

**THE ADVERTISING COLUMNS OF THE EVENING TELEGRAM**



REACH ALL CLASSES.

Evening Telegram.

W. F. HERDER, - - - Proprietor  
W. J. LLOYD, - - - Editor

WEDNESDAY, September 30, 1914.

**Holding Our Own Good.**

The despatch from the Secretary of the Colonies, Rt. Hon. L. Harcourt, tells us that the Allies are holding their own well in France. This is satisfactory news, although it is not as jubilant as some of the French reports, it should give us satisfaction. So far as we can judge the allies are allowing the German forces to beat hard upon them, and are directing their efforts to holding the lines and are trying to do what they can to turn the flank of Von Kluck's army. It is evident if this is the case, the German forces must be paying a heavy penalty in life and limb for their attacks, and that the process will result in a wearing down of the German armies at a greater rate than that of the forces of the Allies. It also means that time is being gained to allow the vast forces of the Russians to be brought to bear on the Germans in the Eastern theatre of war. Moreover, all time gained gives the further advantage of the transport of Indian and Colonial troops to the front, and adds to the efficiency of the armies which Kitchener is forming and moulding in the British Isles. We should also keep in mind, what we have mentioned already several times, that it is dangerous to give particulars of recent operations and particularly of the movements of troops in the theatres of war, all such information given out finds its way to the German headquarters and tells them exactly what they have to checkmate. No nation has availed of such sources of information to the extent the Germans did in 1866 and in 1870, and it is only reasonable to recognize that they are now availing of all information that may be indiscreetly given away. The lives of hundreds of thousands of men are at stake. We are fighting for our lives and our independence and the liberty of our people and our children, and we must wait to see the results and not be over anxious to be posted in detail as to how that result is being achieved.

The dropping fronds of a fern indicate that it is rootbound.

**A Way Out of High Prices**

The demand from Europe for food is boosting prices and cost of living increases.

In spite of the heavy demand from abroad, the price has not advanced on

**Grape-Nuts**

This healthful food, made of the finest wheat and barley, is fully cooked, easily digested, and with cream or good milk is an economical, delicious dish for any meal the year around.

-sold by Grocers.  
Canadian Postum Cereal Co., Ltd., Windsor, Ont.

**Official.**

**DESPATCH FROM SECRETARY HARCOURT ON SITUATION.**

His Excellency the Governor received the following message from the Secretary of State for the Colonies: To Governor, St. John's, Sept. 30th, 1914.

Following from Press Bureau: Situation in France practically unchanged. Allies left has had some very heavy fighting but are holding their own well. Near Tsing Tau allied forces have occupied all high ground overlooking enemy's main line of defence.

(Sgd.) HARCOURT.

**The Fish Situation**

During the past two months the quantity of fish that has been shipped to foreign markets is considerably less than in normal years. This arose partly from the lateness of the catch due to ice conditions in the early months of the fishing season, largely to which paralyzed banking, upset exchange and dislocated trade. It was feared that a slump in prices would ensue and fishermen generally would be compelled to sell their catch at a loss. The consequence has been so far that the amount of fish brought to St. John's during August and September was comparatively small. A market was found for the fish brought in and the prices ruled about six dollars. But the consumption of August and September in the foreign markets has been lost, and cannot be recovered. A set off to this, however, is a shortage in the season's catch. The difficulties apprehended are partly local and partly foreign. The purchasing power of people in the foreign markets has been lessened by the war. In Brazil, the flotation of a loan of two hundred million dollars failed. The object of the loan was to make a funded or permanent debt of a number of floating debts, to set finances generally straight, and to continue development works. Brazil is a country rich in resources, but the government there and the people generally have been over-spending, and the failure of the big loans has upset things generally. One of the effects has been failure to pay interest on their debt, another has been the depreciation of their currency. The milraes fell in value from 32 cents to 22 cents. The effect of this is seen on the number of milraes it takes to purchase a cask of fish quoted at 42 shillings. Instead of paying 31 milraes, they are called upon to pay 45. This must naturally affect the purchasing power of the people. The tendency there will be twofold, to limit the purchasing and to lower the prices offered. An exporter told us if he could continue to realize \$42 in cash, he could continue to pay six dollars a quintal. Otherwise, if not, it will be seen that it will require most careful handling of the export here to maintain these prices in Brazil, to which our efforts should be directed, as far as it is judicious. In Italy, too, the difficulty of marketing is great owing to banking conditions. Fish importers have difficulty in getting cash owing to banks being authorized to hold up a large percentage of the balances of depositors, and they find it difficult to get their notes taken as bankers in London, where the exchange against fish purchases is made, are shy at discounting their notes. This has its effect here on fish shippers who find it difficult to realize at once on the fish they place aboard for foreign shipment, and they have the usual normal facilities to keep up the stream of purchases from fishermen. These are factors which are adverse to the fish trade.

