



Made-In-Canada Sale



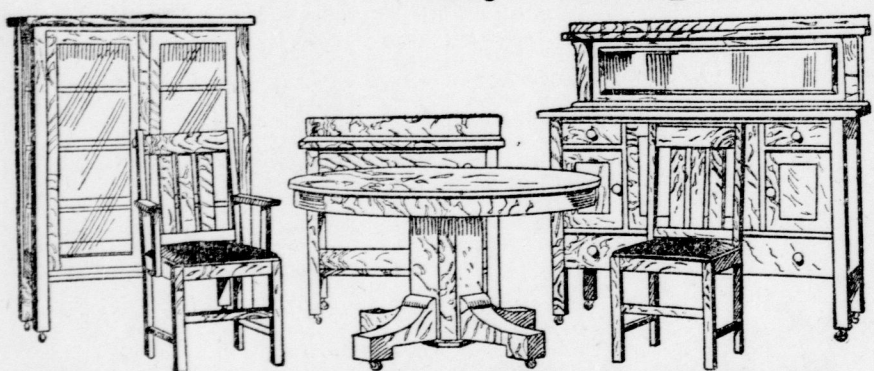
FURNITURE, RUGS, LINOLEUMS, DRAPERIES, STOVES, REFRIGERATORS, WINDOW SHADES

CO-OPERATING WITH US IN THIS GREAT SALE ARE THE LEADING MANUFACTURERS OF THE VARIOUS LINES

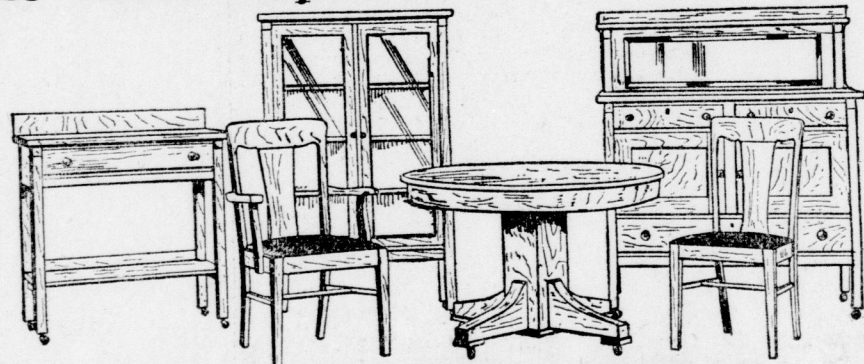
Factories must be kept running; selling and office staffs must be retained; every conceivable effort has been made to sell goods in order to retain the best workmen. The result is: products of these factories have been shipped to us for this sale at prices so low it has made even us stop and say "HOW CAN IT BE DONE?" NOW, MRS. HOUSEKEEPER, here's your opportunity and right at the beginning of housecleaning, just when you can figure your wants, at prices so low we hardly "have the nerve" to print them—and we couldn't if the Canadian Manufacturers didn't stand back of us. For this sale we have the finest display we ever had. Our 50,000 square feet of floor space is crowded to the doors with goods at sale prices. No other store in Western Ontario can offer such values. Nothing but our tremendous buying power makes the prices possible.

Prices Have Never Been So Low and Probably Never Will Be Again!

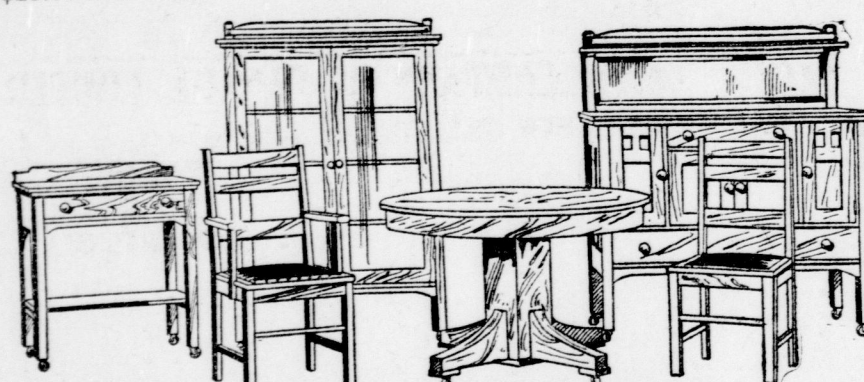
Six of the Best Selling Suites With the Regular and the Sale Prices Quoted—We Have Many Others In Stock, From the Very Cheapest to the Most Expensive



