

Glorious Autumn With Its Fascinating Apparel



Modes of the moment in new fall apparel feature values that are noteworthy. The Fashion Show this week has clearly demonstrated the leadership of this store in this community. Many who have attended the Fashion Show so far have not only expressed their delight and approval of the style changes as demonstrated by the models on parade, but also their surprise at the lower prices of the garments listed on the program. The last parade will be at 3 p.m. today.

IN THE LINEN SECTION

17-Inch All-Linen Crash Toweling,
25c Yard.

500 yards for Saturday Special Medium-Weight Pure Linen Crash with red border. Here's a value that should be cleared early. The quality is exceptional; satisfaction guaranteed; 17 inches wide. 25c yard

54-Inch Pure Linen Damask Cloths, \$2.98

A limited quantity only. Superior Quality Irish Linen Cloths, spot design with Greek key border, good weight. Just the cloth for breakfast or luncheon. Slightly imperfect. At one-third off regular. Special \$2.98

60-Inch Mercerized Double Damask, 69c.

Two pieces to clear Saturday, good weight, in neat design, for kitchen cloths. This will save your linen. Full bleached. About one-third off. Special 69c yard

Heavy Double Damask Tablecloths
Reduced.

One size only, 2x2½ yards. Grouped at one price for Saturday. Here are Lovely Double Damask Cloths that will stand exceptional wear. Pattern and qualities are delightful. You must see these to appreciate the values. Slightly soiled or very small imperfections are the reason for a saving of about one-third; 25 cloths only. Saturday special \$9.75 each

Saturday Selling in Basement

Satisfactory Toilet Paper 10c roll, 5 for 47c
Sani-Crepe Toilet Paper 13 for 49c
Diamond Toilet Paper 30c roll
Corn Brooms 39c and 69c
Brush Brooms, extra strong 69c
Step-ladders, 5-ft. \$2.25, 6-ft. \$2.50
Clothes Bars, 4 and 5 foot \$1.25
Clothesline Props, 8-ft. 25c
9½-ft. 30c
Ironing Boards 30c
Willow Clothes Baskets \$1.25, \$1.50 and \$1.75
Market Baskets \$1.25 to \$2.00
Soleil Linen Baskets 25c to \$1.50
Clothes Pegs 4c doz., 3 doz. 10c
Clotheslines 10c, 15c, 35c

Excellent Nurse Cloth, 25c

Think of it! For 25c a yard you buy this beautiful nurse cloth. It is away the best value in years, made here in Canada, in plain navy, open and many dark and light blue stripes; the colors stand up well in washing; a durable cloth for aprons, house wear or children's wear 25c yard

Times Longcloth, 25c

This Beautiful English Longcloth is fine in weave, a firm finish, guaranteed to be free from filling. We carried it right through the high-price period; one of our standard lines at the lowest price offered since 1915; a yard wide. Special value 25c

Manufacturer's Clearance Saturday

\$1.98 Pair

"Treo," Elastic Girdle, the All Elastic Corset

For recreation, sports, motoring and traveling, for dancing, skating, golf and riding. In fact, for all outdoor and indoor sports the "Treo" is indispensable for every woman. It is the ideal corset for the housewife who is busy at her many home duties.

Twenty dozen "Treo," the all-elastic corset, made entirely of washable, surgical elastic web, boned with rustproof steels to provide the needed support to abdomen and back. Some are a little factory soiled, others slightly imperfect. Come in short and longer lengths, the shorter lengths being best suited for growing girls or small women; the longer lengths for the average figures. All grouped together at a very special price for Saturday's selling. Sizes 22 to 31. Sale price \$1.98

Sale of Knitted Pullovers

\$2.49

20 dozen Ladies' and Misses' Pure Wool Pullover Sweaters, knitted in plain and fancy weaves, made in solid colors and stripes, in the most popular styles, in colors of navy, sand, Nile, orange, peacock, scarlet; also black and white. Sizes 36 to 42. To clear Saturday morning \$2.49

