

re!"

g in our midst. It is there-
y of the most important rules
y by day keeps the Doctor
Feet Dry."

'S RUBBER SHOES.

Job Line.

75c. per pair
78c. per pair
Anchor Brand.

\$1.20 per pair
\$1.30 per pair
Merchant Brand.

\$1.40 and \$1.50 per pair

\$1.40 and \$1.50 per pair

MEN'S RUBBER BOOTS.

\$4.80 pair

\$5.00 to \$7.00 pair

MEN'S HIP RUBBER BOOTS

Merchant Brand.

\$5.50

\$7.20

ye's Fluid

rbolic Soaps,

Lifebuoy, Eureka.

NTS:

COUGH CURES:

SYRUP OF LINSSEED,
LICORICE & CHLORIDIA,
HARVARD'S BRONCH STRIP,
CHERRY BALSAM,
SYRUP OF WHITE PINE,
EUCALYPTOL & HONEY.

CASTOR OIL,

2 oz., 5 oz., 7 oz. btl.

S:

PODD'S KIDNEY, GIN, KIDNEY AND
BACKACHE, ANTIBILIOUS, BLADDS
IRON, KIDNEY AND LIVER.

'S FRUIT SALTS,

FLORIDIA, FLOWERS OF SULPHUR,
(1 oz. lbs.),
POWDERED BORAX,
(1 oz. lbs.),
FRIAR'S BALSAM,
CRAMP & PAIN RELIEVER

NG BROTHERS, Limited,

GROCERY, St. John's. 332

Emerson

PIANO

with a Newfoundland reputation of 40

many of these Pianos in the Island to

monuments of the wonderful lasting

possess.

Showrooms and see and hear them.

st.

RLES HUTTON,

Sole Agent for the Dominion.

LATTERY'S

esale Dry Goods

to the Trade and Outport Dealers

the following

AUTUMN GOODS:

BERCALES SHIRTS

ATEENS DRESS GOODS

CHECKS PLAID DRESS GOODS

UNDERWEAR BLOUSES

GS FLANNELETTE

ERY DAY GOODS ARRIVING.

BLDG., Duckworth & George St.

in the "Telegra

"PIERETTE"

**Charming BLOUSES
of Georgette.**

**Beautifully Hand-Embroidered
Models at Various Prices.**



**SOMETHING FOR EVERY
OCCASION AT THE PRICE YOU
WANT TO PAY.**

Our Blouse Section has an enviable reputa-
tion. When you want a really nice, low-priced
Blouse, you come to us for it. When you want
a perfect dream of the thing for special occa-
sions—again, you come to us for it.

If you haven't been in the Store during the
past week, you probably haven't seen all the
exquisite **Hand-Embroidered Blouses** that
reached us recently. They are the loveliest
things imaginable. And you will notice that the
choice is large enough to suit all individual
tastes and fancies. We refer particularly to
some of our better **Blouses in Georgette**, charm-
ing bits of loveliness they are. For instance,
note these beautiful **New York Models**.

Blouses of **Fawn Georgette** with long roll
collar of Navy Satin with tasseled ends. Square
neck with trimmings of Navy Satin and buttons
to match collar.

Price: \$11.00

Another model comes in **Flesh**, with Saxe
collar, knife pleated full fronts, beautifully em-
broidered and beaded, and with Saxe and **Flesh**
pearl buttons down front.

Price: \$10.00

A third comes in three colors, **Maize, Cream**
and **Flesh**. Round neck, Saxe collar, hand-
somerly embroidered and braided fronts, hem-
stitched around sleeves and cuffs.

Price: \$8.50

Also other attractive models at prices
ranging from \$5.00.



**The First Principle of Modern
Business is SERVICE.**

What is where we shine.
Good Goods well made, mod-
erately priced, and honest effort
to deliver on time. Expert
counting and satisfactory set-
tlements of all claims.
The biggest clothing manu-
facturing organization in New-
foundland backs up its claim
Superior Service.
WHOLESALE ONLY.

Newfoundland Clothing Co., Ltd.
WM. WHITE, Manager.

In Memoriam.

FRANCIS PEDDLE.