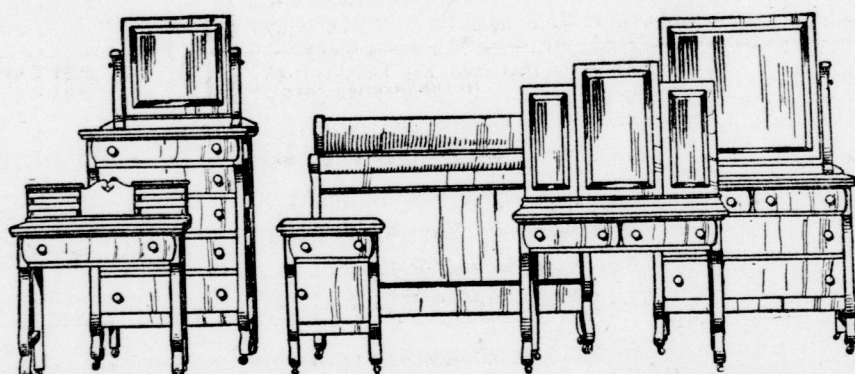
SOLID OAK SUITE, FINISHED
\$50.00 Buffet for\$37.50
\$40.00 China Cabinet for \$27.50
\$15.00 Side Table for.....\$11.00



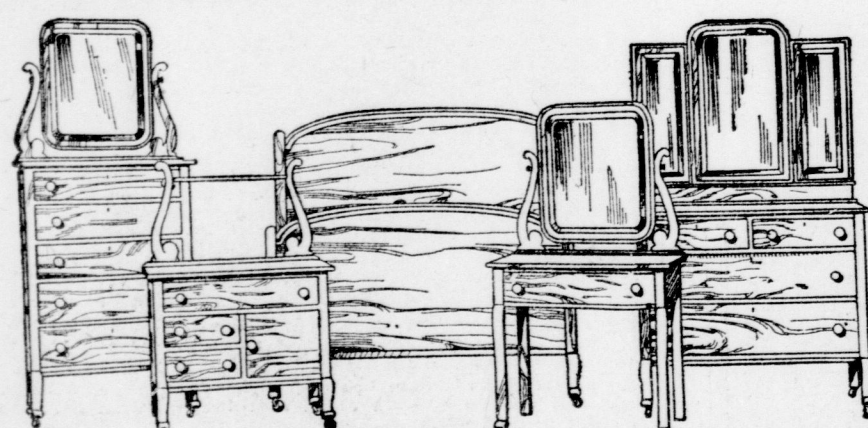
SOLID OAK SUITE, FUMED OR GOLDEN OAK
\$30.00 Buffet for\$22.00
\$22.00 China Cabinet for \$16.00
\$12.00 Side Table for.....\$8.50



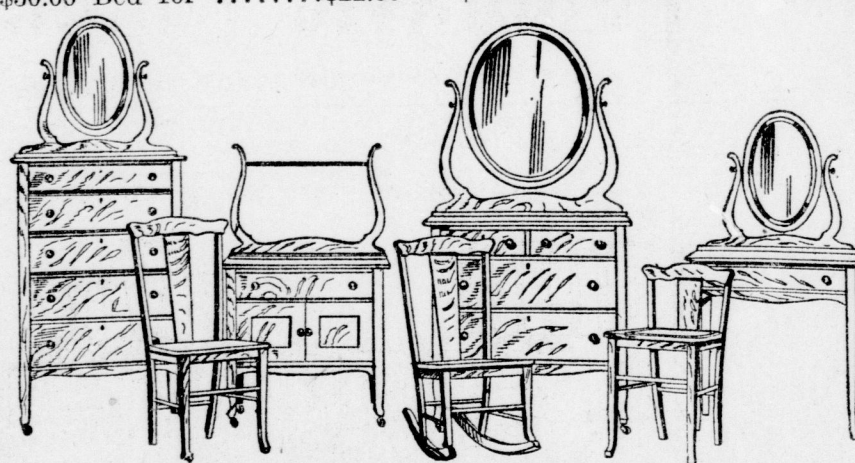
SOLID OAK SUITE IN FUMED OR GOLDEN OAK
\$40.00 Buffet for\$29.00
\$25.00 China Cabinet for \$19.00
\$12.50 Side Table for.....\$9.00



