

230 and 232 Dundas Street.

# WHISKARD'S

TWO BUSY DEPARTMENTAL STORES.

## Do You Know the Definition of Fair Prices?

In a great many places it means inferior quality, but not everywhere. Here it means careful thought, attention given to the smallest detail, right buying and right store management. If we can save you money in carrying on our business, can't we afford, and haven't we a right, to make low prices?

Good things don't always cost lots of money. For instance, we can positively save you money on every yard of **DRESS GOODS**, in Silks and All-Wool Serge and Cashmere that you buy from us.

BROCADED SILKS, 20c, 25c, 29c yard.  
ALL-WOOL SERGES, and CASHMERES, worth 50c, for 25c yard.  
Beautiful Small CHECKS, double fold, worth 45c, for 15c yard.

## Our Millinery Store...

Millinery is always a fascinating subject for ladies; we have made it even more so by our price cutting. A lot more of those

Satin Crown Sailors, in black, navy and brown, selling at 35c each.  
Ladies' Velvet Crown Sailors, selling at 25c each.  
Ladies' Trimmed Walking Hats, worth 75c, for 25c each.  
Beautiful Trimmed Hats, selling at \$1, \$1 25 to \$1 75 each.

## LINENS

We are going to give 'em to you at prices that will induce you to buy.  
Damask Table Linen, 60 inches wide, 25c yard.  
Damask Table Linen, extra value, worth 45c for 35c  
Fine Bleached Table Linen, extra value at 35c, 50c, 60c, 75c yard.  
Damask Linen Table Napkins, 5c, 7c, 10c, 12½c, 15c, 20c each.  
Turkey Red Table Napkins, fringed, 5c each.

## The Dairymen.

### Continuation of the Conference at Brantford.

### Chesebrough's "Don'ts" for Factory Men—Election of Officers.

Brantford, Jan. 21.—This morning's session of the Western Ontario Dairymen's Convention opened with an excellent and instructive paper read by J. B. Muir, an experienced butter-maker, in which he advocated the co-operation system.

J. H. Monard addressed the convention on winter butter-making, and said that with reasonable care winter butter-making should be as successful as in summer.

Prof. Robertson started an interesting and instructive discussion on butter-making in general.

Hon. Mr. Fisher spoke on winter dairying, advocating the use of the plant all the year round. To make winter dairying a success, it required warm barns, bright light and sunshine.

Mr. George H. Barr, manager of the Ballantyne factory at Black Creek, gave a description of that factory, which he considered to be the best in Canada. He also said that the first and most important matter in connection with the making of cheese is the securing of nice, sweet, clean, flavored milk. Have the milk in the vats heating slowly, as it is being weighed in, stirring gently meanwhile. Setting the milk is the most critical point in the making of cheese. If this is done right the curd will come right. After giving some practical information on the processes of making cheese, Mr. Barr mentioned some results of his past year's work. These were: (1) That curds which were three to three and a half hours from setting to dipping made better cheese than those that occupied a shorter time.

Curds dipped with less than one-quarter inch of acid made nicer, more silky cheese than those dipped with more than one-quarter inch. Mr. Barr mentioned a few "don'ts" which were received with applause and merriment in every case.

To factory men:

Don't cut your cheese-makers' wages any lower.

Don't buy a gang press with a tin trough under the hoops. Have it wooden.

Don't buy a cheese truck with four wheels; get one with three, invented by R. M. Ballantyne, and not patented.

Don't expect a man to make a good fall cheese in a skating rink without a stove.

To cheese-makers:

Don't tender for a factory so low that you cannot live, just for the fun of making cheese.

Don't take in bad milk.

Don't over-ripen your milk to hasten the work; you will retard it and make poor cheese.

Don't give your curd more than one-quarter inch of acid.

Don't wash your curd sinks once a week; wash them every day.

Don't wear the same pair of pants from April to November without washing them; keep yourself and factory neat and clean.

The following is a list of officers for 1937: Honorary president, Hon. Thomas Ballantyne; president, A. F. McLaren, M.P., Stratford; vice-president, J. S. Pearce, London; second vice-president, H. Eagle, Attercliffe; third vice-president, A. W. Axtell, representative to Industrial Fair, A. F. McLaren, M.P.; representatives to the Western Fair, J. S. Pearce and R. Robertson; representative to the Fat Stock Show, H. Eagle and R. M. Ballantyne.

