The Advertiser was established in 863, and is published four times ally by London Advertiser Company, imited. The subscription rates are: condon, 15 cents weekly. By mail: In anada, \$5.00 yearly; in the United states, \$6.00 yearly; in the United states, \$6.00 yearly.

The Advertiser is represented in foornote at 95 King street east, and in foornote at 95 King street east, and in footness at 317 Transportation Building, by J. B. Rathbone; in New York t 247 Park avenue, in Chicago at 122 outh Michigan avenue, and in Boston t 234 Washington street, by C. H. ddy Co.

TUESDAY, JANUARY 8, 1924.

### No Right to Speak.

The Montreal Star uses the following table to summarize the work of Canadian governments in recent years in bringing people to Canada:

1918—Nothing done. 1919—Nothing done. 1920—Nothing done. 1921—Nothing done.

1922—Nothing done.
1923—First six months nothing done.
Last six months under the whip of popular indignation the appointment of a minister of immigraallay popular anger by proclaiming great intentions

As though to give backing to the preceding summary, the Montrea! Star continues:

"Canadians are a long-suffering people, submitting with humility to the humbug and pretence of scheming politicians. One govern-ment succeeds another with blatant romises never intended to be ful filled. Is it any wonder our people emigrate? Is it any wonder that flag have waited long in patience for the days of expansion and growth that would come if the country were filling up? Is it any wonder that millions in despair of improvement have gone away from policies of the last two Canadian governments are to be sanctioned by the people we will be like a deserted way station, which Europe's millions pass by on the way to other destinations."

The above method of criticism is old. It is simply an anti-government and in every home. blast. The Montreal Star does not analyze the situation. Would it have the country bring in immigrants from all countries?

Where would it put them? Can it hope to have the Ottawa government bring in farmers when it knows, or ought to know, that the only chance is to get those who have from \$3,000 up of their own money to start on? Farmers in Canada now are not making money today. They have not the variety of markets that they need. They have not overcome the costs against which they are still working. Many of them are not staying on the land: they are leaving to seek employment in the cities.

Would the Star have the government bring in more men for the cities? Surely if it is calling for more of an influx, a portion would be booked for the cities. Let us bring in thousands so that there may be no empty houses. It would be a very comfortable theory, and an equally foolish performance.

The idea of browheating a gov ment for not doing something that it cannot show can be done to advantage will convince no one.

Moreover the Montreal Star has no business to talk about a policy of enlargement. It has lent its whole effort to a self-imposed campaign of slandering Canada. Its "Whisper of Death" was cruel torture to Canada's position in the eyes of the world How can it have the colossal nerve. after doing its best to scare the world away from Canada, to cry out now against the Ottawa government for not bringing people to Canada?

## Out to Hit 32?

Mayor Wenige is out for a 32-mill tax rate for 1924.

It may be that his worship has very full details of where he is going to take off the 27-10 mills necessary to produce this result. The biggest chance is in making

expenditure on new work stand still. and the new assessment come along and cut the tax rate.

If the tax rate is to be 32 mills, with no increase in the assessment it will mean that income from new sources of taxation and reductions in expenditure will have to account for almost \$175,000.

Some decision on the collection of taxes in the annexed area would make the possibilities clearer. If the \$15,000 anticipated from there and sent in 1923 is not confirmed, it will mean that 1924 will have to make up that shortage. The 1923 statement is not out yet, so we do not know how the account stands on the year's work.

There is no fault to be found with trying for a 32-mill tax rate, provided we do not starve things whose growth would mean more to the city than a few dollars saved in taxation

The council will never hit the 32 mark or anything near it if they as fickle as the age in which they don't shoot at it.

## Is the Rideau Needed?

The Renfrew Mercury asks why the Rideau Canal should be a place where public money is spent out of Complaints are heard about some

canal. The city of Ottawa not long Tondon Advertiser canal. The city of Ottawa not, long ago asked the government to spend public money to build a large retain ing wall on the section that runs through Ottawa, and the government very properly turned the request

The Rideau Canal was built almost a century ago by the British as a a century ago by the British as a military enterprise to give water Jan. 4 I noticed an article dealing communication between Montreal with a subject which I feel must be of interest to the majority of citiand the great lakes.

Editor of The Advertiser:

see to it.

AN INTERESTED FRIEND.

London, Jan. 5, 1924.