The favorable factors are that the foreign markets are practically without fish and the people there are looking for fish. All the factors, however, point to the need of careful marketing of our fish.

The situation is exceedingly difficult and calls for co-operation of Government, bankers, merchants and fishermen. We must avoid panicky skimping of fish in St. John's, and undercutting of merchant against merchant abroad. The Govt. should lend what aid they can by keeping in touch with the bankers who discount notes, the merchants who export, and the fishermen who sell to local merchants. They should hold conferences with representatives of these bodies, and if necessary lend what aid they can. The British Government has already taken steps in these directions and has pledged the national credit to the extent of \$1,000,000,000 to aid banking and trade. It is the duty of the Government to study the steps taken by Lloyd George to relieve the situation at home. As the Daily News stated this morning:

"The problem of the price of fish is a very serious one. All are interested in it. High prices mean free spending. Low prices involve strict economy, and sometimes poverty and suffering."

**Pit Props.**

We desire to direct the attention of our readers to the demand which exists for pit props for the coal mines of Great Britain. The stocks required are from 7 to 8 feet in length, with a diameter of two and a half inches at the small end. For some little time a gentleman has been here making contracts to supply these stocks to the Welsh collieries. At the time of the outbreak of the war, he was in Finland, looking after shipments from that country. The war has closed the Baltic and the supply from that country is cut off. The price offered we understand is \$3 per cord for sticks with the bark or rind off. The quantity required is large and at the present time there are experts on their way here to examine what our resources are in the way of supplying the demand. It will be remembered that at the last or previous session of the Legislature, the Crown Lands Act was temporarily amended in the interest of the Empire to permit of the export of pit props for the next year.

**Daring Thefts.**

Yesterday afternoon an intoxicated man named Finny entered at the rear of Bishop & Sons store and started to remove goods wholesale. After going over two flights of stairs he opened a window and threw out fifteen axes in a bundle and three rolls of felt. He then came down and picked up nine of the axes, which were all he could carry, and went off to sell them. The matter was immediately reported to the police by one of Bishop's employees, who had seen the seaman leave the premises with the goods in his possession. Const. Tobin saw the seaman and followed him to Dowling's wharf and later caught him red-handed selling two of the axes on board the schr. Sarah Bell for 40 and 50 cents each. Finny was at once arrested and acknowledged his guilt. Seven of the axes, including the two that were sold, were recovered but two could not be accounted for. The accused was convicted this morning and will come up for sentence this afternoon.

Last night a teamster was arrested under warrant at the instance of Mr. P. H. Kershaw, chief steward of the s.s. Florizel, charged with the larceny of a horse valued at \$85. The accused sold a horse to Kershaw and for which was paid \$40 down, the balance to be paid after thirty days had expired. That was the agreement made. After twenty days the teamster said he could get a better price for the animal, which he had bought. His request was refused and he visited Mr. Kershaw's stable on the Portugal Cove Road and took away the horse. This case will be heard this afternoon.

The hall door thief is in his element again and several people in the vicinity of Hamilton Street have lost mats, coats and caps recently. Only last night a residence in the neighborhood mentioned was visited by a fellow who was very near being captured.