Many hearts were filled with grief
when, on Tuesday, Oct. 15th, the
tidings came of the death of Seaman
Francis Peddle, of the Canadian Naval
Reserve. The deceased was a young
man of only twenty-five years of age.
He was the eldest son of Mr. and
Mrs. John Peddle, of St. Joseph's.
Five years ago he left home to spend
six months in Sydney, C. E., but as
time passed he liked his new home so
well that he thought he would better
his fortunes by remaining there in-
stead of returning to Newfoundland.
Three years ago he responded to the
call of patriotism and felt it his duty
to make one of those who were so
nobly serving their King and Coun-
try. Accordingly he enlisted in the
Canadian Navy, and having done duty
on the "Margaret" and the "Niobe,"
respectively, he was at the time of his
death, Quartermaster on H. M. C. S.,
"Acadia."

His death came very unexpectedly,
as only two weeks before his parents
had received news of his departure
from Halifax en route for Sydney, N. S.
He was taken suddenly ill on Oct.
6th of influenza, which afterwards de-
veloped into pneumonia. His death
occurred at St. Joseph's Hospital,
New Aberdeen, N. S., on Oct. 14th.
The following day word was received
from C. C. Ballantyne, Minister of
Naval Service, Ottawa, apprising them
of the sad fact.

Words cannot describe the grief of
his heart-broken parents, and other
relatives.

Endowed with many excellent char-
acteristics he was beloved by all who
knew him. His kindness, his cheery
humour, his pleasant smile, endeared
him to all. He was held in great es-
teem by all his shipmates, as was
testified by the beautiful floral tributes
with which his casket was decorated.

His remains were sent home for
burial, arriving in Holyrood, on
Thursday, 17th inst. On Friday morn-
ing his funeral took place when all
that was mortal of this noble son of
Newfoundland was consigned to the
grave. The interment took place in
the cemetery at St. Joseph's, his na-
tive home.

To his sorrowing parents, and other
relatives the sympathy of the whole
community is extended. One brother
William survives him, also three sis-
ters, Nellie, in St. John's; Hannah
and May at home. That the Redeemer
who gave his life for all may comfort
them in their affliction and enable
them to resign themselves to the will
of Him Who is the
prayer of all their sympathizing
friends.—R. I. P. Boston papers
please copy.

RICHARD GOUGH.

On Wednesday, Sept. 24th, the
Angel of Death visited the home of
Mr. and Mrs. Alban Gough, of St.
Joseph's, and bore from thence to his
Eternal dwelling the soul of their lit-
tle son Richard, aged five years. As
he had been ill only four days his
death came unexpectedly, and was a
great blow to his fond parents. For
the first couple of days his illness
seemed light, but suddenly a change
came and before the doctor who was
summoned could reach him, his pure
soul had passed to the Great Beyond
where there is no suffering but only
joy. His parents are grief stricken
over the loss of their little darling
whose mild, lovable disposition had,
especially endeared him to them, but
they bear their loss with great res-
ignation and fortitude, for they know
that their child is not lost to them for
ever but has gone to prepare the way
for them in that heavenly abode, the
greatness and beauty of which the
eye hath not seen, nor the ear heard,
nor can the heart of man conceive.
St. Joseph's, Salmonier, Oct. 23, '18.

MARJORIE ELLA JANES.

Marjorie Ella, youngest daughter of
Magistrate James W. Janes, of Bonaville
Bay, late of Han's Harbor, died in the
Whidden Memorial Hospital, Everett,
Mass., U.S.A., Thursday night, Octo-
ber 10th, 1918, after an illness of but
five days. The funeral services were
held at the home of her aunt and
uncle, Mr. and Mrs. Nicholas Short,
in Everett. Interment was in Wood-
lawn Cemetery. Miss Janes suc-
cumbed to the dreaded epidemic which
has been ravaging the States for sev-
eral weeks. It is but six months since
Mr. Janes lost a son, Albert, on the
batteries of France, giving his life
for others. In no less a degree has
this daughter, but twenty years of age,
given her young life upon the altar of
sacrifice, serving as a nurse in the
Everett Hospital, ministering to those
stricken with the influenza, from
whom she evidently contracted the dis-
ease which proved fatal. Her death
was truly that of a heroine.