MAHOGANY OR OAK BEDROOM SUITE, SATIN FINISH
\$30.00 Dresser for\$22.00
\$28.00 Chiffonier for\$20.00
\$30.00 Bed for\$22.00



BEDROOM SUITE IN MAHOGANY, OAK OR WALNUT
\$38.00 Dresser for\$28.00
\$30.00 Chiffonier for\$22.00
\$28.00 Bed for\$19.50



BEDROOM SUITE IN MAHOGANY OR OAK
\$22.00 Dresser for\$16.50
\$20.00 Chiffonier for\$16.00
\$13.50 Dressing Table for \$9.95

Wonderful Values In New Room Rugs

Our big new Rug Department is the busiest place in our store. All the new rugs are here. All the new Persian and Oriental designs, as well as the floral and conventional. You would indeed be hard to suit if you could not make your choice from this splendid stock. Our prices are cut away down during the "Made in Canada Sale." Come in and look around, whether you intend purchasing or not.

SCOTCH WOOL RUGS.

Size.	Price.
7.6x9 feet	\$6.00 to \$18.50
9x9 feet	\$8.00 to \$20.25
9x10.6 feet	\$10.00 to \$23.50
9x12 feet	\$12.00 to \$27.00

WILTON RUGS.

Size.	Price.
4.6x6 feet	\$15.00
4.6x7.6 feet	\$8.00 to \$25.00
4.6x9 feet	\$10.00 to \$25.00
6.9x9 feet	\$13.00 to \$40.00
9x9 feet	\$16.00 to \$45.00
9x10.6 feet	\$20.00 to \$47.50
9x12 feet	\$24.00 to \$90.00
11.3x12 feet	\$33.00 to \$95.00
11.3x13.6 feet	\$45.00 to \$100.00

VELVET RUGS.

Size.	Price.
7.6x9 feet	\$14.00
9x10.6 feet	\$19.00
9x12 feet	\$21.00
10.6x12 feet	\$26.00
10.6x13.6 feet	\$33.00

BRUSSELS RUGS.

Size.	Price.
4.6x7.6 feet	\$6.50 up
4.6x9 feet	\$7.00 to \$16.50
6.9x9 feet	\$13.00 to \$21.00
9x9 feet	\$12.00 to \$21.00
9x10.6 feet	\$16.00 to \$25.00
9x12 feet	\$19.00 to \$30.00
11.3x12 feet	\$24.00 to \$37.50
11.3x13.6 feet	\$29.00 to \$40.00

AXMINSTER RUGS.

Size.	Price.
6.9x9 feet	\$17.50
9x9 feet	\$24.00
7.6x9 feet	\$20.00
9x10.6 feet	\$24.00 to \$50.00
9x12 feet	\$27.00 to \$65.00
10.6x12 feet	\$33.00 to \$85.00

TAPESTRY RUGS.

Size.	Price.
7.6x9 feet	\$6.50
9x9 feet	\$7.00 to \$15.00
9x10.6 feet	\$8.00 to \$16.50
9x12 feet	\$9.50 to \$17.50
10.6x12 feet	\$15.00 to \$21.00
10.6x13.6 feet	\$19 up

