

Without Fear of Contradiction

We can definitely state
our COAL AREAS are of
**CONSIDERABLE
COMMERCIAL
VALUE.**

Are You Helping to Develop Them?
Shares One Dollar.

The St. George's Coal Fields,
Limited.
Cabot Building, Water St., St. John's.

Potatoes, Cheese, Oats, etc.

Saturday, July 12th.
1000 bags P. E. I. Potatoes,
120 boxes Canadian Cheese,
200 crates Onions,
50 boxes Canadian Creamery,
1000 bags Oats, mixed and white.
600 bales Hay.

LOWEST PRICES.

George Neal.

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Libby's
Unsweetened Milk

TO MAKE YOUR
ICE CREAM.

SOLD BY ALL GROCERS.

Admiration

Get the sensation
by using

**VERBENA
FLOUR.**

A 60-Mile Hit.

Wonderful Happenings With Bat and Ball.

One cannot dip very deeply into the records of cricket without being struck by the number of curious incidents of the game.

Mr. E. Winter once, in cutting at a ball, hit the top of the wicket so hard that the balls were driven into the stumps, where they stuck, although the wickets were in an almost horizontal position, the batsman being not out.

Of the vagaries of cricket-balls many remarkable stories are told. Thus Mr. W. W. Read tells of a match at Cambridge in which the lost ball was found firmly fixed in a pickle-bottle in an ivied wall and he continues: "Once, when playing at Hastings, I hit a ball out of the ground. It struck the roof of a house, and rolled into a downward water-pipe."

Mr. Flenness was once given out in a match at Woolwich between 1 Zingari and Royal Artillery for playing a ball into the folds of his pads, which the wicket-keeper secured; and Dr. W. G. Grace tells how on one occasion he scored a large number of runs carrying the ball with him in the interior of his shirt.

In a single-wicket match at Lord's about a century ago, Lord F. Beauchamp was winning the game and with no chance of getting him out when Beldam—one of his opponents—took up a lump of wet dirt and sawdust and stuck it on the ball, which, pitching favourably, made an extraordinary twist and took the wicket."

Fielded by a Train.

During a cricket match on the Woodville ground, Boston, which adjoins the Great Railway, a player hit the ball into a passing goods train, which carried it off to Derby, some sixty miles distant, where it was fielded. Almost equally curious was the adventure of another ball at Brighton. While the ground was being rolled as a preliminary to Sussex continuing their innings against Somerset, not long ago, a ball hit from the practice nets found its way under the heavy roller and was driven into the turf. It was found impossible to resume the game, and the spot had to be re-turfed.

A very tragic incident once occurred during a match at Lord's between Notts and the M.C.C., when Summers, one of the Nottinghamshire batsmen, was struck on the head by a ball, with fatal results.

A List of Fresh Supplies Just Received.

ELLIS & CO.

Limited.

Family Grocers and
Delicatessen Market,
203 Water Street.

New English Groceries

"Huntley & Palmers"
Celebrated
Biscuits,
1 lb. tins assorted kinds.
8 lb. tins assorted kinds.

Fresh Turkeys.
Fresh Chicken.

New English Groceries.

"Cadbury's"
Celebrated
Cocoa's and Chocolates,
1/4, 1/2 & 1 lb. Tins.
1/4, 1/2 & 1 lb. Boxes.

First consignment in
four years

"Savory's"
CELEBRATED
CIGARETTES.

No. 1 York Egyptian.
Straight Cut Virginian.

New English Groceries.