Special Value Flannelettes, 25c

A big range to select from and a great quality, too, in this fine, strong flannelette, patterns in blues, fawns, pinks and dark stripes, for men's, women's or children's wear, and now is the best time to see such a value. Be ready for the cold weather. Another feature in this number is the width, one yard wide 25c yard

Brocade Oilcloth Table Covers, \$1.00 Each

You are indoors much more in fall and winter. Make the kitchen brighter with a nice, inexpensive cloth such as these: brown, blue or green colors, good patterns, 1½ yards square \$1.00 each

Ends of Sheetings, 20 to 30 Per Cent Reductions

They are all good, clean sheetings, mostly the best makes of the well-known Wabasco Mills. You can buy here for sheets, pillow cases, underwear, nurses' aprons, etc., the bulk of these pieces are 80 or 90 inches wide and lengths from 1 to 4 yards. All at substantially lower prices than today's quotations.

Smart New Sailor Hats, \$3.50

to \$6

Just now when you are wearing a smart suit, street dress or tailored coat, these hats are so much in vogue. Smart tailored hats of Hatter's Plush, Silk Duvelyn and Silk Velver, banded in grosgrain ribbons or crushed bands of duvelyn. Colors of navy with gray, brown with sand, all black, nigger, peacock black with green, green with black, brown with orange. Many styles to choose from. Ranging from \$3.50 to \$6.00

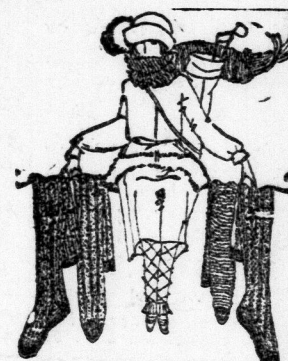


LADIES' UNDERWEAR FOR FALL WEAR

Cream Union Vests, low neck, finished with silk braid band, sleeveless or camisole top, also V-neck, elbow sleeves, button front. Prices \$2.15 and \$2.35
Drawers, tight knee or ankle length to match.
Cream Union Combinations, low neck, finished with silk braid band, sleeveless, also V-neck, elbow sleeves, ankle length, closed crotch. Prices \$3.50 and \$3.90
Girls' Cream Fleece Cotton Combinations, high neck, button front, long sleeves, ankle length, closed crotch. For girls 4 to 11 years. Price \$1.50, 12 to 15 years. Price \$1.75
Girls' Natural Union Combinations, high neck, button front, long sleeves, ankle length, closed crotch. For girls 4 to 11 years. Price \$1.75, 12 to 15 years. Price \$2.00
Girls' Cream Union Combinations, V-neck, long sleeves, ankle length, also short sleeves, knee length, closed crotch. Prices \$2.00, \$2.25 and \$2.50 per suit

HOSIERY

Ladies' Fancy Stripes Silk Hose, heavy weight for fall wear, full fashioned, seamless hose, in black, fawn, sand, gray and hazel; neat and dressy. Price \$2.50 pair
Ladies' Silk and Wool Heather Hose, in shades of navy, green, brown, black and white, in plain weave. Price \$1.75 pair
Also newest shades in Fancy Ribbed Silk and Wool Heather Hose. Price \$2.35 pair
Just arrived, Ladies' Silk and Wool Hose, in orchid, Princess Mary blue, apple blossom and bamboo, full fashioned, seamless. Price \$2.25 pair
Ladies' Extra Fine Black Cotton Hose, full fashioned, seamless, double sole and widened top, good weight for fall wear. Price 65c pair



Saturday Special at Candy Counter

COWAN'S CHOCOLATES.

100 pounds Fresh Maple Buds and Milk Medallions. Saturday only 43c pound
Chocolate Bars, Nut, Fruit, Cream, Mallow and Plain Milk Chocolate 6 bars for 25c
Oh Henry 3 bars for 25c

CRACKERS.

We have now a good assortment of crackers, suitable for parties or any occasion, full of lots of fun. These range at 35c, 50c, 65c, 75c, \$1.00 and \$1.35 per dozen

MODEL DRESSES ON SALE SATURDAY

If you noted on your program the garment you envied, and if the size is yours, it will be your opportunity Saturday. All Dresses, Hats, Skirts and Blouses worn by the models on parade will be offered Saturday at 10 per cent off.—Second Floor.