The young outport man who was victimized of a considerable amount of money, as referred to exclusively in yesterday's Telegram, is still without his cash, but the police are working hard on the case and expect to run down their man shortly.

**Were Herded With Champagne.**

**4,000 Rheims Refugees Expelled From Cellars.**

London, Sept. 26.—Ward. Price, special correspondent of the New York Sun and London Daily Mail, in a despatch to-day from Rheims, says an English member of a champagne firm expelled four thousand refugees from the cellars, thus preventing an almost certain epidemic.

"Imagine," he says, "four thousand people of all ages, of both sexes, withering, living for a whole week, night and day, in empty cellars intended merely for the storing of champagnes and ventilated naturally only sufficiently for that purpose, entirely without sanitary accommodation.

"Conditions down there were frightful," said my English acquaintance. "There was another cellar below the one into which I went and there were more people there. They wanted me to go down and see for myself, but I would not. They gathered around me as I went in, but I made them all go over to one side and made them a little speech.

"However, they would not budge, so I went to see the general. The general sent eight men with fixed bayonets and we cleared them out. We are now going to have the place soaked with disinfectant."

**Pope Pious Blessed Fighting Monks.**

Bordeaux, Sept. 25.—One of the last acts of the late Pope Pius, says La Liberté, was to give his blessing to the Capuchin Monks who are fighting in the ranks of the French army. The Superior General of the Monks who obtained the blessing of the Pope is Father Venance, in civil life Paul Dodo, who was an old school mate of President Poincaré at the Nancy High School.

**Here and There.**

**LOCAL ARRIVES.**—The local from Carbonear, via Broad Cove, arrived in the city at 12:30 p.m. to-day.

**LINTROSE PASSENGERS.**—The Lintrose arrived at Port aux Basques at 9:55 a.m. to-day with the following passengers in saloon: Miss E. Mundy, Capt. F. Carter, J. P. Carter and Miss J. D. Wiant.

**MORE FOXES CAPTURED.**—Sergeant Noseworthy, who was in the interior of the country investigating violations of the Game Laws, arrived in the city by last night's train, bringing along with him four foxes which were seized from persons at Millertown and Glenwood. The trappers which took the foxes out of season, have been summoned and will appear in court in a few days.

**AN EXCELLENT PHOTOGRAPH.**—At the Holloway Studio to-day, our representative was shown a splendid picture of the Mid. Reservists leaving the training ship Cayuga to board the Niobe. The photograph is an excellent one, as every man is shown clearly and can be easily recognized. The work is of the usual high order turned out by this studio, and will form a fitting souvenir of the departure of our sailor lads. As far as we can ascertain, it is the only picture of this subject to be had, and is the same as that shown at the Nickel Theatre recently.

**KIMBARD'S LINIMENT OUBLES SALMON IN COWS.**

**Pullman Loaves**

8 cents each.  
**JOHN B. AYRE.**

**Reids' Boats.**

The Argyle has not been reported since leaving Placentia at 5:15 a.m. yesterday, for west.

The Bruce leaves North Sydney to-night.

The Clyde arrived at Lewisporte at 7 p.m. yesterday.

The Dundee is due at Wseleyville to-day.

The Ethie is due at Carbonear to-day.

The Genoece arrived at Port aux Basques at 1 a.m. yesterday, and has not been reported to-day owing to the interruption.

The Home left Fortune Harbor at 3 p.m. Monday going north.

The Kyle is north of Twillingate.

The Lintrose arrived at Port aux Basques at 9:55 a.m. to-day.

The Meigle is due at Flower's Cove from north.

The Sagona sailed for the northward at 5:25 a.m. to-day.

**McMurdo's Store News.**

WEDNESDAY, Sept. 30, 1914.

For general personal and toilet use as well as for household purposes, our Toilet Household Ammonia compares favorably with any similar preparation in the market. It is so compounded as to give the maximum of cleaning power with the minimum of causticity. In the bath, in the kitchen, in the work room it will be found invaluable in many ways, and very economical in use. Price 20 and 25 cents a bottle.

