepiece that will last them for many years.

The Tecumseh Jewelry Shop, which has served Londoners for seven years, is away from the high rent district and because of this is enabled to offer the highest grade merchandise at prices that seem remarkably low to persons accustomed to paying more for the same goods elsewhere.

## CRUMLIN AND DORCHESTER SCHOOLS HOLD UNION PICNIC

Special to The Advertiser.  
Dorchester, Sept. 5.—The annual union picnic between S.S. No. 1, townline, Crumlin, and S.S. No. 2, Dorchester, was held recently on the farm of W. J. Weir, where seventy-five of the scholars and their parents were present. A good program of sports was run off, including baseball and football. The results of the races are: Boys under 6—Emerson Weir, T. Lansdale, J. Byers.

Girls under 6—Dorothy Stamp, Ruth Crockett, Rhina Zickel, M. Crockett, N. Lansdale.  
Boys under 9—L. Smith, J. Kirby, E. Stamp.  
Boys under 12—Ed. Wills, H. Badginton, D. Ford, E. Budden.  
Girls under 12—Freda Showler, E. Weir, B. Smith.  
Boys under 14—A. Showler, F. Watson, R. Marsh.  
Girls under 14—D. Scott, V. Parkinson, J. Smith.  
Time race—Mildred Ford.  
Young ladies' race—C. Parkinson, G. Marsh, R. Smith.  
Married ladies' race—Mrs. S. Crockett, Mrs. Wilfred Weir, Mrs. W. C. Smith.

## LISTOWEL W. M. S. HONORS DEPARTING MEMBER

Special to The Advertiser.  
Listowel, Sept. 5.—At the regular monthly meeting of the Women's Missionary Society of Knox Church Wednesday afternoon, Mrs. George Harron was given an appreciative address by the society and presented with sheaf of gladioli from the W. M. S. and Mission Band by Mrs. Fred Howes and Mrs. T. L. Hamilton. Mrs. Harron is leaving soon for Durham.

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## Service of Local Garages Lessens Drivers' Worries

Constantly Aiming To Make Life More Pleasant For Auto Owners.

## PROGRESS MARKED

Many Persons Too Prone To Ignore Necessity of Reliable Repairs.

"I just mixed it with a truck the size of a house," wailed a worried-looking motorist, as he drove into a London garage the other day, "and now look at her. She looks and runs like nothing else on earth." And then to the proprietor: "Can you fix it up for me by morning? I have to be down in —" and he mentioned a city not far from London." By 10 o'clock tomorrow or I'll lose a deal that will mean \$250 to me. Do your best, will you?"

"Sure," said the garage man, and he did.

A few days later one of the men who had witnessed the touching little episode happened to meet the worried businessman, but he wasn't worried any longer.

"Deal got through all right?" asked the other.

"Yes," he responded, "and I was so tickled with the good job that garage man did on my car overnight that I just naturally had to slip him an extra five."

**Hive of Industry.**  
Throughout the day and night, the garage is a hive of industry. A phone call comes for the garage man to go out in the country five miles to tow in a damaged machine. Then another and yet another car comes in to have some repairs made. It is interesting to see it all and to wonder what the men think who avail themselves of the service the garage provides.

The garage is a necessity and without it motoring would be deprived of most of its pleasures, and invested with constant troubles. It is a hospital for sick cars. They all need constant attention to keep them in proper running order.

"What is the trouble with this one?" some one asks.

"A broken back," diagnoses the car doctor. "Fell 20 feet into a ditch and suffered a broken differential. We can fix it up, tonight."

**Garage Necessity.**  
And he does, and the owner receives his machine back in a short time. Perhaps he appreciates the service and he returns to the garage with his particular attitude there is no denying the fact that without the garage, the expression "the pleasures of motoring" would never have come into use.

The ordinary mortal is, perhaps, too prone to take the service of the garage for granted, but when he is made to lose sight of the fact that without the garage his days would be filled with a host of cares occasioned by the various little machine contracts sooner or later.

In the garage of London one finds evidence of progress, and this progress has been made by hard and painstaking effort through the years. Effort that has included working long hours and constantly aiming at providing better service for the automobile owner. In general they have endeavored to bring originality into their work and not follow the line of least resistance which all too often leads the way to mediocrity.