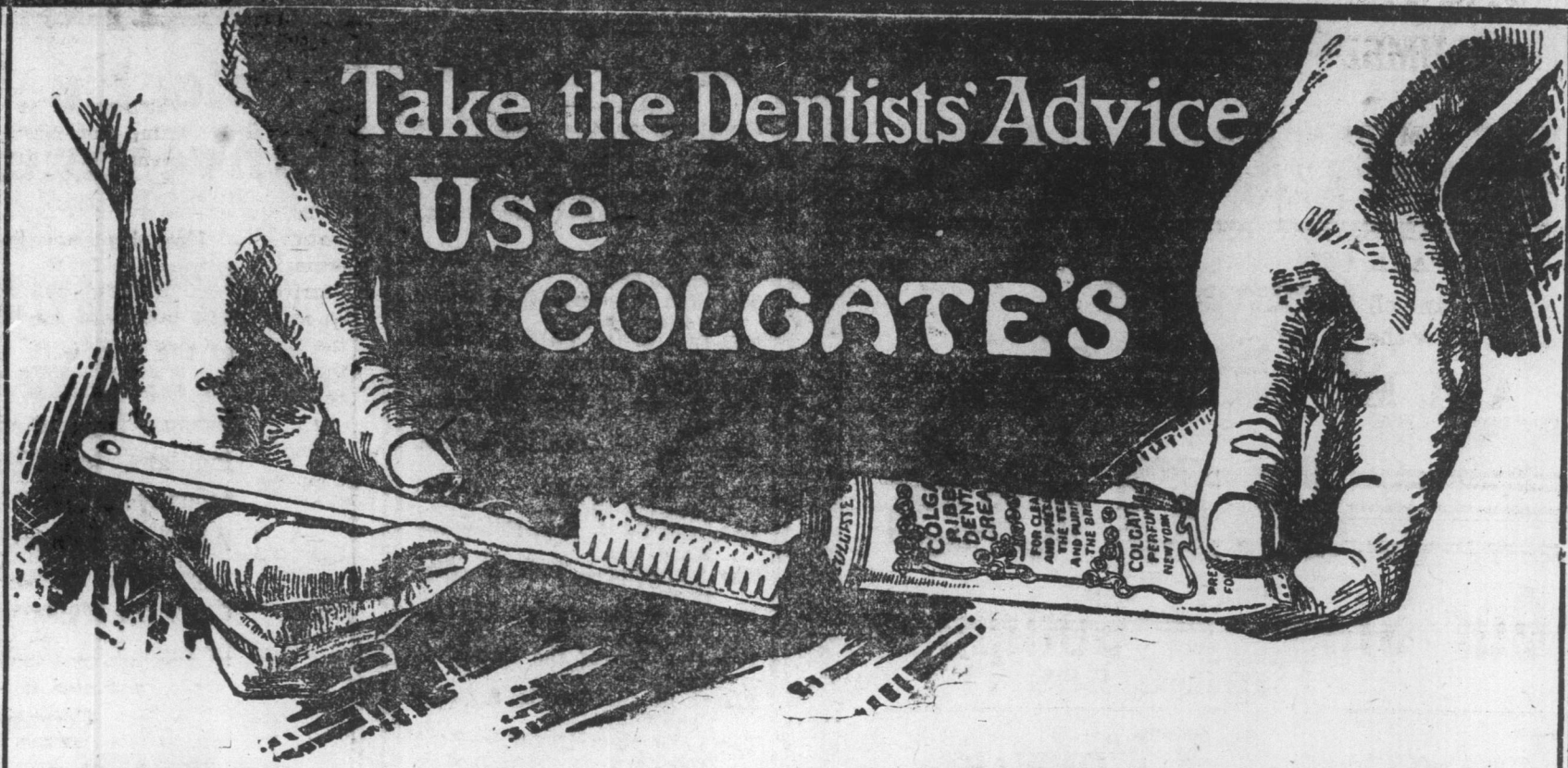
E. Lazenby & Son, Ltd.,
Assorted Pickles
and Sauces.
Calves' Foot Jelly.
Glass Potted Meats.
Lemon Squash.
Mango Chutney.
Parmesan Cheese.
Ground Almonds.

Lemfig

A select combination of Grape
Fruit, Oranges, Lemons
and Figs.

Minard's Liniment Cures Diphtheria.

Take the Dentists' Advice
Use
COLGATE'S



COLGATE'S Does ALL a safe Dentifrice Should Do—it cleans the teeth.
No dentifrice can take the place of the dentist. Any preparation that seeks to do the dentists' work usually contains strong drugs or harsh grit—harmful to the enamel of the teeth. And think of the effect of such risky chemicals on the tender membranes of your mouth!

Colgate's Ribbon Dental Cream cleans thoroughly, safely, washing the teeth without harmful grit, or the use of strong drugs.

You, too, should use COLGATE'S—it's safe.

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Established 1806
NEW YORK LONDON PARIS SYDNEY
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Luxurious, Lasting and Refined.
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To Preserve His Letters.

To Keep Pencilled Writings From Fading.

