

**Newfoundland SHELL Company, Ltd.**

Capital - - \$60,000.

Capital secured to Shareholders by Government guarantee.

Registered Office, Horwood Lumber Co. Building, Water Street West.

PROVISIONAL DIRECTORS:  
 HON. M. G. WINTER, HON. R. K. BISHOP  
 A. J. HARVEY, ESQ., R. B. JOB, ESQ.  
 F. W. ANGEL, ESQ., B.A., Sc., S. O. STEELE, ESQ.  
 R. F. HORWOOD, ESQ.

This Company is under contract with the Canadian Shell Committee to manufacture Shells for the Imperial Government under terms which assure very profitable returns.

The Newfoundland Government has manifested interest in this project by assuming all risks, and giving a guarantee protecting Shareholders from loss, and also admitting all machinery duty free.

Five Hundred Shares in the Stock of the Company (par value \$50.00 each) are now offered for Public Subscription.

Applications for Shares will be received by the undersigned at the Company's Office.

R. F. HORWOOD,  
Secretary.

Nov 25, 1915

**ORANGES,  
GRAPES, ETC.**

150 cases VALENCIA ORANGES.  
 100 kegs GREEN GRAPES.  
 100 cases SMALL ONIONS.  
 Due per Tabasco.

JUST IN:

50 cases FRESH P. E. I. EGGS.

**GEO. NEAL**

**The Attraction of This  
Store is  
QUALITY.**

THE QUALITY OF OUR  
 Winter OVERCOATINGS & SUITINGS  
 IS UP TO OUR STANDARD.  
 Come in and be Convinced.

**Chaplin's,**  
 The Store That Pleases.



**Halt!**  
 Give the Countersign.  
**Cash's Tobacco Store**

There is not the least doubt about the quality of our Tobaccos, Cigars and Cigarettes. We beg to draw special attention to the following brands:—

TOBACCO.	CIGARS.	CIGARETTES.
John Cotton's Mixture.	Romeo & Juliette.	Pall Mall.
Hymn's Mixture.	Governor.	Melechrisb.
Cash's Mixture.	Conchas.	London Life.
V. C. Mixture.	Boek.	Garrick.

Our Pipes and Smokers' Requisites are imported from the leading manufacturers and are of the very best quality.

**JAS. P. CASH, Tobacconist,**  
 WATER STREET.

**Over 40,000 People  
Read The Telegram**

**DULEY'S**  
 FOR  
**Christmas Gifts.**  
 Keep this in your mind and you save yourself a lot of worry.  
**A Silver Frame**  
 will make a nice present for somebody. If you want to see the Best and most attractive showing you MUST see our Christmas selection. The finest of this year's patterns are here in Oval, Round, Square, Engine turned, and Odd shapes.  
 We aim to give you the Best Value and the Highest Quality, whether you buy a Midget at 65c. or a large Imperial costing up to \$16.00.  
 SEE OUR WINDOW.  
**T. J. DULEY & CO.,**  
 The Reliable Jewellers.

**CHEAP JAM**  
 FROM  
**PURE FRUIT.**  
 Buy a tin of  
**SECURITY GOOSEBERRIES,**  
 12c.  
 Pour the juice into a saucepan, add two cups of sugar, boil for 10 minutes, now add the berries and boil for 10 minutes more. You will then have a cheap, wholesome preserve containing only  
**FRUIT & SUGAR.**  
**SECURITY GOOSEBERRIES,**  
 12 cents per tin,  
 AT  
 YOUR  
 GROCER'S.

We sell only one quality  
**Best Screened NORTH SYDNEY COAL,**  
**\$7.80 per Ton.**  
**Anthracite Coal, all sizes,**  
**\$11.50 per Ton.**  
**A. H. MURRAY,**  
 Beck's Cove.

**Ensure Good Bread for the Winter**  
 BUY  
**Windsor Patent**  
 and  
**Royal Household**  
**FLOUR.**  
 The Best on Earth.  
**SOLD EVERYWHERE.**

**CLOVER  
 LEAF  
 Smoking  
 TOBACCO**  
**M. A. DUFFY**  
 Sole Distributor  
 for Nfld.

**Good  
 DENTAL  
 WORK**  
**The Maritime  
 Dental Parlors.**  
 FRAMING A GENUINE FACT is what our sketch is aiming at, notifying the public of our ability to serve it faithfully, conscientiously, expertly.  
**FIRST-CLASS DENTAL WORK** in every branch—Crown and Bridge work. Fillings. Sets that defy detection. Our methods are painless, prices satisfactory. Our growing list of patrons proves our dental service to the public. Examination free. Try our services.  
 Painless Extraction . . . . . 25c.  
 Full Upper or Lower Sets . . . \$12.00  
**M. S. POWER, D.D.S.,**  
 (Graduate Dentist)  
 176 WATER STREET.  
 (opp. M. Chaplin.)  
 Nov 23, w.f.m.t.f.