CAPT. JOHN QUINLAN, HOLYROOD.

In the passing of Capt. John Quin-
lan, on Thursday morning last, Holy-
rood lost one of its most prominent
and respected citizens. The deceased
was in his 50th year, and had suffered
from "heart trouble" for a number of
years so that his end was not unex-
pected. During the repeated attacks
of this mislady Rev. Father Finn was
in constant attendance, fortified him
with the last Sacraments, and en-
dowed him with medical and spiritual
comforts for his journey thither which
was witnessed by his family circle. In

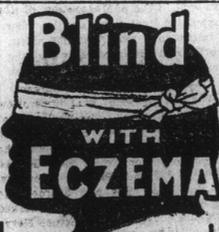
the death of our old friend, Mr. Quin-
lan, we are left to mourn the type of
men who are unfortunately growing
rarer every day. Men of industry, in-
itiative, and handicraft; big men in
every sense of the word; big in body,
great in mind; sound in principle,
valiant in battle; sage in council and
honest in action. He was of a hercu-
lean build and gigantic size. Most of
the family have huge statures. The
late James Quinlan, a brother of the
deceased, was of a stanch-like stature.
For almost half a century the Quin-
lan brothers owned and sailed a craft
of their own and prosecuted a success-
ful fishing plantation at Cape Greep,
Labrador. James and two of his crew
were lost there 25 years ago while at-
tempting to pull the traps in a
strong breeze of wind. This ill-fated
expedition cast a gloom over the plan-
tation and interrupted the fishing in-
dustry there. Capt. John was a high
liner at the seal fishery, and was one
of the late Capt. Wm. Jackman's pick-
ed men, and served as master watch-
man with that famous seal killer. In the
late seventies and early eighties the
subject of our obituary sketch was a
recognized leader in the social life of
the community then and was one of
the founders of the Temperance,
Medical Aid and Agricultural Societies.
In political life, too, he was a
recognized leader of opinion, a strict
Conservative and a hard fighter and
hitter for his party. He leaves to la-
ment his loss and to emulate his in-
dustry and the other aspects of his
character, six sons and one daughter;
James and Patrick at home; Edmund,
Police Constable, Trepasser; Rodger,
Police Constable, Curling; Peter,
Master Mariner, U.S.A.; and Cornelius,
Professor, Dakota, and Mrs. Patrick
Meyer, Chapel's Cove, with all of
whom we sorrow and to all of whom
we offer our sincere and heartfelt
sympathy in their bereavement. His
funeral took place on Saturday morn-
ing from his late residence, North
Arm, to the temporary church—the
Star Hall, where Requiem Mass was
said for the eternal repose of his
soul, and when the funeral service
had been recited over his bier the body
was borne to the hearse in waiting by
the pallbearers and the funeral corte-
ge continued its route to Holy Cross
Cemetery where the remains were in-
terred beside those of his wife, Mary
Quinlan, who predeceased him nine
years ago. Jesus have mercy on their
souls.

**Saved by Hand
Mirror.**

London, Oct. 17.—A woman's hand-
mirror was the means of saving fifty
lives from the torpedoed liner Galway
Castle. Among the survivors on the
raft was a woman, who took from her
handbag a small mirror, and suggest-
ed one of the sailors use it for making
heliographic signals.
The attempt was made, and the sig-
nals brought up a destroyer at full
speed, which took off the survivors
from the raft, as well as a number
of sailors clinging to wreckage.

**Clergymen Pre-
scribe Liquor.**

Charlottetown, P.E.I., Oct. 17.—The
influenza epidemic shows signs of sub-
siding. There were but few new cas-
es to-day and no deaths. Prohibition
commissioners are allowing physi-
cians who are free to order more from
a vendor to act as vendors during the
pleasure of the commission. Clergy-
men for the time being are permitted
to issue prescriptions on vendors for
the use of liquors for their parishion-
ers.



