

"VICTORY FLOUR."

Importers Like It

Because it is attractive in appearance, well milled, offered regularly and at competitive prices.

Bakers Prefer It

Because of its fine color, uniform granulation, strength and durability.

FRANKLIN'S AGENCIES, Ltd.,
St. John's.

Up to Noon Yesterday

There were 12,473 shareowners of Perfection Tire Co., including Senators, Judges, Lawyers, Bankers, Clergymen and almost every class of people in the States.

They have all drawn dividends of one per cent. per month since May last, while their investment has increased in value.

Of the above, we have 244 in Newfoundland. If YOU, too, want a monthly dividend, ask us about our offering of **TWELVE PER CENT. PER YEAR** and **ABSOLUTE SAFETY GUARANTEED**

J. J. LACEY & CO., Ltd.,
INVESTMENT SPECIALISTS, CITY CHAMBERS.
(Over Royal Bank of Canada.)

"RED BALL" Rubbers!



Red Soles and Heels.

Do you want a pair of Rubbers that will wear the whole winter? Come in and see our styles in Red Ball Rubbers. Every pair guaranteed. Made by the new vacuum process, with two full soles and heels of Red Rubber.

TRY A PAIR AND BE CONVINCED.

PARKER & MONROE, Limited,
DISTRIBUTORS.

Your Business Success in 1917

Acts upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in



Men's and Boys' Suits, Overalls, Shirts, etc.
DO IT NOW.

Newfoundland Clothing Co., Ltd

Winter-Keeping Apples, Preserving Pears, Etc.

We are booking orders to arrive per next week's steamer for the undermentioned Goods at **LOWEST PRICES:**

Fancy Winter-keeping Apples, Preserving Pears, in barrels, VERY CHEAP;

Almeira Grapes, in kegs, Silverpeel Onions, in cases.

F. McNAMARA,
QUEEN STREET.
nov10,s,tu,th

FRAMED PICTURES.

We have a large selection of Framed Pictures on our walls which it is well worth your while to see. If you are a Picture-lover you will be delighted with them, and you'll surely remember a bare spot where some favorite Picture would just fit.

The subjects are varied, some are reproductions of famous old Masters; others are specimens of what is best in Modern Art—and all are the best of their kind.

When you need good Pictures for your home, or as a present for someone else's home, just remember the beautiful Pictures on view at

U. S. Picture & Portrait Co.
ST. JOHN'S.

CERTAIN-TEED PAINTS and ROOFINGS

Guaranteed the best obtainable

GEO. M. BARR, Agt.

Call and See

Our New Fall and Winter Stock of

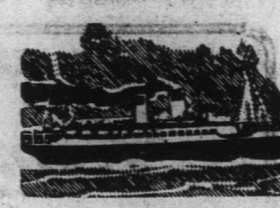
Men's and Boys' Suits, Pants and Overcoats.

No trouble to make your selection. Every garment a Leader in style, fit and durability. Our prices the lowest.

William Frew.

NOTICE.

THE STEAMER



Prospero

will leave the wharf of **Bowring Bros., Ltd.,** on **SATURDAY, Nov. 17th,** at **10 a.m.**

calling at the following places:
Bay de Verde, Trinity, Catalina, Bonavista, King's Cove, Greenspond, Wesleyville, Seldom Come By, Fogo, Change Islands, Herring Neck, Twillingate, Moreton's Harbor, Exploits, Fortune Harbor, Leading Tickle, Pilley's Island, Little Bay Island, Little Bay, Nipper's Harbor, Tilt Cove, La Scie, Paquet, Coachman's Cove, Seal Cove, Bear Cove, Western Cove, Jackson's Arm, Harbor Deep, Engloe, Conche, St. Anthony, Griquet.

Freight Now Being Received.
For freight or passage apply to the Coastal Office of **Bowring Bros., Ltd.**
Telephone 306.

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THE HOME OF GOOD DENTISTRY. We do all branches of Dentistry in the most skillful and modern way. We specialize in extraction by a painless and improved method used solely and exclusively by us. Our sets defy detection. Crown and Bridge work and fillings at reasonable prices. Examination free.

Painless Extraction 25c.
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M. S. POWER, D.D.S.,
(Graduate of Philadelphia Dental College, Garrison Hospital of Oral Surgery and Philadelphia General Hospital).
176 WATER STREET.
(Opp. M. Chaplin.)

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Lowest Prices.

M. MOREY & CO.

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Every satisfaction given in settling losses.

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Telephone 655.

QUEEN INS. CO.
GEO. H. HALLEY
Agent.

REID-NEWFOUNDLAND COMPANY.

Poultry Exhibition, ST. JOHN'S

Excursion return tickets will be sold from all Railway and Steamship points to St. John's for the above at

One Way and One Third First-Class Fare.

Good going:
From Monday, November 19th, to Thursday, November 22nd, and

Good returning:
Up to and including Monday, November 26th.

Reid-Newfoundland Co.

5c. The Crescent Picture Palace. 5c.

AFTERNOON, 2.15; NIGHT, 7.30.

"On Her Wedding Night."

A great Vitagraph Broadway Star feature, produced in 4 reels, featuring Edith Storey, Antonio Marino and Louise Baudet.

Kate Price and an all Star Comedy in "THE PATENT FOOD CONVEYOR"—A unique and lively comedy.

THE LATEST AND BEST IN MUSIC—DRUMS AND EFFECTS.

TO ARRIVE THURSDAY: 750 barrels APPLES,

following brands:

Kings, Baldwins, Blenheims, Storks.

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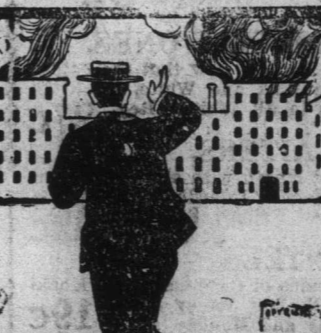
BIG DROP IN PROVISIONS.

We carry a large stock and our prices are lower than the other man's. Touch in and see.

450 bbls. VICTOR FLOUR, 200 bbls. FIVE ROSES.
250 bbls. ROBIN HOOD, 150 bbls. VERBENA.
100 bbls. DAILY BREAD.
120 puncheons BEST BARBADOS MOLASSES.
125 bbls. PORK at \$42.50 and \$45.00 bbl.
95 bbls. BEEF at \$30.00.
1,000 bags CATTLE FEED.
500 bags GLUTEN FEED, \$4.00.
850 bags WHITE & MIXED OATS, 600 bags BRAN.

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crossing to gales from
ward with rain.

Drink WELCH'S GRAPE

VOLUME XXX

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AUCTION

To-Morrow, Satur

17th Inst, at 11 o'c

at the Premises of

Messrs. Bishop, So

Ltd. (North Side)

125 sacks SUGAR

42 cases BACON

About 500 lbs. of

225 cases MILK (C

All in good condit

Salved from the S. S. and

ordered to be sold by Public

for the benefit of whom

cern.

A. S. REN

nov16.11

FOR SALE BY

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To-Morrow, Satur

at 11 o'clock,

At the Central Auct

Beck's Cove.

Some Odds and Ends of

A FEW STOVES.

A FEW PAIRS BELGIAN

1 CENTRE SET.

At 12 o'clock.

SOME HORSES and PONIES

10 barrels AMERICAN AP

out reserve.

M. A. BAST

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B. I.

The Quarterly Meeting

Benevolent Irish Societ

take place on Sunday

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By order,

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