There must be thousands of people who treasure the letters they have received from some loved one who has fallen in the war, and who want to preserve them among the family records as imperishable reminders of the part the dead hero played.

Unfortunately most of the letters from the trenches are written in pencil and unless great care is taken of them the handwriting quickly fades, and becomes illegible. The following way will make even faint pencil writing come out strong and black and easily readable. It will, too, permanently prevent the writing from going faint again.

The letter should be thoroughly steamed, over the spout of a boiling kettle is the best way, until it is quite limp. Pin the limp letter up just for the time you take to mix an equal quantity of milk and water, which should be carefully brushed, with a soft brush, over the writing.

Afterwards hang the letter up till it is very nearly dry, then press it between clean sheets of blotting-paper till it is quite dry and flat. You will be surprised how much better the letter will then look.

Sense in Superstitions.

Many Have Solid Facts Behind Them.

There is frequently a common-sense reason underlying what, at first sight, seems to be merely a silly superstition.

Take, for instance, the old belief amongst colliers, that a mine much frequented by mice is a lucky mine. We know now that the mice are peculiarly susceptible to foul gases, and the presence of unusually large numbers of these little animals, therefore, is proof positive of the absence of any danger. Hence the luck.

Then, again, there is the "third to use a match" superstition. This originated during the Boer War. By the time the lighted match had been passed to the third man, some watchful enemy sniper would be pretty sure to spot it and let drive at it. And that was where the bad luck all too frequently came in.

Our grandmothers used to hang a red flannel petticoat over the window of a room wherein lay a patient sick of the smallpox, asserting that it hastened the cure, and also prevented "pitting."

This was regarded as an "old woman's tale" until comparatively recently, when scientific men went carefully into the matter and discovered that the red rays do actually exert a bad effect on the bacteria of the disease, and a correspondingly good effect on the patient.

MINARD'S LINIMENT CURES DIPHTHERIA.

Who is Your Pet Heroine?

Have you ever realized what a great part heroines in fiction have played in the progress of present-day women?

Running with the injustices under which women have suffered, some wonderful characters have been created by authors, which have made a greater impression on the mind of the country than years of Parliamentary discussion and agitation.

Don't you admire the lovable, determined character of Glory Quayle, for instance, in "The Christian," ever ready to fight for her less fortunate sisters; the girl who refused to marry the man she loved, and then, when he was broken, defeated, and dying, sacrificed a brilliant career in order that she might bear his name and carry on his mission of succour and rescue in the darkest London?

Then there is George Meredith's delightful heroine, Diana of the Crossways, whose story, to quote L. A. M. Priestley in "The Feminine in Fiction," is a protest against the social and legal code that exonerates man and condemns woman where difficulty or disagreement arises in married life.

Shopgirl Who Won Through.

Who can resist shedding a silent tear as they read of the terrible sufferings and lifelong ordeal of Hester Prynne in "The Scarlet Letter," or lay down Hardy's "Tess of the D'Urbervilles" without a feeling of anguish at the terrible fate of the humble heroine who suffered so much at the hands

of man, and yet retained all nobility and dignity of character.

Thousands of columns have been published in the newspapers concerning the hardships and perils of the London shopgirl's life, but no more graphic picture has been drawn than that which centres around the character of "Vivien," which W. B. Maxwell has given us. The triumph of this beautiful girl over the cunning, diabolical snarer of souls is as fascinating as it is grave.

Lyndall, in "The Story of an American Farm," "Iona," created by Fiona Macleod; Sarah Grand's "The Heavenly Twins," and "Esther Waters," George Moore's masterpiece, are among other absorbing characters described in the interesting book referred to—characters which emphasize the valiant soul and mind of women.—Tit-Bits.

Fire Sale, Fire Sale, Fire Sale!

We are now preparing about 300 Mattresses which were slightly damaged by smoke during the fire, which we guarantee to be as good as new when finished; and we are prepared to clear this lot at greatly reduced prices. We hope to have them ready for sale on Monday. We have 50 or more Bureaus and Stands partly finished which we will offer at special prices. Also a shipment of new Goods just in which we are adding to this sale, at prices from 10 p.c. to 50 p.c. below regular prices.

SALE NOW ON

The C. L. March Co., Ltd.,

Corner WATER and SPRINGDALE STREETS.

Advertise in The "Telegram."