**FINING  
 SUPPLIES!**  
 INDEX CARDS—15c. per hundred.  
 GUIDES—50c. per hundred.  
 WHITE, BLUE, BUFF & SALMON VERTICAL FOLDERS—70c., \$1.00 and \$1.20 per hundred.  
 GUIDES—25s . . . . . 65c. per set  
 40s . . . . . \$1.00 per set  
**ROYAL STATIONERY Co.**  
 C. E. Meehan W. P. Meehan  
 Martin Bldg. Water St.  
 w.f.m.t.f.

**The Newest in Books!**  
 The Hidden Children—Robert W. Chambers, 90c. and 65c.  
 Guy and Pauline—Compton McKenzie, 90c. and 65c.  
 Mr. Crex of Monte Carlo—E. P. Openheim, 90c. and 65c.  
 Salvation Sal—Horace W. C. Newton, 90c. and 65c.  
 The Temple in the Tone—S. Fokett, 90c. and 65c.  
 The Sign of Silence—William Le-Queux, 90c. and 65c.  
 The Stepmother—Annie S. Swann, 90c. and 65c.  
 The Money Moon—Jeffrey Farnal, 90c.  
 The Research Magnificent—H. G. Wells, 90c.  
 A Young Man's Year—Anthony Hope, 65c.  
 The Drama of 365 Days—Hall Caine, 30c.  
 The Little Girls' Knitting and Crochet Book. Teaches the child the first stitches and how to make pretty and useful things in Knitting and Crochet, 35c.  
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 Latest Quarterly Div., Lot-o'-Fun and Comic Life, 35c.  
**Garrett Byrne,**  
 Bookseller & Stationer.

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 SUGGESTION!**  
 When sending Presents to your friends abroad have you not frequently curtailed the value of your gift on account of the heavy duty you know they will have to pay on receipt of it?  
 Of course you have; but you need do so no longer. We have altered all this by making arrangements with the leading wholesale Jewellery and Novelty firms in England, America and Canada, to deliver FREE OF DUTY, EXPRESS OR POSTAGE FEES in their respective countries any gift chosen from their catalogues, which can be seen at our store.  
 These catalogues are up-to-date and replete with dainty and fascinating suggestions for Christmas and New Year Gifts. Any special engraving will be done to order at the shortest notice by the firm from whom the Gift is selected.  
**Order at once to ensure early delivery.**  
**JOSEPH ROPER,**  
 Water Street.  
 Dec 3, 1915

**Rubbers!**  
**Low Heel Rubbers!**  
**High Heel Rubbers!**  
 MUD RUBBERS.  
 STORM RUBBERS.  
 LOW RUBBERS.  
 DULL  
 FINISH RUBBERS.  
 BRIGHT  
 FINISH RUBBERS.  
 SILK  
 FINISH RUBBERS.  
 HEAVY RUBBERS.  
 LIGHT RUBBERS.  
 LADIES' RUBBERS.  
 MEN'S RUBBERS.  
 BOYS' RUBBERS.  
 GIRLS' RUBBERS.  
 CHILD'S RUBBERS.  
 RUBBERS  
 FOR EVERYBODY.  
 Prices right, according to Quality.  
**F. SMALLWOOD,**  
 The Home of Good Rubbers.

**The  
 Christmas  
 Picture Frame**  
 What about the picture frames you are having made for Christmas? They should be ordered at once, so as to ensure prompt service, and all-round satisfactory execution of your order.  
 Pictures and Photographs are always acceptable as Christmas Gifts, but their value is greatly enhanced by carefully chosen frames. We have a very extensive stock of Mouldings in all the newest designs, we employ experts who know the framing business from A to Z, and we charge prices that are unquestionably the most moderate to be found anywhere for first class work. Place your order now.  
**U. S. Picture and Portrait Co.**  
**Advertise in the Telegram**