## DEREHAM MASONIC LODGE DEDICATED AT MOUNT ELGIN

Special to The Advertiser.  
Tillsonburg, Sept. 5.—Dereham Lodge, No. 624, G. R. C., P. and A. M., was formerly dedicated at Mount Elgin, Tuesday evening, in the presence of a very large number of members of the fraternity of Tillsonburg, and several distinguished guests. At the conclusion of the ceremonies a banquet was held in the Foresters' Hall at 9:30 p.m. with Wor. Bro. H. T. Brown of Dereham Lodge, No. 624, officiating as toastmaster. The toast list was as follows:

Solo—Bro. Archie McMillan; "The Grand Lodges of Canada in Ontario." Rt. Wor. Bro. Dr. E. W. Macleod; Rt. Wor. Bro. W. A. MacPherson; solo, Bro. Harry H. Peggs; "Canada," Rt. Wor. Bro. D. M. Sutherland; solo, Bro. Wm. T. Brown of Dereham Lodge, No. 624, Tune: "The Future of Free Masonry." Rt. Wor. Bro. H. McQueen, Rt. Wor. Bro. Ryerson, solo, Wor. Bro. H. H. Brown; "Wilson District No. 6." Rt. Wor. Bro. Geo. Naylor, Rt. Wor. Bro. S. Clutton; solo, Wor. Bro. J. W. Brearley, Rt. Wor. Bro. R. B. Hutt; solo, Bro. Archie McMillan, junior warden's toast; "Auld Lang Syne."

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## This Page Has Garage Directory

A glance over this page will disclose a directory of the leading garages and kindred establishments in London. Over on the left side appear the advertisements of Terry's Garage and the Rolling Garage, both of which have attained high repute with the motoring public.

Elsewhere on this page will be found advertisements of many other firms which, although not classed as garages proper, render valuable service to auto owners. These are J. Carson & Son, machine shop; White Auto Wrecking Company; Art Wilkes, London Tire Repair Depot; Bill Newman, Tire and Battery Repair; Ontario Speedometer and Traction Station; English Auto Wreckers, and London Auto Wreckers.

## CANADA RUG PLANT RUNNING FULL TIME

Carling Street Firm Has Large Trade in Toronto, Montreal and Windsor.

The Canada Rug Company of 36 Carling street is at least one firm that is not crying "bad times." Instead of running on short time it has every loom running and is working overtime in an endeavor to keep up with the orders in hand. On seeing the number of orders shipped daily by this firm one would wonder where all the old carpet comes from, but a glance at some of the addresses from which these orders come would to some extent explain their number. A large business is done in Toronto, Montreal and Windsor, as well as in London. Some come from as far west as British Columbia and east as far as Nova Scotia. It would almost appear that London had been made the mecca for the old carpets of the Dominion.

The company's travelling agents both collect and deliver the orders, in many cases even taking the carpets from the floors of their customers' homes. Thus the customers do not even have to handle them.

The rugs are re-woven from the customers' own old carpets and become being made up are thoroughly cleaned and sterilized. They are therefore entirely proof against moths and germs for a considerable time. When finished they are very attractive looking rugs, usually being mixture of brighter or softer shades, according to the colors of the original carpets. They are suitable for any building, and the cost is quite small when compared with the expense of new carpets.

## CIVIC HOLIDAY AND SPORTS ARE HELD AT DUNGANNON

Special to The Advertiser.  
Goderich, Sept. 5.—Dungannon held their Civic Holiday and Sports Day Wednesday. A very interesting program of sports and entertainment was presented.

The afternoon program was one of sports, including children's races, men's races and a ball throwing contest, preceding an exhibition game of baseball. The visiting ball team from Lochalsh carried off the honors by a score of 7 to 2. The batteries were: McKenzie and McDonald for Lochalsh, and McDougall, Lewis and Carter for Dungannon.

The evening performance was the "Maple Leaf Chapter, I. O. O. F. of Goderich."

Later in the evening a dance was held in the agricultural hall, and was well attended.