Not Very Dangerous

ondon Man Thinks Labor Leader's Views on the League of Nations Are Safe and Sane.

Sir: I have noticed quite a few references to British labor in the press, and many of them seem to think that it is a dangerous element.

I just read in the Sunday Times a

piece by Ramsay MacDonald, the Labor leader in Britain. Here is a

look on and give an appearance of respectable authority to what the

victors (and not always all these) decide. But until the League has obtained the confidence of all the important nations, we must not be-

come mere catspaws of the League's devotees, and do nothing except through the League. As British interests cannot be dissociated from continental interests continental interests.

tal interests cannot be dissociated from world conditions. America had the very best reasons for declining to

enter the league, and where American co-operation is obtainable the League (particularly as it now is) should not be allowed to stand in the

I would like to ask the critics if

Jumping the Rates.

the proposed increase by the Chosen

There are some members, especial

ly the older ones, who will have to

men now past the years of their earning power, who find themselves

ping the \$1,000 or \$2,000 policy that

up something certain for those who

epended on them and now they find

that they must either let this pro-

ection go by the board or pay rates

that they cannot afford to pay, and that, even if they were paid, are so

high that in a few years they will eat up the whole principal of their

To come down to individual cases,

a life policy of \$2,000 that will cost him

\$14 a month under the new rates. He

people here and elsewhere are finding themselves at the present moment.

I fail to see where there is very much of the fraternal spirit in this kind of work.

SIXTY-TWO.

That Snowstorm.

Ex-Westerner Says Saturday's Blizzard Reminded Him of Experience In Northern Manitoba.

Sir,—The storm that we had over the week-end, and particularly late Saturday afternoon could well be called a blizzard. It was the worst I have seen in the east in years, and reminded me very forcibly of some I have seen while living in Western Canada

The chief difference is that the

Editor of The Advertiser:

with the necessity of drop-

London, Jan. 7.

part of it:
"We must find in the League

Editor of The Advertiser:

The need for it today does no exist, except for motorboats and a few barges that ply on it.

Society.

The need of a hospital for sick animals has long been felt by those owning animals in the city. There is, I am sure, very little thoughtless cruelty in London and vicinity, but through ignorance of the proper treatment, there are many dumb brutes suffering needless pain, and through the establishment of such a hospital these beasts could be taken care of until they are in sound health, then be returned to their owners.

As Mr. Tustin says, such an institution could be established and maintained at a very low cost. Let us Because it was built is no reason why the country should be committed to its upkeep for all time to come. If it has served its day and generation, and is now kept open simply because it used to be kept open, the Renfrew paper has good ground for its opinion that it should be closed up and the attendant expense cut off.

## Wants Easy Money.

A Hamilton man, using a King street address, is after "investors." This is all he offers:

per cent on the 1st year, per cent on the 2nd year, per cent on the 3rd year, per cent on the 4th year, 17½ per cent on the 5th year, 20 per cent on the 6th year, and for the life to the Bond to maturity date 15 years.

This Hamilton man is using the word "bond" to attract buyers. He is probably doing so because the word "bond" has come to stand for something in this country in recent years. A bond can be worth much or little, depending on what backing it has.

The fact that any man can come out in Ontario and send out such bait is a reflection on the government that allows such promotion work to be carried on.

Until such time as the government sees fit to act, wastepaper baskets ought to find a place in every office

## But He Sticks.

A lot of people don't like the sparrow. Perhaps they have good rea-

sons. Yet on Sunday morning, when that sounds like a very dangerous there wasn't a man moving in the storm, the sparrow was at the back door looking to see if the tablecloth had had its morning shake.

He's got wings and could go south, but he sticks.

The grub's not very good just now, and the roosting places at night have Editor of The Advertiser: a dreadful draft, but he sticks. He knows it will be better a little farther on, so he hangs around and

makes the best of it. Of course, as we said, there are a lot of people who don't like him, but he can teach a whole lot of us a mental effort to understand how sericouple of lessons when it comes to ously the increase in rates affect sticking to a hard job.

## Just One Word.

One report has it that the cost of winding up the Home Bank is likely have been carrying for years for the protection of their wives and children when they are called away. to be between \$600,000 and \$800,000. The Ottawa Journal, looking at the figures, uses the word "crime" to express its view.

And it looks as though the Jour nal's selection of a word were well and bluntly made.