LIFE SAVED.—Mr. James Bryson Cameron writes: "I was confined to my bed with inflammation of the lungs, and was given up by physicians. A neighbor advised me to try Dr. Thomas' Electric Oil, saying that his wife had used it for a throat trouble, and less than half a bottle cured me. I certainly believed it saved my life. It was with reluctance that I consented to a trial, as I was reduced to such a state that I doubted the power of any remedy to do me any good."

Mr. Robert Barrett Browning is establishing a school at Asolo, Italy, for the benefit of girls employed in the silk mills there, thus linking silk closer to that spot the memory of the poet.

## Sporting World.

### Movement to Secure Free Carriage of Wheels.

### Hockey Events at Guelph and Listowel.

### Fort Erie Jockey Club Fixtures—Other Sporting News.

### WHEEL.

### FREE CARRIAGE OF BICYCLES.

### THE TURF.

### PORT ERIE JOCKEY CLUB.

### FLY.

### BASEBALL.

### CURLING.

### SHOTS.

### HANLAN HEARD FROM.

### QUOTING.

### CHAMPIONSHIP OF SCOTLAND.

### QUOTING.

### CHAMPIONSHIP OF SCOTLAND.

### QUOTING.

### CHAMPIONSHIP OF SCOTLAND.

### QUOTING.

### CHAMPIONSHIP OF SCOTLAND.

### QUOTING.

### CHAMPIONSHIP OF SCOTLAND.

### QUOTING.

### CHAMPIONSHIP OF SCOTLAND.

### QUOTING.

### CHAMPIONSHIP OF SCOTLAND.

### QUOTING.

### CHAMPIONSHIP OF SCOTLAND.

match were 61 shots up to 21 yards distance. Both men were in capital form, and a very close and exciting game ensued. They were pelted at 23 and again at 48, while at the last end the name stood: Connell 58, Kirkwood 58. Then Kirkwood, in a pair, the game resulting in Kirkwood 61, Connell 58.

### HOCKEY.

### LISTOWEL VS. STRATFORD.

Listowel, Jan. 22.—The Listowel hockey team went down to Stratford to play their first game in the junior championship series, but as Stratford could not get a junior team together they defaulted to Listowel. An exhibition game was played with a mix of junior and senior team which resulted 6 to 2 in favor of Stratford. Listowel is now in the next round, and they play one with St. Mary's, winner of round 7, on or before the 4th of February.

### BERLIN VS. GUELPH.

Guelph Jan. 22.—An exciting game of hockey in the junior league, between Berlin and Guelph was played here last night. At the end of the first half the score was 6 to 2 in Guelph's favor. Berlin then played during the last half, but they decided to play off the tie. After playing five minutes more, when neither scored, the game was called. Score—7 to 7.

### SEWER WORK.

### Amended Conditions Inserted in the Specifications.

### The Board of Works Wrestle With the Matter.

Contractors Must Furnish the Men With Tools—The Tender Clause Struck Out—A Puzzling Account.

After the routine business at the Board of Works last night, an hour and a half was spent in discussing the specifications, etc., of the new sewer, as adopted by last year's committee. Several changes were made, but none of them affected the principle or were of great importance.

Ald. Nutkins, the only contractor on the committee, suggested the greatest number of amendments, all of which were agreed to by the other aldermen.

In brief, the following alterations were suggested by Ald. Nutkins: That clauses 11 and 22, allowing other than Portland cement to be used, if mentioned, read so that Portland cement must be used throughout.

2. In the schedule of prices for extra work, the item "brickwork in hydraulic cement" was struck out and replaced by the item "brickwork in concrete." A change was made so that a written notice from the engineer must be given to the contractor.

In clause 1, the word "details" was inserted to make it more explicit.

Clause 8, relating to the city taking the work in particular not satisfactory to the engineer, a change was made so that a written notice from the engineer must be given to the contractor.

In clause 20 the first paragraph, "The contractor must pay his laborers an amount in wages equal to at least \$1 25 for a day's work of ten hours," was struck out and an addition to the effect that the contractor must pay his laborers an amount in wages equal to at least \$1 25 for a day's work of ten hours, was inserted.

