

Still Bigger BARGAINS For this Friday & Saturday.

You Want the Best Values in
HEARTH RUGS!



Here they are,
Axminster Hearth Rugs.

Never before have we shown such a variety of designs in Hearth Rugs. This lot is newly arrived. It comprises a good many light and dark patterns, with fringed ends. Reg. \$2.75 each. Friday and Saturday,

\$2 35.

Wool and Jute Hearth Rugs.

Splendid patterns and designs, rich color blendings, size 24 x 46. If you need Mats now we strongly advise you to get one of these. Reg. \$1.50. Friday & Saturday,

\$1.20.

Rope Mats.

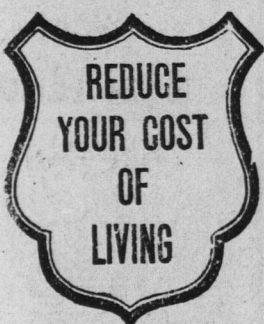
Over 500 open Scroll Rope Mats, made of extra quality Coconut Fibre; size 15 x 24. We have a good many more of these Mats coming in by the next steamer but not at this price. Special for Friday & Saturday,

66c

Stair Oilcloth.

A new assortment of designs, light and dark duck, 15 inches wide; soft quality; will not crack; warranted to wear well. Special for Friday & Saturday, per yard,

17c



5c.

Mat Hooks
Apple Corers
Tooth Brushes
Can Openers
Dish Mops
6 Boxes Tin Tacks
Brass Polish
Extension Rods
Scribblers
School Pocket Knives
Shoe Dabbin
Blanco
Liquid Glue
Sobrite Soap
Rubber Eraser

LOW PRICES ON HARDWARE.

These Bargain Counters are proving very popular. Everything needed in the kitchen or around the house can be bought here at lower prices than elsewhere.

10c.

Toy Pistols and Caps
Bone Napkin Rings
Sponges
Brass Stair Rods & Fitts
Round Nickel Waiters
Knife and Fork
Toilet Paper
Castors, 4 in set
Chest Handles
Thumb Latches
Shoe Dressing
Wax Polish
Paring Knives
Cook's Forks
Kitchen Cleavers

15c.

Pocket Knives
Banner Rods
Nail Clippers
E. P. Tea Spoons
Stove Brushes
Scissors
Dish Washers
Peel Dishes
Pie Pans
Sink Strainers
Shoe Coolers
Mirrors
Kitchen Sets
Shoe Hammers
Spoke Shaves

SALE OF Dress Goods.

REVERSIBLE TWEEDS.
Heavy Check Nap Coatings. 52 inches wide in a splendid selection of shades. If you are looking for good Coat material here it is at a great reduction. Reg. \$2.00 yard. Fri. & Sat. **1.65**

HOPSACK AND TWEEDS.
Hopsacks in shades of Saxe, Royal Magenta, Crimson, etc. Tweeds in a variety of Heather Mixtures, splendid costume fabrics, assorted widths. Reg. \$1 yard. Friday and Saturday **85c**

MEN: Here's a Chorus of Bargain Specials Calling You.

Boys' Overcoats.

Heavy Tweed Overcoats to suit boys of all ages. For style, fit and finish these coats are out of the ordinary, well lined with good quality Sateen. They fit snugly round the neck.

Sizes 1 to 4. Reg. \$2.50 each. Friday and Saturday **2.00**
SIZES 5 to 8. Reg. \$3.00 each. Friday and Saturday **3.00**

MEN'S CAPS.

Heavy rough Tweed Caps for Men. The best all weather cap for the winter, fitted with inside wool knit bands. Reg. \$1.00 each. Friday and Saturday **89c**

GENT'S TUNIC SHIRTS.
Smart serviceable Shirts, well cut, large roomy bodies, white linen collar bands, assorted striped patterns, sizes 14 to 17; medium cuffs. Reg. \$1.65 each. Friday and Saturday **1.35**



GENT'S GLOVES.

Everybody is looking for Gloves these days. Here's a good opportunity. High Grade Tan, Cape Kid Gloves reduced in price. They are wool lined; sizes 7 1/4 to 10. Reg. \$1.45 pair. Friday and Saturday **1.28**

GENT'S SUSPENDERS.
A heavy make, guaranteed to give perfect satisfaction, heavy leather fasteners and good elastic. The best Brace for all active men. Reg. 35c. pair. Friday and Saturday **29c**

GENTS SILK NECKWEAR.

Splendid values in Wide End and Silk Knitted Ties, elaborate designs in Broche Silks as well as plain designs. The knitted Ties are plain and striped. Reg. 65c. each. Friday and Saturday **55c**

ARM BANDS.

Useful and not ornamental. Arm Bands that perform their duties faithfully, in assorted shades. Special per pair **8c**

SMALLWARES and NOTIONS.