## What Might Have Been.

A new picture of "Red" Ryan shows a clean-cut young man, with a well-made face. He stands six feet, and goes 180.

Physical strength, mental endow ment are both in his favor. Yet, will probably be obliged to drop the when he has hardly reached his policy. These two cases are typical when he has hardly reached his price he comes back to his native of the plight in which hundreds of Toronto, feet and arms chained-a dangerous, much-wanted man, bandit, jail-breaker and criminal.

His home-coming at this season might have been very different. Clean, hard work, of which he should be capable, would leave his hands free to be grasped by his friends.

A straight record would leave his feet unshackied to go where he wished to find his friends.

His record makes a lesson letters a foot high to the boy or the young man who is taking a long look at the easy, primrose path.

on to the use of the project. - Now, then, let the Owen Sound of the "government jobs" on this was its robin that had gone south.

### To the Editor The Guide Post-For Dumb Animals By Henry van Dyke London Needs a Place Where They Can Be Cared for Until Sickness Is Over.

THE JOY OF RELIGION.

I will see you again and your heart shall rejoice.-John xvi., 22. Joy is essential to true religion. A gloomy religion is far from God.

A sad gospel is a contradiction in terms, like a black sun. "Behold," said the angel, "I bring you good tidings of great joy, which shall be to all people." That message was simply the news of a great power which had

appeared in the world for salvation. God is light, God is love, God is power; and therefore God is hope. Little does he know of true joy who knows not this.
Falsely does he think of the great resistant force of evil, the tremendous difficulties of being good, the vast inertia of a world lying in sin, who exults in aught else than the knowledge of a Divine power able

overcome it all.

Behind Christianity there is Christ.

In Christ there is God. he is the brightness of the Father's glory, and the express And the power that works in him, the power that has raised him from the dead and, set him at God's right hand in heavenly places, is

the power that is now saving everyone that believeth, and reconciling the world to God. When we know that, despair ceases to exist, and joy fills the heart

(Copyright, 1924, by The Republic Syndicate.)

## **CAN EUROPE HOLD TOGETHER?**

Chapter 1: "Europe-Up or Down?"

This series of articles is a simple but accurate explanation of world conditions, from the point of view of a distinguished specialist. These articles are the result of his most recent tour of Europe, made especially for securing the data—a trip on which he visited sixteen countries, talked with the premiers of half of them and the finance ministers of twelve, and in field observations secured a mass of facts. Mr. Sinclair says finance and economics can be told so simply a child can grasp them. His articles prove

Nations the focus of our contacts with Europe. We must have no sectional alliances. We must give no guarantees of a special kind; we must regard the League no longer as an executive committee of the victors with other nations invited to look on and give an appearance of The gist of the problem can be summed up by a question—can the 480,000,000 of people in Europe hold together long enough to climb the hill back to health and prosperity? It is harder—so much harder—for the average man to live in Europe today than it was last year, and it was harder last year than the year before. The standard of living is sinking. The average man—hard-working and industrious—finds the industrial machine less productive, so that his very existence is threatened. By JOHN F. SINCLAIR dustrial machine less productive, so that his very existence is threatened. The problem of merely living has become an intensively personal one for every man in Europe. But as in America, he realizes something has become an intensively personal one for every man in Europe. But as in America, he realizes something has

America, he realizes something has happened, but what it is or why it is, he doesn't just know.

A trip through sixteen countries of Europe (such as I took this summer) will convince even the most superficial observer that something is radically wrong. Production is slowing down. Exchange is demoralized. Government expenses far exceed receipts from taxation in three-fourths of Europe. Disease is spreading. Unemployment is menacing ing. Unemployment is menacing—more even in the so-called sound money countries than the others. Militarism is increasing. International misunderstandings threaten new and more terrible wars. The people are nightly discounted. Man of 62 Says That Some of the Foresters and Friends Will Have To Drop Out. Sir,—There has not been very much in print about the raise in rates of the Canadian Order of Foresters and

ario department of highways is now They imagined, and they had been told and retold, that they were laying being urged to take over as part of the provincial highway system the proposed Blue Water highway, we proposed Blue Water highway, we think that before the province is committed to that project in its en-tirety, the road situation in the west-ern peninsula should be fully con-

At present there are three provincial highways leading from the western border at Windsor and Sarnia. These roads run approximately east and west and parallel the railways, and there are no provincial highways running north and south in Wostern Outside Phone man along in his seventies, who must now pay \$7 a month if he is to continue his \$1,000 policy. In another case a citizen well adayanced in years, has Western Ontario. There is no need for other provincial highways run ning east and west.