LADIES' GLOVES

Very smart French Kid Glove, in gauntlet style, with a turnover cuff, prettily embroidered; colors, beaver with brown and brown with beaver. Price \$4.75
Smart Suit Glove in gauntlet style, made of extra quality leather, beaver shade, and gusset and backs of brown. Price \$5.00 pair
Fine French Kid Gloves, in 12-button length, with embroidered backs, tan and brown. Price \$5.75 pair
Long Silk Gloves, in white, mastic, pongee and navy. Prices \$2.00, \$2.25, \$2.50, \$2.75, \$3.00 pair

Gloves for Children and Misses.

Tan Leather Gloves, gauntlet style with strap at the wrist, smart and new, for misses' wear. Price \$2.00 pair
One-Dome Leather Gloves, in tan, nice soft skin, all sizes \$1.00 pair
Chamoisette Gloves in white and colors 75c pair

INFANTS' WEAR.

Children's Plush Hats, sailor or poke shape, colors navy, brown, taupe, sand or black. Special price \$1.98
Little Boys' Hats, black plush and velvet, some with ear lugs; also pretty little styles for girls. Special price 59c
Fourth Floor.

Saturday In the Men's Shop

Clothes Like These Command Attention

Our suits and top coats command attention by their style and quality wherever they are worn. They are carefully tailored, of the finest woolsens, and many are silk lined. Consideration of each detail entitles our clothing to their reputation as the best in Men's Suits and Coats.

BOYS' SUITS, \$5.95

Boys' School Suits in heavy dark gray mixed tweed; just a limited number to clear Saturday morning. Sizes 7 to 17 years. Special \$5.95

BOYS' SUITS, \$11.95

In this lot of Boys' Suits you will find some very fine cloths, in gray and mixed shades. Some have two bloomers; not every size in each line, but collectively sizes range from 7 to 15 years. Price \$11.95

JUVENILE SUITS

A very choice selection of smart Suits for the little fellows, in all the newest styles. Sizes 4 to 8 years. Prices \$4.95, \$6.00, \$6.50, \$7.50, \$8.50 to \$11.75

Boys' Winter Overcoats

Boys' Winter Overcoats, in heavy tweed and Scotch fleece cloths; raglan and set-in sleeves; all-around belts; patch pockets, double-breasted models. Priced according to size \$7.95 to \$16.95

MEN'S NECKWEAR.

Grenadine Ties, in a variety of color combinations; fish net style. Price 79c
BOYS' CASHMERE JERSEYS, button-on shoulder; several different color combinations; a very serviceable garment. Price \$1.49

MEN'S LINEN HANKERCHIEFS of extra good quality, with ½-in. hem, 35c, 3 for \$1.00

FELT HATS FOR MEN.

All the new and wanted shades of the popular brands, including Borsalino, Stetson, Brock and imported English hats. A splendid variety to choose from. Ask for the Hat Department on Saturday.

MEN'S SUITS \$25.00

Men's and Young Men's Suits in tweeds and worsteds, in gray, brown and heather mixtures and neat stripe effects. Some have two trousers. The suits are exceptional value, all taken from our regular stock. Sizes 35c to 42. Price \$25.00

Men's Winter Overcoats

Men's and Young Men's Winter Overcoats, in all the newest models, including the smart box coat, the set-in sleeve, the raglan and sport model, featuring the newest shades of gray, brown and lovat, with plaid back, and one-quarter shield satin lined, and lined throughout. It is not too soon to make your selection and be prepared for the cold winter ahead. Prices \$25.00, \$32.50 to \$67.50

SEE OUR SPECIAL FEATURE COAT AT \$25.00

MEN'S FINE IRISH WOOL SOCKS, heather shades in a medium weight and excellent line. Price, per pair \$1.00

MEN'S PYJAMAS

Fine Flannelette Pyjamas, the comfortable sleeping garments; assorted shades and medium and heavy weights; all neatly made; all sizes \$2.50 to \$4.50
Boys' Pyjamas of fine flannelette at, per suit, \$1.98 and \$2.25

MEN'S FURNISHINGS.