This New MOFFAT Gas Range

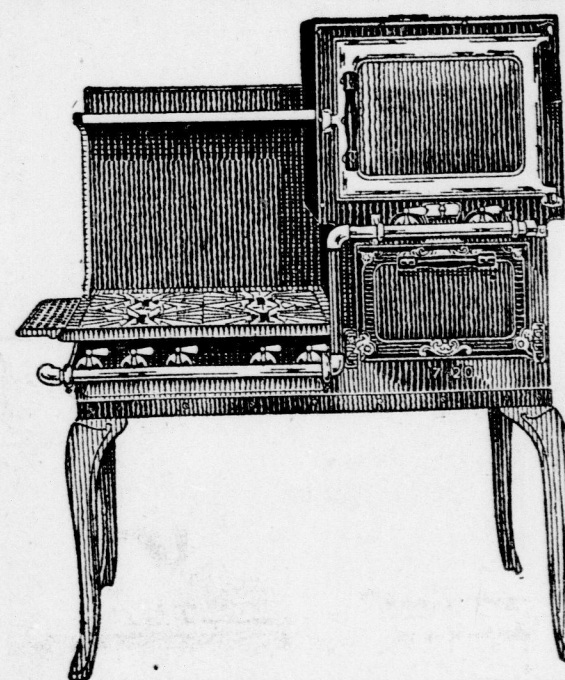
Is creating a sensation in Stove Values

---Setting a new standard for quality

---Selling for an exceptionally low price

Only \$25⁰⁰

Worth \$35.00



YOU will find in this new Moffat model absolutely the best value ever built into a gas range. You will find the same high standard of quality which has made Moffat Ranges the pride of so many Canadian homes—Ranges which for years have maintained a reputation for efficiency and economy not equalled by any other ranges in the world. This new range has been designed specially to meet the present conditions which demand a quality range at an exceptionally attractive price. It gives you every necessary convenience—solid construction and lasting qualities at the very minimum of cost.

The Ideal Gas Range

This is the ideal range, with elevated ovens just the right height—no stooping and straining to get at the baking.

The range measures 42 inches wide, has good roomy ovens (baking and broiling), five-burner gas top, and is handsomely finished in Moffat special rustproof, baked enamel. Easy to keep clean and will never tarnish or discolor.

Before you buy your gas range make it a point to see this new Moffat Range for yourself. Everybody who sees it is delighted with it. You are cordially invited to attend a special demonstration at our store.

Free Installation

Moffat Ranges

are installed free of charge, and we are always at your service when any adjustments are required. Every Moffat owner is a satisfied owner.

Moffat Gas Ranges are made in a variety of styles and sizes, from \$9.00 to \$80.00.



SAVE \$10.00 ON YOUR KITCHEN CABINET

This is the genuine "Knechtel" Cabinet, made to sell at \$35.00, at which price there is nothing better sold in Canada. While they last they will go for \$25.00. Solid oak, fully equipped.

\$3 Rugs

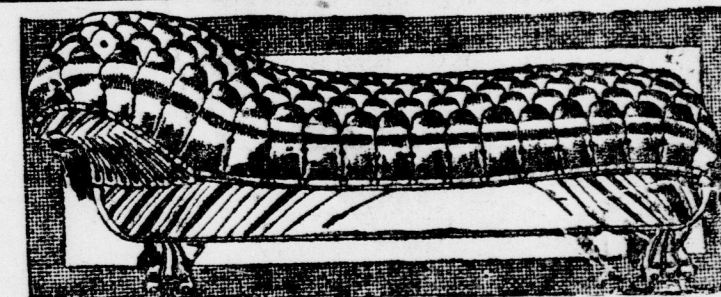
—FOR—
\$1.95

27x54 Inches, Axminster Rugs, in beautiful designs. 200 only to be sold.



Special Prices On HIGH-CLASS REFRIGERATORS

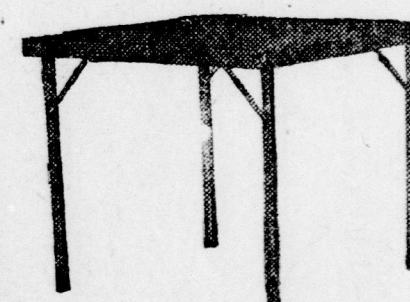
Every style and price is in our basement from \$7.50 to \$75.00. They are built on sanitary principles. The improved construction insures a constant circulation of pure, dry air with minimum ice consumption.



\$12.95

Regular \$20.00 Couch, upholstered in Bradley leather, has solid oak frame, carved feet, genuine steel construction interior.

EXTENSION COUCHES, pull out to make double bed, green denim with valances; regular \$11.00, for\$7.95



\$1.99

Folding Card Table, worth \$3; 30-inch square top, covered in green felt.

226-228-230
Dundas Street

The Ontario Furniture Co.

LIMITED

London's
Largest
Homefurnishers