Ear Rings—Rolled Gold Cased, Pearl Drops. Special, 2 pairs. for. **5c**

CUFF LINKS.—Gilt and Gold Finish with colored stones insert, assorted patterns. Special, per pair **16c**

IVORY COLLAR BUTTONS.—Stout quality, 12 on card. Special, 2 each for **5c**

POST CARD ALBUMS.—British made, will hold 200 cards. Special each **12c**

PENCIL SETS.—Fancy boxes containing 4 lead pencils, 1 good pen and eraser. Special ea. **24c**

WRITING TABLETS.—Good Ruled paper, 100 sheets to a tablet. Special, 2 pkts. for. **14c**

TOILET SOAP.—Velvet Skin, assorted perfumes, 3 cakes in a box. Special per box **20c**

LANOLINE AND CAMPHOR ICE.—A valuable family remedy. Special per tin **5c**

HAIRPINS.—Black Japanned, assorted styles. Special, two boxes for **6c**

HAIR BARRETTES.—Good quality shell, well finished points. Special each **6c**
BEAUTY PINS.—Blouse and Waist Sets, Gilt, 5 pins in set. Special, per set **4c**

Another Group of Showroom Specials.

TAFFETA RIBBON.
35c. values for 16c.

Over 20 pieces wide all Silk Taffeta Ribbon in a variety of useful colors, 6 inches wide; also a few pieces of Corded Band Velvet in assorted shades. All formerly sold at 35c. yd. Friday & Saturday **16c**

MANTEL DRAPERIES.

In Crimson and Reseda Velvet, exquisite Embroidery designs. These Draperies are about 2 1/2 yards long, nicely lined with satin and finished with Silk Fringe. Regular \$1.50 each. Friday and Saturday **1.25**

Special Sale of LADIES' HANDBAGS.



100 Black Morocco Leather Handbags, small and medium sizes; good nickel frames, purse and pocket inside, long strap handles. day & Saturday, ea **60c**

PURE SILK HAIR NETS.

A splendid Hair Net cheap, invisible and durable; in light, medium and dark shades. Special, 2 for **4c**

INFANTS' FLETTE NIGHTDRESSES.
In Striped and Cream effects, Lace trimmed. Reg. 50c. ea. Friday & Saturday **40c**

Cotton Eiderdown.

5 pieces only. Soft Fleecy Cotton Eider for Dressing Gowns and Jackets, in Crimson, Green and Blue, fancy designs, 27 inches wide. Reg. 35c. yard. Friday and Sat. **29c**

Absorbent Cotton.

Newly arrived a big stock of Anti-septic Absorbent Cotton specially prepared for surgical purposes; free from all impurities. In 1 rge rolls. Special, per roll **12c**

The Royal Stores Ltd.

Things that You Like and Need at Prices You Like to Pay.



\$1.85 Cream Challie Blouses,

High Grade Blouses made by a famous factory in England, beautiful Silk Embroidery on fronts and collars; high neck, long sleeves; all sizes. Reg. \$1.85 each. Friday and Saturday **\$1.00**

SHIRTWAISTS & BLOUSES

\$1.25 values selling at 80c. Flette and Challie Blouses in the latest of Fall fashions; all low collars, buttoned trimmed, assorted colors. Don't fail to see this lot. Special Friday & Saturday **80c**

CHILDREN'S

SERGE KILTS.
In Cream and Navy only, to fit children of 3 to 6; White Cotton bodies. Reg. 75c. each. Friday and Saturday **60c**

EIDER

DRESSING GOWNS.
A limited number only, extra good quality Cotton Eider, in broad and narrow stripes; assorted colorings, latest styles. Reg. \$2.25 each. Friday and Saturday **1.75**

Cream Jap Silk, 27 inches wide, yard **45c**

LADIES' CORSETS.

A good supply of the noted D. & A. Corsets offered this week at a reduction, low and medium bust styles; sizes 20 to 36. Reg. \$1.95 pair. Friday & Saturday **1.78**

LACE COLLARS and SILK BOWS.

A big stock just opening. Stock Collars, Jabots and Peter Pan Collars, in Cream, Paris and White; also a big supply of dainty Silk Bows in assorted colors. Special each, Friday & Saturday **20c**

LADIES' NIGHTDRESSES.

In Cream Flette only; all have low and square necks, finished with self-colored Silk Embroidery on neck, front and sleeves. Reg. \$1.65 ea. Friday and Saturday **1.35**

TEA APRONS.

In White Muslin and Lawn, Checks, Stripes and Shower-of-Hail Dots, all fitted with bibs; beautiful Lace Edgings. Special each, Friday and Saturday **28c**

Boots & Shoes for Men, Women and Children.

Dependable and Desirable.

COLONIAL PUMPS.

A long delayed shipment of Black Kid Pumps has just arrived. This will explain the low prices asked for them. Had they arrived in time the price would have been about \$2.50 pair. They come in all sizes; splendid styles and finish. Special for Friday & Saturday **1.10**

LADIES' KID BLUCHERS.

Over 100 pairs Dongola Kid Boots, suitable for Fall wear. They combine good style with service and comfort; sizes 2 1/2 to 7, patent tips, Cuban heels. Reg. \$3.00 pair. Friday & Saturday **2.74**

CHILDREN'S BOOTS.