We believe that the proposed cen We believe that the proposed central highway, following the townline between the townships of Dunwich and Aldborough in Elgin county, the townline between the townships of Ekfrid and Mosa in Middlesex County, the twenty-fourth sideroad through Brooke and Warwick townships of the county of the co ships, the existing provincial highway through the village of Arkona to the northern point thereof, and either the Aux Sable river road (sometimes called the Klondike road) or the direct surveyed road between concessions A and B in Bosanquet township to Grand Bend, is the best location, for the following reasons:

That it is about midway between London and Chatham and serves the countles of Middlesex and Elgin as well as the western section of the province; ships, the existing provincial high-way through the village of Arkona rovince; That it is the shortest and mos

That it is the shortest and most direct route;
That it is through a section of first-class farm land;
That part of it is already a provincial highway;
That the part through the county of Middlesex is already a first-class grayed road;

Note and Comment.

The chief difference is that the far fere did not seem to be so full of snow as I have experienced it in the west. I remember on one occasion stopping at a farm house in the west. I remember on one occasion stopping at a farm house in the west. I remember on one occasion stopping at a farm house in the west. I remember on one occasion stopping at a farm house in the west. I remember on the moving over into the Ruhr.

An egg, guaranteed to be 10,000,000 years old, can be bought for \$5,000-very respective to the barn was starting. I vent out to the barn with the man who owned the place with my horse about there in the atternoon, just when the storm with the man who owned the place with my horse about there in the atternoon, just when the storm with the man who owned the place with my horse about there in the atternoon, just when the storm with the man who owned the place with my horse about three in the atternoon, just when the storm with the man who owned the place with my horse about three in the atternoon, just when the storm with the man who owned the place with my horse about three in the atternoon, just when the storm with the sarting. I vent out to the barn with the man who owned the place with my horse about there in the atternoon, just when the storm with the sarting. That with the part in t

Problem Easy to Grasp.

The same may be said of finance and economics. These names sound hard and confusing, but only because we have given too little time to them. It is possible that every reader will be able to tell the why and the wherefore of the Europea problem, and be able in the future to apply the scientific method in reachapply the scientific method in reaching conclusions regarding American finance and world reconstruction.

In beginning this series of articles, and even before we explain our yard-

stick, which we expect to use in measuring Europe, the reader should have in mind a few basic facts about Militarism is increasing. International misunderstandings threaten new and more terrible wars. The people are plainly discouraged. They are sound and good at heart, but they before the war, it had gone cannot understand it. are sound and good at heart, but they cannot understand it.

In this series of articles I am going to deal fully and frankly with the present, up-to-the-minute economic and financial condition of the several countries of Europe, and I will attempt to "measure" each country by a scientific yardstick, which can be easily understood and comprehended. This scientific yardstick was 20 billions of dollars, over six was 20 billions of dollars, over six ter to the Ontario department of times as great as the cost of all the wars in the previous 120 years. The in view of the fact that the Onempire did during the great war. In making comparison, we can take the case of one country, Great Britain. The government expenditures six years, from April 1, 1914, to March 31, 1920, £11,268,000,000, were greater than the expenditures of the 226 years from 1688 to 1914, which amounted to £10,944,000,000. The war expenses of the United States are not included in these calculations at

They were larger than those of other country, except those of at Britain. The indirect losses Great Britain. are not calculated in these figures.

Deaths Five Times Napoleonic. The total loss of life in all the war of the 19th century was about 4,500,000, including 2,000,000 killed during the Napoleonic wars from 1792 to 1815. In the last war the loss of life is estimated at 12 991,000. The known dead, including poets, musi-cians, sculptors, writers, statesmen scholars, of the world-war, was five

So the close of the war, and a victorious peace, saw in Europe:

1. An increase in the public debts from 26 billions to 185 billions of dollars.

2. An increase in public debt expenses from \$2,000,000 to \$26,000,000 a day, an overhead that must be paid to form labor, wares and dividends.

before labor, wages and dividends.

3. A decrease in the percentage of gold reserve held for currency from 57 per cent to 6 per cent. 4. An increase in the cost of liv-

ing 230 per cent.
5. An increase in governmental expenditures of 480 per cent.
6. An increase of military expenditures of 320 per cent.
7. A shifting of wealth through in-

flation from the creditor to the debtor class.