An earnest effort was then made by Ald. Cooper to have the following clause struck out altogether: "Such skilled men as the contractor may employ in the execution of the work, and who are not employed in the city, shall be paid for their services at a rate not to exceed the rate paid to the city for similar work."

The mayor, Ald. Nutkins and the engineer, who had been given their own opinion on the clause, were of the opinion that the clause should not be omitted.

Ald. Cooper thought London men were capable of doing the expert work.

"We haven't had the work to give them the education," said Ald. Parnell.

Ald. Johnston failed in his endeavor to have a clause inserted calling for \$1 50 per day instead of \$1 25.

Next, Jan. 27, at the Grand Central Hotel, to get the Canadian league organized and under national protection.

The decision of the Pittsburgh management to provide the players this summer with bicycles to ride to and from the games is well liked by the players, says the Pittsburgh Times.

The natty new uniforms to be ordered by Manager Donovan will do for knickerbockers and blouses, making a fetching combination in the millinery line. Each player can don his uniform at home, mount his wheel and away.

On Feb. 15 it has been the wont of the management to put all the players in carriages and parade through the principal streets. It is estimated that the expenses for carriages saved will more than compensate for the outlay in bikes. Then a bicycle parade will be so much more glittering than a few dull, black carriages.

CURLING.

SHOTS.

HANLAN HEARD FROM.

QUOTING.

CHAMPIONSHIP OF SCOTLAND.

QUOTING.

CHAMPIONSHIP OF SCOTLAND.

QUOTING.

CHAMPIONSHIP OF SCOTLAND.

QUOTING.

CHAMPIONSHIP OF SCOTLAND.

QUOTING.

added, "Mr. Ironside hampered me, and did not use me right."

Mr. Ironside—have no fault to find with Mr. Hartley, but he had men working for him who did not attend to their business.

Ald. Cooper and O'Meara thought the action of the engineer should be sustained.

Ald. Bennett, Johnston, Carrothers and Nutkins were of the opinion that it was unjust to expect men to work three hours on Saturday night for the only consideration of an hour off in the day. The account will be paid in full.

The engineer presented drafts of a number of blank forms which were wanted for use in his department. The chairman said they had been prepared with a great deal of care, and would place the department on a better basis than ever before. The forms will be secured.

Several tenders for the painting, papering and fixing up the walls, ceiling, etc., of the committee room were opened, and that of Fitzgibbon & Pace, \$77, was accepted. Ald. Parnell and Cooper and the city engineer were appointed to decide upon the material. Ald. Parnell said he would obtain and also an extra table.

According to the advice of Prof. Saunders, of Ottawa, the shade trees should be trimmed in February, and at the suggestion of the mayor it was decided to have the work attended to.

Mr. John Law's communication asking for an increased expenditure on the city parks was filed.

The members were: Ald. Parnell (chairman), Cooper, Carrothers, O'Meara, Johnston and Nutkins, Secretary Bell, Mayor Little, Engineer Graydon and Street Commissioner Ironside.

### BISHOP CLEARY ILL.

Kingston, Jan. 20.—Archbishop Cleary, on the advice of a Toronto physician, has started for the Southern States, where he will spend the next five months.

TONGUE FROZE TO A POST.

Kingston, Ont., Jan. 22.—A daughter of Mr. James Kenny, Gananoque, had an unpleasant experience a few days ago. She was out at the outhouse and put her tongue on the iron post, and it immediately froze to it. Not having any assistance in loosening it, she tore it loose, tearing off the skin from the upper part of her tongue.

VISIBLY SUPPLY OF WHEAT.

The total visible supply of wheat is now 15,542,000 bushels less than one year ago; 23,127,000 less than two years ago; 27,516,000 less than three years ago, and 29,789,000 less than four years ago. The visible supply of corn is 13,803,000 more than a year ago and 9,244,000 more than a year ago, and that of oats 74,005,000 greater than last year, and 5,197,000 more than in 1935. The visible supply of barley is 1,888,000 more than in 1935, and 2,995,000 more than in 1935, and 4,511,000 more than in 1935, and 1,561,000 more than in 1935.

Said George Du Maurier once in a private chat: "I think that the best years in a man's life are after he is 40. A man at 40 has ceased to hunt the moon. I should add that, in order to enjoy life after 40, it is perhaps necessary to have achieved, before reaching that age, at least some success."