Black Dongola Kid Boots for the little ones, buttoned and lace styles, wedge heel, English toes; sizes 3 to 6. Reg. 80c. per pair. Friday & Saturday **73c**



MEN'S BOOTS.

50 pairs only Black Vici Kid Boots. Style and quality are evident in every pair; Blucher styles, all sizes. Reg. \$4.00 pair. Friday & Saturday **3.70**

ROMEO SLIPPERS.

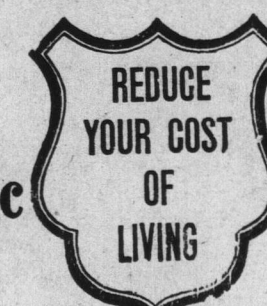
For solid comfort here's the Slipper you should have. They come in Black and Tan Kid, solid leather soles and heels; sizes 6 to 10. Special Friday & Saturday **1.90**

Wadded Quilts.

We offer a fine lot of English Wadded Quilts at a great reduction. While these quilts are not high-grade they are as good as anything you can buy in this town at twice the money. The size is 54 x 54. Special for Friday and Saturday **95c**

Cotton Crib Blankets.

Soft Fleecy White Cotton rib Blankets with gay Pink and Blue Borders. They not only look well but are guaranteed to give good service. Special, Friday and Saturday, per pair **40c**



Pure Wool Blankets.

We probably carry the biggest stock of Blankets in town. We have certainly no better value than the lot offered here. They are full sizes; 60 x 70; all pure Wool, blue borders. Special, for Friday and Saturday, per pair **3.60**

Table Linen Specials.

TABLE NAPKINS.

24 doz. highly Mercerized Table Napkins, size 20 x 20; hemmed ready for use. Regular 15c. each. Friday and Saturday **12c**

TABLE CLOTHS.

All pure Linen Table Cloths in assorted patterns, large and small, Satiny Damask finish; size 2 yards square. Reg. \$1.75 each. Friday and Saturday **1.48**

B. I. S. Smoker.

The smoking concert held at the B. I. S. Club Rooms was largely attended, and proved highly successful. An excellent programme consisting of national and patriotic songs, interspersed with recitations, comic songs, and instrumental selections. A particularly pleasing feature of the programme was the rendering of the "Old Maid Shawl" by Mr. Arthur C. Huskins. With rich voice, and much expression, the singing of this popular old ballad so delighted his hearers that he had to sing the "Little Irish Girl" and "Mother Macree" as a double encore. The programme was as follows:—

Instrumental—Piano, Mandolin, Japanese Viol.
Song—Mr. W. Cornick.
Recitation—Mr. P. K. Devine.
Comic—Mr. J. Atkinson.
Instrumental—Japanese Viol Solo (with guitar Obligato)—Mr. T. Power.
Song—Mr. J. L. Slattery.
INTERVAL.
Instrumental—Piano selection—Mr. J. J. Slattery.
Song—Mr. M. McCarthy.
Mandolin Solo—Mr. F. Devereaux.
Song—Mr. Huskins.
Horn Solo—Mr. A. Bulley.
Song—Mr. C. Benning.

Fishery Reports.

Nov. 14th. From W. Chambers, (Hr. Buffett to Brine's Island)—The total catch is 3,000 quintals and for the last two weeks, 10. Twenty dories and skiffs are fishing. The fishery is about over for the season. Herring are plentiful now at Mussel Harbor Arm.

Nov. 14th. From T. Soper (Channel to Port aux Basques)—Prospects are poor. The catch to date is 1246 qtls. and for last week 22. Fifteen dories and skiffs are fishing, and one boat. The prevailing winds recently have been from the S. E. and the 10th and 13th were the only days the boats could get on the grounds and then only for a short time. The weather of late has been very changeable and bait is scarce, only a small supply being obtainable from Bay of Islands.

Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema—and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

Stephano Here Again.

The S. S. Stephano, Capt. C. Smith, reached port at 5.45 last evening from New York Halifax. From New York to Halifax a very rough trip was had but from the latter port conditions were normal and the run was made in forty-one hours. The ship brought a full freight and as passengers:—Mrs. E. M. Blum, George Geary, Miss H. Powers, F. Cook, H. Haley, W. B. Bell, F. W. Beave and 16 second class.

Minard's Liniment Co., Limited. Gentlemen,—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every day ills and accidents of life I consider it has no equal.

I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN.
Schr. "Storke" St. Andre, Kamouraska.

Diphtheria Reported.

An outbreak of diphtheria was reported from Broad Cove the day before yesterday. Dr. Evelyn who visited the settlement found that three little girls had contracted the disease. The patients are undergoing careful treatment at their respective homes, while strictest measures have been adopted to prevent further contagion.



AS AN AFTER THOUGHT—that is, after the fire starts—it is useless to think of taking out a policy. The time to do it is NOW—before the danger threatens.

BE ON THE SAFE SIDE and let us write you a Policy on your home and property at once. It ought to be made a criminal offense to be without fire insurance when the cost is so small.

PERCIE JOHNSON,
Insurance Agent.