8. America holding the European note sack of 17 countries to the amount of 14 billions of dollars. 9. An increase in the national boundaries of Europe from 25 to 35.

Facts Must Be Faced. These then are the basic facts and These then are the basic facts and conditions staring every major statesman of Europe in the face. They present an appalling condition, a visible sinking of the living of the people. Production—and in the last analysis modern civilization—is affected with disease which may mean leave and death; not one country is decay and death; not one country is affected, but scores of them. It is time we candidly faced the facts and applied the scientific yardstick to see if we can discover if at is fatal.

(Covright 1923, in U. S., and Great Britain by North American Newspaper Alliance, All rights reserved).

## Rarebits By Rex

COMPENSATION.

For editors the unified Resources of my mind have tried To capture fleeting ecstasy. Convert it into poetry— A man's emotions defied.

"Tis far too vague," they all have cried.
"It really must be simplified."
And so I court simplicity,

Ambition's flame has all but died, The verses that they most deride Have been the breath of life to me Yet, I recall with stifling glee, That Hades' pit is set aside

King George of Greece, in need of a haircut, refused to let Rumanians cut nis locks, because he "could not trust But to the observer it looks as if the barbers were taking the bigger chance.

The old-fashioned youth respected every word his father said. But you must remember that the old-fashioned youth had an old-fashioned

Even in this weather, some of the dresses the elderly girls are wearing set a fright legsample.

Local game wardens state this country needs a strong furrin' policy.

OPEN WINTER. et's sing to the spring and the bird

on the wing; Let's chuckle and chortle with glee; The robins are here at this time of And crickets chant love songs to

We swim-oh, what fun, to be out in the sun, Which seers and wise prophets

forecasted. You recall, do you not, how they said 'twould be hot

What great minds, and wise, have these learned weather guys
Who told of a fine, open winter,
And of bright flower beds (I would
punch their old heads
If I were not afraid of a splinter.)

et's sing to the spring and the bird on the wing; (My song would shock every good My goldfish are dead, I've a cold in my head, Yet this is the seers' "Open Win-

Although popular song opinion is against us, we do hope that in 1924 there will be no banana stortage to

It's a rare politician who hasn't got

When the alarm clock rings on these cold, gray mornings most men forget that book they read on will

The Russian royalists are selling bonds to collect money for the pur-pose of getting back on the throne. You can subscribe to them if you are

With icicles dangling from their mustaches, many a man this weather is keeping a stiff upper lip. Love is not so blind when the en-

hats in the ring are still not half so

TRUSTEE ELECTED. Special to The Advertiser.

Port Lambton, Jan. 7.-The annual

The financial standing of the section, as given by the secretarytreasurer, Peter Stanton, showed a school meeting of Whiteman School was held in the schoolhouse last Wednesday, with F. H. McDonald as chairman and Thomas Peers as secretary.

# For Refreshment

when fatigued, try a cup of

Always so pure, fresh and delicious,



At a moment's notice.



Old Father Cubist wants amuse the children. Send four OXO Cabe wrapp for this Jig Saw Puzzie.

OXO LIMITED 232 Lemoine St.,

There is nothing more useful in the house where there are children and homecoming workers. Oxo Beef Cubes make good the wear and tear of cold and fatigue.

Oxo Cubes are ready—always ready. Drop a single one into a cup of hot water and you have a delicious, tempting bouillon or soup that will tone up the nervee and body and sustain for hours. Drop one or two into a hash, stew, or meat ple and you have added new beef to its flavor.

1 Time of 4, 10, 50 and 100 Cubes



Dissolve 2 Cubes Ozo in pint hot water, pour into pan and place on the are. Mintablespon cornilour with a little milk, nice and smooth. Add it to the Ozo and stir for 4 or 5 minutes until it thickens.

Children are apt to bolt down their food without chewing. That means poor teeth and poor digestion. The best food for growing children is Shredded Wheat because it encourages thorough mastication. Contains all the nutritive elements in the whole wheat grain, including the bran which is Nature's best food laxative. It is ready-cooked and ready-to-eat-delicious for any meal with hot milk, sliced bananas or other fruits.

> The Canadian Shredded Wheat Company, Ltd. Niagara Falls, Ontario

redded