For three years the little son
of G. Rossbank, of Edenbridge,
suffered with a bad attack of
eczema, which everything
failed to cure until they used
Zam-Buk. The father, writing
to the Zam-Buk Co., says:
"For three years my little
son suffered with a severe at-
tack of eczema, which many
doctors pronounced incurable.
For two years the sores on his
eyes and forehead were so bad
that he was unable to see. We
tried everything, but without
any benefit and he was in a
shocking condition when Rabbi
Shalitt recommended Zam-Buk.
This wonderful ointment has
entirely cured my boy, and I
cannot express my gratitude
for his marvellous recovery."
Zam-Buk is also unexcelled
for ringworm, scap, scabs, salt
rheum, old wounds, blood-poi-
soning, piles, burns, cuts, scalds,
and all skin injuries. 5c. box,
3 for \$1.25. All druggists and
stores, or Zam-Buk Co., Toronto.
Send 1c. stamp for postage on
FREE trial box.



Gentlemen!

**Have You Seen Our Window
Display of Autumn
Wearables?**

If You have not, do so at your earliest. It
will surely prove interesting.
Let us tell You why:

Men's Wear, such as we are going to describe, is almost impossible
for us to secure just now, and it is only keen foresight and early pur-
chasing that enables us to put up such a complete display.

The down town window contains **NECKWEAR** of every variety, and
you will certainly say that you have never witnessed a smarter line.
Every known shade is stocked by us, and the refined tone for which our
Neckwear is noted, and that better-than-the-average look that it bears,
brings us a class of customers that will not go elsewhere when seeking
Neckwear.

Then our Prices---Mark them: 50c., 75c.,
\$1.00, \$1.25, \$1.50.

Arrow Collars, all newest Shapes, 25c. each.

We are also showing a few

Swiss Silk Mufflers, the kind you see only at
SMYTH'S, \$6.00 to \$12.50.

Now is the season for a light-weight Muffler. Secure yours early,
we have only a limited number.

**Our Western Window Contains the
JAEGER ALL - WOOL DISPLAY.**

Almost everybody knows that
JAEGER WOOLENS are like the British
Navy---None Better!

Have you noticed the scarcity of All Wool Goods in town? We an-
ticipated the shortage and sought the markets early. As a result we are
nearly as well supplied with All Wool Goods as in pre-war times. Here
we have

JAEGER ALL WOOL UNDERWEAR . . \$10.50, \$12.00, \$15.00 per suit
"UNIVERSAL" ALL WOOL UNDERWEAR, \$3.50 gar., \$7.00 per suit

- | | |
|--|--|
| Jaeger Bed Socks . . . \$2.00 pr. | Jaeger All Wool Chest Protec-
tors \$2.50 |
| Jaeger Slippers \$3.50 pr. | Jaeger Heavy All Wool Flannel
Night Shirts \$7.50 |
| Jaeger Ladies' Slippers,
\$3.50 to \$7.00 | Jaeger All Wool Socks, \$1.20, 1.50 |
| Jaeger Heavy All Wool Flannel
Pyjamas \$12.50 | Dressing Gowns \$30.00 |
| Jaeger Light Wool Taffeta Py-
jamas \$12.50 | Jaeger All Wool Smoking Jack-
ets \$15.00 |
| Jaeger All Wool Cholera Belts,
\$3.00 | Jaeger All Wool Raincoats,
\$45.00 |
| Jaeger All Wool Gloves . . \$2.50 | Jaeger All Wool Top Shirts,
\$6.00, \$7.50 |
| Jaeger All Wool Mufflers,
\$2.50, \$3.00, \$3.50 | Jaeger All Wool Vests . \$10.00 |
| Jaeger All Wool Tweed Caps,
\$3.00 | Jaeger All Wool Sweater Coats,
\$10.00 |

Owing to British Government regulations, concerning woollens,
these goods are practically unobtainable, even in England, until the War
is over. Don't wait until our stock is depleted before making your selec-
tion.

Our Beck's Cove Window is
showing
**The All-Famous
CHRISTY HAT,**
in newest and most up-to-date
styles,
which are to be had only
from us, who are the regu-
larly authorised "Christy"
dealers. Price, \$5.00 each.

TRESS CAPS,
Which are unexcelled for a
style and quality all their own.
Price: \$2.50, \$3.00
Walking Sticks,
Dents' & Perrins' Gloves.
**OUR SERVICE IS UNBEATABLE
AND VALUE UNEQUALLED AT**

GEO. KEARNEY, Manager.