They also relieve Distress from Dyspepsia, Indigestion and To Hearty Eating. A perfect remedy for Dizziness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side, TORPID LIVER. They Regulate the Bowels. Purely Vegetable.

Small Pill. Small Dose. Small Price.

WESTERN SCHOOL OF ART

Spencer Block, Dundas Street, REOPENS MONDAY, JAN. 4, 1937.

PUPILS CAN JOIN NOW.

Evening classes Monday, Wednesday and Friday, from 7 to 9 p.m. Fees for 30 lessons, \$10.00. Tuition, \$5.00. Materials, \$5.00. Oil and watercolor painting. Afternoon classes, Monday, Friday and Saturday, from 2 to 4 p.m. Oil and water color and china painting, crayon drawing, etc. For circulars apply to JOHN H. GRIFFITHS, Principal.

Massage Treatment.

MISS SHUFF—GRADUATE OF DR. S. WEIR MCBELL'S Hospital for Nervous Diseases, Philadelphia. Massage and Swedish gymnastics. 497 King street, London, Ont. Phone 502.

Architects.

MOORE & HENRY—ARCHITECTS AND CIVIL ENGINEERS. Members Ont. Assn. Architects; members Ont. Surveyors' Assn.; members Am. Waterworks Assn.

MCBRIDE & FARINOW—ARCHITECTS AND SURVEYORS. 215 Dundas street, corner of Adelaide. H. C. McBRIDE, F. W. FARINOW.

HERBERT MATTHEWS—ARCHITECT—formerly with C. G. Haigh, New York, Carling Block, Richmond street.

Money to Loan.

\$100,000 TO LEND ON MORTGAGES. GAGES and notes. Tax work for an Ontario and Quebec. Solicitors, notaries, 78 Dundas street, London. Branch offices, Guelph, Brantford and Alvin.

MONEY TO LOAN ON FIRST MORTGAGES. AT 5 per cent; on second mortgages and other security at low rates. G. W. FRANK'S loan office, 78 Dundas street, London.

SOME MONEY TO LOAN ON MIDDLE SEX. FRANK'S loan office, 78 Dundas street, London.

Business Cards.

FOR FRESH CUT FLOWERS, FLORAL designs, go to Kensington Park Conservatory, London West. Everything at wholesale prices. A. R. MURDOCK, proprietor. Telephone 822.

ROUGHLEY—FEIT AND GRAVEL ROOFER, repairing a specialty; estimates on application. 250 South street, London. Telephone 822.

T. CORP—PAINTING, GLAZING, paper hanging and house decorating. 120 Oxford street. Telephone 155.

## WOOD'S FAIR.

London's Big Store,  
176-178 Dundas Street.

**Granite Coffee Pots.**  
Yesterday we sold our Granite Coffee Pots at 75c. But we have too many of them. Today they go for 35c.

**Whisks.**  
We saved 50 per cent when we bought these Whisks. You can save just as much. There are four lines—at 5c, 8c, 10c and 15c. Come quick.

**Fibre Lunch Baskets.**  
A good stock of business brought us some Fibre Lunch Baskets at a big reduction. We'll sell them for 25c. Only one color—brown.

**Books.**  
If you have never seen our Book Department we have a pleasant surprise in store for you. It's not merely the department that you'll be pleased with—it's the prices.

## Profit is a Second Thought

With us. We want to cut down our stock. To do this we've cut down the prices in every department. It would take volumes to tell you about all the work that we've done in the way of price paring. A catalogue of our inducements would be mighty interesting reading—and grandly profitable withal. A visit to the store will prove equally so, by bringing you in direct contact with them.

## Remember,

The morning lessons in Fancy Work are still going on.

DON'T MISS 'EM.

**Wash Basins.**  
Nothing matters with these basins, but we want the room that they take up and the money that they will bring. Today 15c, were 25c.

**Spirit Lamps.**  
A lady's best friend during a journey is a Spirit Lamp. It gives good service as a curling iron heater. They're done up in neat nickel plate boxes, only 25c.

**Granite Steel Pitchers.**  
We've said "Good-bye" to our Granite Steel Pitchers. They are in three shapes. To be hurried out at 35c. Value 50c.

