

London, New York & Paris  
Association of Fashion

Ladies'  
Summer Waists  
98c

Small Boys'  
Hats  
60 to 90c

White  
Sport Skirts  
All Sizes  
\$1.28

London, New York & Paris  
Association of Fashion

## FUR CHOKERS

JUST OPENED

Beautiful new Beige and Platinum Fur  
Scarfs that regularly sell at \$22.00,

at **\$14.98**

SEE

Small Boys' Wash Suits

at

**\$1.35 \$1.65 \$1.98**

## A Forced Sale! WOMEN!

To effect a sweeping clearance of our stocks we are  
sacrificing profits and offering these garments at  
about cost, at cost, and even less than cost.

## ALL THIS WEEK SUITS

Hundreds of Garments—the Season's Best Selling  
Models! You wouldn't buy the materials in them for  
what they are now offered for.

IN FOUR GROUPS

GROUP NO. 1— Up to \$18. Now \$10.98  
GROUP NO. 2— Up to \$27. Now \$18.00

GROUP NO. 3— Up to \$35. Now \$26.00  
GROUP NO. 4— Up to \$40. Now \$31.00

## COATS

All \$15.00 Coats, \$12.98  
All 25.00 Coats, 16.67  
All 35.00 Coats, 21.00  
All 45.00 Coats, 25.00

ALL SIZES—14 UP TO 52 INCH

All Higher Priced Models  
at  
**1-3 OFF**

# JUNE SALES

Could'nt crowd all the JUNE BARGAIN OFFERINGS for this week in any  
one newspaper advertisement, so in addition to the items featured here, bear  
in mind there are hundreds of other specials that space prevents us from adver-  
tising. So if you do not find what you are looking for here, COME TO THE  
STORE and you will find hundreds of OTHER ITEMS at BARGAIN PRICES.  
We have prepared for a record week—and if you want to SAVE MONEY for  
the WHOLE FAMILY, do your buying at the **London, New York  
and Paris Association of Fashion** this week.

## JUNE IS DRESS MONTH

This is the month that St. John's women come to this Store by the hundreds to fill their Dress needs—for  
this is the month when we feature a Dress Sale every day—and offer Bargains at every Sale. It doesn't make  
any difference what kind of a dress you want. You are sure to find it here. Whether it is a dress for the  
Junior or Miss—whether it is for Mother, who wears a regular size or extra large size—whether it is a  
Wash Dress or Silk Dress, Street Dress, or a Party Dress, or a Dress for vacation wear—IT'S RIGHT HERE  
and YOU'LL BUY IT FOR LESS!

## Sale 1200 Wash Dresses

JUST OPENED

**1.45, 3.48, 5.50, 7.98**

MATERIALS.

Dotted Swisses—Tissue Ging-  
hams, Normandy Voiles, Check-  
ed Ginghams, Woven Tissues,  
Figured Lawns, French Ging-  
hams, Woven Voiles.

COLORS.

WHITE  
NAVY  
BROWN  
LAVENDER  
GREEN.

TAN  
PINK  
BLUE  
ROSE

SIZES.

MISSES—16 to 20.  
WOMEN'S—36 to 46.  
STOUT SIZE WOMEN—  
Sizes 48 up to 52.

## Hundreds of New Silk Dresses

THE MOST WONDERFUL COLLECTION OF FINE DRESSES EVER EXHIBITED IN THIS CITY  
AND AT EXTRAORDINARY SAVINGS.

**5.98, 12.98, 14.98  
25.00, 29.98**

These are a few of the Fabrics:—

CANTON CREPE, FLAT CREPE, SPORT SILKS, ROSHANARA CREPE, GEORGETTE, ORIEN-  
TAL PRINTS—Made up to the smartest and newest styles for Sport, Street, Afternoon, Travelling, or  
Business wear. All sizes from 14 to 54 inches.

**SILK** Costumes  
Coats

A limited number only on display, in TAN,  
NAVY and BLACK—offered at Banner sav-  
ings.

## Girls' COATS, DRESSES and NEW HATS

Just put on Display

Every Mother will want her daughter to have one of  
these Coats, Dresses and Hats for the Holiday—all  
magnificent models. Sizes 6 to 16 years, with special-  
ized models in both Coats and Dresses for the grown-  
up girl—all at Banner Savings.

## MEN!

Here's YOUR SHARE  
for this week:

## Sale 300 Brand New 1 & 2 Pants Suits

TWEEDS, WORSTEDS, CASSIMERES, SERGES,  
Many Fancy Suitings. Forget your size. Just put it  
up to us to fit you. There are STOUTS, SHORTS,  
LONGS, every make and model.

Price Range

**12.75 up to 43.50**

## MEN'S TROUSERS

They're \$4.00 to \$4.50 kind

**Sale \$2.98**

## ALL MEN'S SPRING COATS

Complete range of colors and sizes to choose from. **15 p.c. OFF**

**15 P.C. OFF ON ALL BOYS' SUITS—KNICKER  
SUITS, JUVENILE SUITS, TOP COATS—  
THIS WEEK ONLY—15 P.C. OFF.**

## New Blouses

You'll need for holiday wear. Beautiful Batik and  
Egyptian Prints and Georgette, in newest colors and  
combinations.

**\$2.48 up to \$5.00**

## Hundreds of SPORT SKIRTS

ALL COLORS AND ALL SPORT MATERIALS.  
**\$1.28 up to \$3.98**

**LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION**