

Wheat Prices Show a Steady Decline.

Many Consider That Low-Water Mark Has Been Reached.

There has been a steady decline in the price of wheat since the middle of the summer, and the millers have reduced their price of flour every few days. There has been no slacking of prices and nothing to create a panic, but just a continued ebb of the tide. As we all know the tide will turn, and very many consider we are very near the low-water mark for this year. No body wishes to buy on a declining market, but just wait for a little reaction and see how quick the demand for flour will send prices up a dollar a barrel.

The stocks of flour are very low all over the country, and there has been some distress calls from several sections. We strongly recommend all not to let their stocks get too low, as we feel certain there will be a sudden jolt one of these days. We all read the Canadian papers and see good flour offered at \$10.00 and \$11.00 per barrel, and we think we should be able to buy at the same price. We must remember that the steamers running between Montreal and here are still demanding one dollar per barrel freight whereas formerly it was thirty cents per barrel. Our benevolent Government insist on every man paying eighty cents duty for every barrel required, whereas in Sir William Whitway's time flour was admitted as free of duty as the air we breathe.

It is these iniquitous charges that brings the price of flour so high for us all. The choicest Manitoba Patents are now arriving in large quantities, and we are safe in saying that the quality of the highest grades of flour made from new wheat was never better than it is this year.—Trade Review.

Personal.

Mr. F. Hamlin left by s.s. Sachem this morning en route to New York. His daughter, Mrs. Stennan, accompanied him.

Mr. M. L. Parrell, who was out over the cement areas at Heart's Delight, has been obliged to return, having contracted a heavy chill, and is now an inmate of the General Hospital.

Mrs. Hugh Simmons, who has been spending a visit with her son, Mr. W. Simmons, of the Telegram printing staff, leaves for St. John's by the 6 o'clock train.

Mr. W. L. Macintosh, Manager Newfoundland Atlantic Fisheries, accompanied by his wife and child, left by Sachem this morning on a business trip to Boston and New York. Mr. Macintosh is taking with him a large number of samples of the company's products which he will distribute amongst fish dealers and grocery stores in the cities named.

Miss Marion I. Simmons, of Harbor Grace, who has been visiting relatives and friends in the city and on Bell Island, leaves for home by train this evening.

Mrs. Robert Stronach, of Lowell, Mass., who had been spending the summer at Topsail, left by express on Tuesday last en route to Lowell, accompanied by her mother, Mr. Stronach is the general Superintendent of the Waldorf Hotel system in United States.

30,000 Brls. Herring Shipped to Halifax.

TRADE DONE DIRECT FROM OUT-PORTS.

This season since April, about 30,000 barrels of herring have been exported direct to Halifax chiefly from Notre Dame Bay, and practically none came to St. John's. This is a sign of the times that trade might well take notice of. All our herring trade will soon be taken out of our hands by the Halifax dealers who make a good profitable business of sending herring to the West Indies, Montreal and the Southern States. St. John's seems to be doomed to lose trade in codfish and herring this season.

The Trade Review asked a prominent fish dealer of the city what he thought was the cause of this, and he had no hesitation in saying that it was the high cost of labor in St. John's, insisted on by the Unions, that was keeping the trade away from the city and that unless labor would become more reasonable in its demands conditions would become much worse and there would be plenty of vacant houses in St. John's by 1923.—Trade Review.

McMurdo's Store News.

SATURDAY, Sept. 15.

If you feel that you need a general tonic to face the long fall, we can point you to no more valuable preparation of the kind than our Nutritive Hypophosphites, which have now been before the public for a number of years, and are by some esteemed higher than anything else of the kind. If you had yourself feeling weak, or notice a lack of interest in things, or have a falling appetite, or a lingering cold, we cordially recommend you to get a bottle of this excellent tonic. Price 50 cents and \$1 a bottle.

VALUE-GIVING-EXTRAORDINARY.



Mail Orders

We maintain an efficient Mail Order Dept. to attend to all our out-of-town customers.

HURRY!

To this great money saving

SALE Men & Boys' Clothing

Suits & Overcoats

Offered at a Fraction of Their Value

Sale Commences Monday Morning

Those who visit the Royal Stores during this Sale will have much cause for rejoicing. Prices have been greatly reduced on our stock of Men's and Boys' Clothing. Now is the time to secure your Suit or Overcoat for Fall and Winter at small cost. This is a great opportunity to save. Don't hesitate to take advantage of it.

Youths' Rugby Suits

A clearing line of finely finished Suits for youths of 15 to 18 years. The supply is very limited. The Coats have plain backs and the Pants have straight leg. The materials are Mixed Tweeds and Homespun in assorted colors. These are values that are hard to beat. They were regularly sold at \$10.00 to \$12.50 suit. Special Sale Price

\$6.75

A Special Offer in Men's Suits

A fine selection of Men's Tweed Suits that hold their own against competition. They are worthy of any man's confidence and stoutly support our reputation for giving the finest values in the country. Grey and Brown mixed Tweeds; latest cut; 2 and 3 button styled coat; in all sizes. Reg. \$25.00 values. Selling for

\$15.95

Clearing Line of Youths' Suits

This particular lot of Suits is the best bargain we have seen for some time and we want you to know it. There are only 18 of them, but we want to clear them out. They are all stoutly built and will fit boys of 15 to 18 years. Coats have plain backs. Those with short pants have straight legs; those with long pants have plain or cuff bottoms. To clear at

\$10.00



A Special Offer in Men's Overcoats

A Sale of Men's Overcoats that a man comes across only once in a great while.

There is a quality of tailoring to these coats that will win your approval. It is by far superior to the workmanship you usually see at a cheap price.

No part is just slapped together; no skimping is to be found anywhere in their make-up. They are honestly made as you will find and are extraordinary values at this price.

Style: Double Breast, half and full belts.

Colorings: Browns, Greys, and Heather mixtures; all sizes. Reg. \$25.00 values. Selling for

\$15.00

Men's

Men's Overcoats.

Double breasted styles with half or full belts. Heavy Tweeds and Blanket Cloths.

Reg. \$35.00 each for	\$25.00
Reg. \$40.00 each for	\$30.00
Reg. \$42.50 each for	\$32.00
Reg. \$45.00 each for	\$34.50
Reg. \$48.00 each for	\$36.00
Medium weight, with plain sacque backs.	
Reg. \$25.00 each for	\$15.00
Reg. \$28.00 each for	\$16.50

Men's Tweed Suits.

Plain and Pinch-back Coats in Mixed Tweeds, Grey, Green, Brown and Blue shadings, also in checked and striped patterns; all sizes; plain and cuff bottom pants.

Reg. \$30.00 each for	\$16.00
Reg. \$31.85 each for	\$17.50
Reg. \$32.00 each for	\$18.00
Reg. \$32.75 each for	\$18.50
Reg. \$33.85 each for	\$19.50
Reg. \$37.15 each for	\$20.50
Reg. \$42.00 each for	\$22.00

Men's Navy Serge Suits.

Plain and Pinch-back Coats; pants with cuff bottoms; all sizes.

Reg. \$42.00 each for	\$22.00
Reg. \$45.50 each for	\$23.50
Reg. \$50.00 each for	\$26.00
Reg. \$53.50 each for	\$27.50
Reg. \$55.85 each for	\$29.50
Reg. \$58.85 each for	\$31.50

Men's Working Shirts.

All these Shirts are fitted with attached collars and breast pockets. They come in all sizes. Heavy Flannelette Shirts, assorted striped designs.

Reg. \$2.75 each for	\$1.67
Reg. \$3.75 each for	\$2.95
Reg. \$4.50 each for	\$2.95
Reg. \$5.00 each for	\$3.45
Reg. \$5.50 each for	\$4.70

Men's Negligee Shirts.

Extra good values. Every wearer of fine grade shirts should secure his share of these. Coat shaped Shirts; light grounds with fancy stripes, double soft cuffs.

Reg. \$2.00 each for	\$1.75
Reg. \$2.50 each for	\$2.15

Men's Separate Pants.

Extra and Working Pants in all sizes; Striped Tweeds, Plain Keweenaw and Cloths; plain and cuff bottom styles.

Reg. \$ 6.00 each for	\$ 4.25
Reg. \$ 6.50 each for	\$ 4.50
Reg. \$ 7.00 each for	\$ 4.75
Reg. \$ 8.00 each for	\$ 5.50
Reg. \$10.25 each for	\$ 7.50
Reg. \$12.75 each for	\$ 9.25
Reg. \$15.25 each for	\$11.00

Men's Sweater Coats

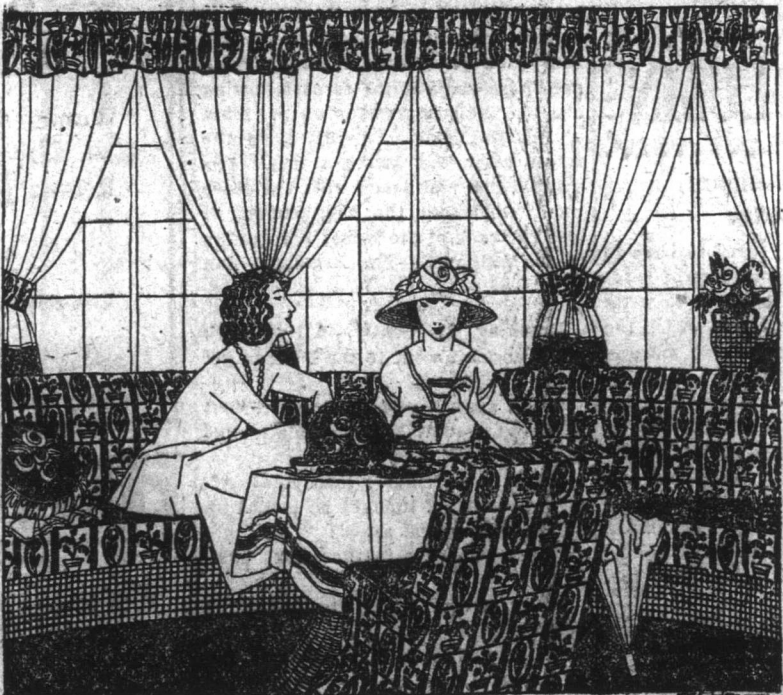
A job line of Men's Grey Wool Sweater Coats, assorted sizes; storm collar and two pockets. Reg. \$4.00 each. Selling for

\$2.00

To Those Who Are Seeking Aid of Beautiful Draperies

For the Beautifying of Your Home

Customers, who propose brightening up their homes for the Winter season, will be delighted to hear of this Sale of Art Sateens, Chintz's, Tapestries, etc. The entire stock is reduced in price, and includes many very effective color designs. Prices are the lowest possible and cannot be duplicated elsewhere.



Let Us Do It For You

We maintain our up-to-date making-up department in connection with our House furnishing section. Orders are undertaken to make up Curtains, Cushions, Furniture Covers, Re-covering of Elder-down Quilts, etc. This work is in charge of an expert who has had years of experience in this work. The charges are very moderate. Ring up, Call or Write for particulars.

Handsome Art Sateens

In a wealth of handsome designs; brilliant color combinations; assorted widths.

Reg. 90c. yard. Sale Price	60c.
Reg. 85c. yard. Sale Price	65c.
Reg. 1.00 yard. Sale Price	70c.
Reg. 1.10 yard. Sale Price	75c.
Reg. 1.20 yard. Sale Price	80c.

Cretonnes.

30 inches wide. Regular \$1.20 yard. Sale Price

\$1.00

DRESSING GOWNS

Made of superior quality Blanket Cloth in various colorings; trimmed with piping cord and braid; heavy girdles and two pockets; best English manufacture.

Reg. \$27.50 each. Selling for	\$20.65
Reg. \$31.50 each. Selling for	\$23.30
Reg. \$33.50 each. Selling for	\$24.40

Floral Chintzes

Fancy Chintz's. 50 inches wide; handsome floral designs. Reg. \$2.00 yard for

Other Prices: Regular \$1.80 yard for	\$1.50
Regular \$2.20 yard for	\$1.56
Regular \$2.30 yard for	\$1.84

Casement Cloths.

48 inches wide. Regular \$1.50 yard for

\$1.25

SMOKING JACKETS

Smart, comfortable Jackets in all Wool Blanket Cloth; in assorted shades; long roll collar, braided frogs and barrel buttons.

Reg. \$29.50 each. Selling for	\$21.50
Reg. \$34.00 each. Selling for	\$24.50

Boys'

Boys' Overcoats.

In Tweeds, Heavy Naps and Blanket Cloths; assorted styles; sizes to fit boys of all ages.

Reg. \$ 8.00 each for	\$ 5.25
Reg. \$ 9.50 each for	\$ 6.25
Reg. \$11.00 each for	\$ 7.25
Reg. \$14.00 each for	\$ 9.25
Reg. \$16.50 each for	\$11.00
Reg. \$21.00 each for	\$14.00

Boys' Tunic Suits.

In Tweeds and Navy Serges, long pants with plain or cuff bottoms; to fit youths of 14 to 17 years.

Reg. \$21.25 suit for	\$17.00
Reg. \$24.75 suit for	\$19.50
Reg. \$28.15 suit for	\$22.50
Reg. \$34.80 suit for	\$26.40
Reg. \$44.40 suit for	\$35.50

Boys' Rugby Suits.

Smart Tunic Suits with Eton collar, trimmed with white cord; full belts; to fit boys of 8 to 12 years.

Reg. \$10.80 suit for	\$ 8.25
Reg. \$11.25 suit for	\$ 9.00
Reg. \$12.75 suit for	\$10.20
Reg. \$13.35 suit for	\$10.85
Reg. \$14.70 suit for	\$11.75
Reg. \$16.50 suit for	\$13.20

Boys' Winter Underwear.

To fit boys of 10 to 12 years.

Reg. \$13.00 suit for	\$10.40
Reg. \$15.50 suit for	\$12.40
Reg. \$17.75 suit for	\$14.20
Reg. \$21.00 suit for	\$16.70
Reg. \$22.25 suit for	\$18.60
To fit boys of 14 to 17 years.	
Reg. \$15.00 suit for	\$12.00
Reg. \$18.50 suit for	\$14.50
Reg. \$21.50 suit for	\$17.20
Reg. \$24.25 suit for	\$19.40
Reg. \$27.00 suit for	\$21.60

Wee Sport Suits.

To fit boys of 6 to 9 years. Coats have yoke back, pleated fronts and all-round belts.

Reg. \$12.65 suit for	\$10.10
Reg. \$13.75 suit for	\$10.00
Reg. \$15.00 suit for	\$12.00

Boys' Knitted Jerseys.

Close fitting, double ribbed, warm and cozy; button on shoulder; shades of Green, Maroon, Red, Grey, Brown, Heather and Navy.

Size 22—Reg. \$3.10. Sale Price	\$1.90
Size 24—Reg. \$3.25. Sale Price	\$2.00
Size 26—Reg. \$3.50. Sale Price	\$2.10
Size 28—Reg. \$3.75. Sale Price	\$2.20
Size 30—Reg. \$3.00. Sale Price	\$2.40

Soft Felt Hats

A large assortment of Felt and Velour Hats in the newest colorings; all sizes; all shapes. \$7.50 to \$14.00 values for

HALF PRICE.

The Royal Stores, Ltd.