**Iron Holders.**  
Those Eureka Iron Holders, not inflammable, that usually sell for 10c, each will be cleared out at 5c. A snap for prompt people.

**Steel Kettles.**  
These Teakettles come to us in two sizes, 8 and 8. You can have the No. 8 for \$1 18, or No. 9 for \$1 35. These are real good value.

**Curry Combs.**  
Our lot of Curry Combs is pretty large. We're going to reduce it. This is how we do it: We'll sell the 18c comb for 10c.

## Medical Cards.

DR. PETER B. WOOD, OFFICE AND RESIDENCE, 400 DUNDAS STREET, LONDON, ONT.

DR. C. A. CLINE—OFFICE AND RESIDENCE, 400 DUNDAS STREET, LONDON, ONT.

JAMES D. WILSON, M.D.—OFFICE AND RESIDENCE, 50 STANLEY STREET, LONDON, ONT.

DR. LOUGHEED—OFFICE AND RESIDENCE, 400 DUNDAS STREET, LONDON, ONT.

DR. MCALLUM—OFFICE AND RESIDENCE, 410 DUNDAS STREET, LONDON, ONT.

DR. ECKLES, QUEEN'S AVENUE—LONDON, ONT. Special attention to all diseases peculiar to women. Hours 10 to 6.

H. GARDINER, M.D., L.R.C.P., LON. DON, ENGLAND—Office and residence, 400 DUNDAS STREET, LONDON, ONT.

DR. GRAHAM—OFFICE AND RESIDENCE, 615 RICHMOND STREET, LONDON, ONT.

DR. ENGLISH—OFFICE AND RESIDENCE, 688 DUNDAS STREET, LONDON, ONT.

DR. JOHN D. WILSON—OFFICE AND RESIDENCE, 400 DUNDAS STREET, LONDON, ONT.

DR. MACLAREN—OFFICE AND RESIDENCE, 400 DUNDAS STREET, LONDON, ONT.

DR. WOODRUFF—EYE, EAR, NOSE AND THROAT, 12 to 4, No. 183 Queen's Avenue.

DR. MCKENZIE—QUEEN'S AVENUE, LONDON, ONT. Specialties, diseases of women. Hours 10 a.m. till 12 p.m.

DR. CAMPBELL, M.D., M.C.P.S.—Office and residence, 32 Queen's Avenue, London, Ontario, 8 to 9:30 a.m., 1 to 2 p.m. and 6 to 7:30 p.m. Skin diseases a specialty.

**Veterinary Surgeons.**

J. H. TENNANT—VETERINARY SURGEON, 400 DUNDAS STREET, LONDON, ONT. Market House; residence, corner King and Wellington. Telephone.

J. H. WILSON, M.D.—OFFICE AND RESIDENCE, 400 DUNDAS STREET, LONDON, ONT. Telephone.

**Musical Instruction.**

MRS. NOBLE, TEACHER OF PIANO, organ and harmony; terms moderate. Residence 32 King street.

MR. THOMAS MARTIN RECEIVES piano pupils at his residence, 283 Dufferin street.

CHARLES E. WHEELER, LATE FROM Leipzig, Germany, organist St. Andrew's Church. Instructs given in organ, piano, harmony and singing. Address 312 King.

H. HEWLETT, ORGANIST OF W. Dundas Center Methodist Church, teacher of piano, organ, harmony and composition. Address 248 Waterloo street.

**Dental Cards.**

DR. L. H. DAWSON, DENTIST, CORNER Dundas and Lyte streets, East London.

DR. GEORGE C. DAVIS, DENTIST—Graduate R. C. D.S. Toronto, 174, graduate at Philadelphia Dental College, 1882. Specialties: Preservation of natural teeth; crown, porcelain and bridge work. 174 Dundas street, London, Ont. Telephone 975.

DR. J. H. SWANN—DENTIST—OFFICE 207 Dundas street, Telephone 131.

WOLVERTON & BENTLEY, DENTISTS—216 Dundas street, next Eddy Bros. over Carrothers & Lawrence, druggists. Telephone 822.

ELIOTT HOLMES, L.D.S., ROOM 3, Dufferin Block, Dundas and Clarence streets. Phone 59.

**Education.**

First attention 10 per word. One-half cent each subsequent insertion. No advertisement less than ten words.

M. ANDRAS IS