## TILLSONBURG PREPARES TO HOLD FLOWER EXHIBIT

Special to The Advertiser.  
Tillsonburg, Sept. 5.—The executive committee of the Tillsonburg Horticultural Society held a special meeting last evening and decided to hold their regular fall show in the council chamber on Friday and Saturday, Sept. 12 and 13.

The annual decoration Sunday, under the auspices of the Oddfellows, will be held on Sunday, and the flowers will be donated to the lodge for this purpose. The Salvation Army Band of Woodstock will assist in the demonstration.

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**GEO. WINTERBOTTOM & SON**  
SHEET METAL WORKERS  
Phone 5885W. 519 Richmond St.

## ONTARIO CREAMERY BUSINESS INCREASING

Butter Output Exceeds That of Last Year by 100,000 Pounds.

Visitors to the Western Fair next week will find in the Manufacturers' Building an exhibit of more than passing interest in that of the Ontario Creamery of 123 King street, one of London's most progressive industries, and one of Western Ontario's leading creameries.

Ample evidence that this concern's business is growing by leaps and bounds is found in the fact that since the first month of the current year it has manufactured a total of 100,000 pounds more butter than in the same period during 1923.

The Ontario Creamery first started in business in London some eight years ago, and since that time Meadow Gold products have attained a reputation for consistent goodness that has made the demand for them greater year by year.

"Meadow Gold Brand" is becoming a household synonym for thoroughly good and always dependable cream products, and justly so, for the Ontario Creamery, which manufactures this line of butter, ice cream and similar products, maintains a rigid standard of using nothing but the highest grade ingredients and operating a manufacturing system of rigid sanitation.

## ELECTRICAL HEATER NECESSITY IN HOME

Keeps Rooms Warm When Big Fire Unnecessary in Furnace.

With the coming of colder weather every family is again faced with the need of keeping the home warm throughout the winter. Of course, a furnace is a necessity for the greater part of the time, but on many occasions there is no need for keeping up a fire "on all six." This is where the value of an electrical heater is demonstrated.

The use of electric heaters in the home means using less fuel in the furnace, as at times when it is merely needed to keep the room warm, especially in warming up one or several rooms. Then again, in case of emergency one or more of them, according to the size of the house, can provide sufficient heat to take the place of the furnace.

The electric heater of J. H. Pollock at 397 Clarence street has a complete line of electric heaters, including the famous Majestic and Tropical lines, and the electric heater is ready at all times to demonstrate them.

The famous Hotpoint electric range also is a leading line with the Pollock shop.

"The whole-hearted enthusiasm with which the trade and public receive the famous Hotpoint electric range, and the fact that it is an indestructible clearly demonstrates the need for such a development in electric range construction," says Mr. Pollock.

"The sheathed-wire element, a patented Hotpoint invention, promises to revolutionize the electric range. Fragile, open-type porcelain elements, exposed to the air and therefore subject to oxidation, have caused the major part of all range service trouble. In one city alone 80 per cent of the central station service calls during 1923 were to replace burnt-out open-type elements.

"However, all this trouble is eliminated in the Hotpoint, as the elements, due to their particular construction, have a remarkably long life."

## HEAVY WHEAT YIELD REPORTED IN BRUCE

Special to The Advertiser.  
Walkerton, Sept. 5.—This district is hard to beat for wheat at any time, but the yield that the farmers are getting this year beats anything on record.

Julius Holm got 700 bushels off a 12-acre field. This figure is close to 60 bushels per acre. Fred Vogt got 600 bushels off of 11-1-2 acres, and H. S. Bruckelbank had an even average of 50 bushels off an 8-1-2-acre field. All have farms in Bramble Township.

## CAIRNS FAMILY REUNION CELEBRATED AT FOREST

Special to The Advertiser.  
Forest, Sept. 5.—A pleasant family reunion was held at the home of Mr. and Mrs. J. L. Cairns, when all members of the family gathered for the first time in fifteen years. The five children are now Cairns, on the Plympton homestead, Newton A. Cairns, Grand Rapids, Mich., Mrs. Sherman Symington, Plympton, and Misses Jean and Minnie Cairns at home.

A trip to Lake Huron was part of the day's program.

**ENGLISH AUTO WRECKERS**  
Largest and Most Up-to-Date Auto Wrecking Plant in Western Ontario.  
Phone 432. 74 Fullerton St.

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Phone 5885W. 519 Richmond St.

## FRENCH PASTRY

Prepared by a French chef who now has charge of our new kitchen.

## OLYMPIA CANDY WORKS

186 DUNDAS STREET. PHONE 475.

## EAT WHERE IT'S ALWAYS COOL AT THE NEW SERVICE LUNCH

362 RICHMOND STREET. NOTHING BUT THE BEST.

**HEATER TAXI**  
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383 RICHMOND STREET.  
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5 and 7-Passenger Sedans.  
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Full Line of Electrical  
**FIXTURES**  
WESTINGHOUSE SHOP  
Phone 2203. 306 Dundas.

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**ART TANNER**  
**BIKES, TRICYCLES, TOYS & ACCESSORIES**  
Phone 3426W. 665 Dundas St.  
Phone 1899F. 402 Clarence St.

**SECOND-HAND TYPEWRITERS—At bargain prices that are bargain prices. Machines to rent.**  
**ROYAL TYPEWRITER CO., LTD.**  
481 RICHMOND STREET. Horace E. Robinson, Manager. PHONE 1344J.

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CHICKEN DINNER 60c. SUNDAY SPECIAL MENU. REGULAR DINNER 40c.  
334 RICHMOND ST. "BEST OF TABLE SERVICE." From 11:00 a. m. to 8 p. m. PHONE 5675.

**WHERE QUALITY IS CONSIDERED WILLIS CAKES**  
ARE ALWAYS CHOSEN.  
609 DUNDAS STREET. Phone 2023

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Made to Your Order.  
Any Size—Any Shape.  
**QUICK. The Upholsterer**  
523 Richmond St. Phone 3587J.

**SICK SHOES CURED**  
Made like new with a manufacturer's finish by our latest approved machinery. Work called for and delivered.  
**MODERN SHOE REPAIR**  
505 Richmond St. Phone 2310.

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R. HOLMES Proprietor. LONDON STRATFORD BRANTFORD

**R. H. SMITH LUMBER CO.**  
ROUGH AND DRESSED LUMBER, LATH, POSTS, SHINGLES, DOORS, SASH, TORONTO ASPHALT ROOFING, HARDWOOD FLOORING.  
11 ERIE AVENUE. PHONE 2998W.

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**J. H. Pollock**  
GENERAL CONTRACTING.  
Phone 5762W. Night, 3259.  
397 CLARENCE STREET.

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Hot Water and Steam Heating Contractors  
Estimates Furnished.  
155 CHESLEY AVENUE.  
Phones 2293W-7839M.

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Some of Our Favorite Brands  
Sun-Made Raisin Bread  
Granny's Favorite Home-Made  
Saturday's Special Nut Bread  
Have Our Driver Call.  
Phone 2160. 479 Emery St.

**THE Mysterious Brick**  
Is Ice Cream  
**Meadow Gold**  
A Delicious Product of  
**THE ONTARIO CREAMERY, LIMITED**  
Ask your dealer or phone us.  
Phone 782-5810. 123 King St.

**GENEREUX & MAY**  
Auctioneers and valuers for city and county.  
City Auction Rooms, 98 Dundas St.  
Residence, Mr. Genereux, 332J.  
Mr. May, 1366. Office, 1332.

**I. X. L. SPICE AND CO. FEE MILLS, LIMITED**  
Sweetheart Jelly, Pure and Delicious.  
Sweetheart Peanut Butter, Something Different.

**EXHIBITION SPECIAL**  
Prices of one thousand watches bought in special lot will be slaughtered this week. A rare opportunity.  
**TECUMSEH LEATHER GOODS.**  
344½ Richmond, Opposite Hobbs Hardware.

SEE OUR FIREPROOF WALL BOARD  
**BUILDERS' SUPPLIES**  
Lime, Cement, Tile and Pressed Brick. Get Our Prices.  
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