The men's shop is fully equipped to look after your needs on Saturday. The best of everything at prices to please.

SHIRTS—Arrow Shirts in great variety, attractive shades and patterns, shirts that fit properly, give you the right arm length; fast colors and durable quality. Feature prices tomorrow \$1.85, \$2.49, \$3.50
Stout Men's Shirts at \$2.50 each

UNDERWEAR

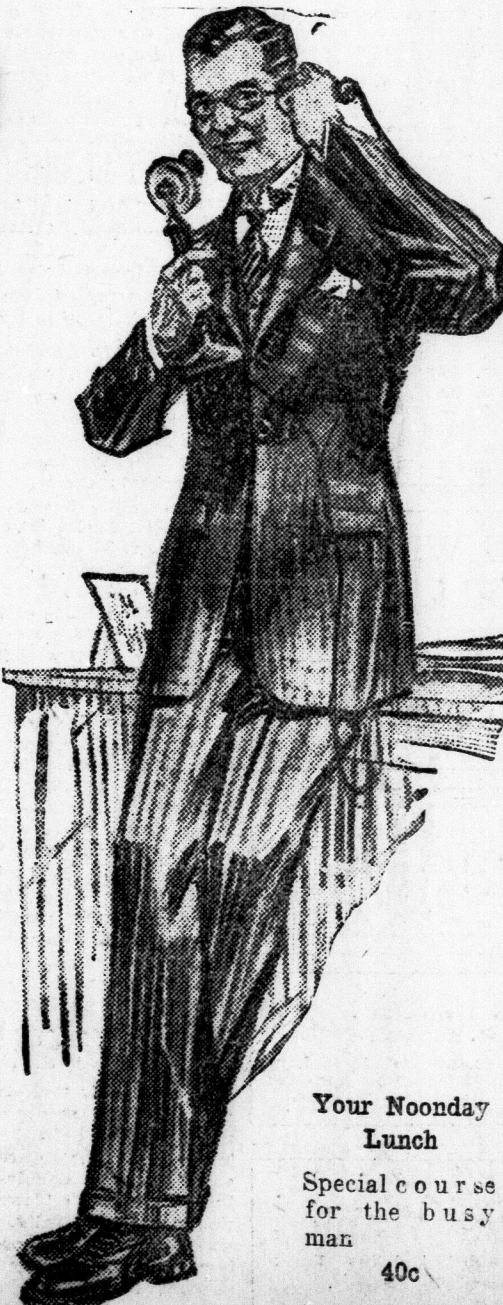
Men's All-Wool Combinations, natural shade, good winter weight, in sizes up to 44. The price is remarkable, at \$2.85 suit
Men's Wool and Cotton Combinations, cream shade, medium weight. This line is half wool and half cotton, and guaranteed to give satisfaction. Price \$2.65 suit
Men's Pure Wool Combinations of fine soft texture, winter weight, a most comfortable line to wear, no irritation and unshrinkable. Price \$4.35
Men's Shirts and Drawers, Stanfield's, all wool, elastic ribbed, exceptionally good lines of heavy winter weight. Prices \$2.00 and \$2.50 garment
Men's Natural Wool Underwear, that great favorite, in medium weight, Penman's: Combinations \$3.95 and \$4.95 suit
Shirts and Drawers \$1.98 and \$2.49 each
(According to size)

Boys' Natural Wool, Turnbull's and Penman's brands—combinations and two-piece suits: Combinations \$2.50 to \$2.95
Shirts and Drawers \$1.25 to \$1.50
Also Ceelee, Pesco, Vel Knit and other pure wool and silk and wool suits.

MEN'S NIGHTSHIRTS

Large roomy garments, made of good flannelette, in assorted stripe patterns; sizes 15 to 19.

\$2.00 to \$3.50



Your Noonday
Lunch

Special course
for the busy
man

40c

SMALLMAN & INGRAM
LIMITED