Red Cross Oil is now known in nearly every place in the country as a sovereign remedy for all kinds of pains; and may be used internally as well as on the outside. As a stimulant and carminative it is specially valuable, and as a counter irritant it is speedy and effective in action. As a general purposes household liniment and pain remedy it has no peer. Price 25 cents a bottle.

**Here and There.**

**NO DEVELOPMENTS.**—There are no new developments as to the movements of the Florizel.

**EARL OF DEVON SAILS.**—The s.s. Earl of Devon, Capt. Carter, sailed on the White Bay service at 1 p.m. to-day.

**WEATHER.**—A strong northeast wind prevails up the country to-day, with the temperature ranging from 40 to 50 above.

**OUT ON BAIL.**—The fisherman who was arrested two days ago and remanded for assaulting two bailiffs, was released on bail to-day.

**TO BE REPEATED.**—The Patriotic Concert, which gave so much pleasure to those who attended last night, will, we understand, be repeated on Thursday night at 8:15.

**BOWLING SHIPS.**—The Portia left Placentia at 1 a.m. to-day and is due here to-morrow morning. There was no word from the Prospero to-day owing to the lines being down.

**POLICE COURT.**—Two drunks and disorderlies were fined \$2 or 7 days; two drunks were fined \$1 or 3 days; a drunk and disorderly was fined \$5 or 14 days, and for assaulting the police was fined \$30 or 2 months; a young man who attempted to rescue the prisoner was fined \$5 or 14 days; a charge of embezzlement in which a number of Syrians are involved, occupied the court until lunch hour, and will be resumed this afternoon.

**MARRIED.**

On the 29th inst., at St. Joseph's Altar, St. Patrick's Church, by Rev. J. J. McDermott, Mr. Joseph Partridge to Miss Martha Ennis, both of this city.

**DIED.**

On the 29th inst., after a long illness, Jessie E. Pellet of the late W. J. Redstone, leaving four daughters and two sons to mourn the sad loss of a kind and loving mother; funeral on Thursday, at 2:30 p.m., from her late residence, 77 South Side.

Passed peacefully away on Tuesday morning, Charlotte Ellen, daughter of the late John and Louise Bartlett, and beloved wife of the late Samuel Atwill, leaving 3 sons and 3 daughters to mourn the sad loss of a kind and loving mother; funeral on Thursday, at 2:30 p.m., from her late residence, Brazil's Field; friends and acquaintances please accept this, the only, intimation.

**FUNERAL NOTICE.**

The funeral of the late Miss Liddy will reach the King's Bridge between the hour of 2:30 and 3 p.m. to-morrow afternoon.

**TRAPPED!**

Trappers and Ranchers,—We carry the largest and most complete stock of Netting, Traps, Wire, Fencing Tools, etc.

PAGE AUTOMATIC WIRE STRAINER.  
The best tool made for erecting and repairing wire fences of all kinds.

**FOX TRAPS.**  
Genuine Blakey & Lamb, with Chain.  
No. 2, \$3.95 per doz.; No. 3, \$5.20 per doz.; No. 4, \$6.10 per doz.

**FOX NETTING.**  
16 Gauge, 2" mesh, 24", \$4.50 per roll. All sizes up to 72", \$11.75 per roll. Also 14 Gauge.

COMBINATION FENCING TOOL—Wire Cutter, Wire Twister, Knotter, Staple Drawer and Pliers.

STAPLES, NETTING FASTENERS, TYING WIRE, ETC.

**AYRE & SONS, LTD.**

**Baby's Comfort!**

Get one of Our Infants' Dainty and Cosy

**BEARSKIN COATS**

And Protect Your Child from the Cold Weather.

Special Price:

**\$2.00**

DAINTILY TRIMMED.

These Coats are worth \$3.00, which means a Saving to You.

**S. MILLEY**

NOW DISPLAYING IN WEST WINDOW. DON'T MISS THEM.

**New Hats! New Hats!**

Specially and charmingly designed. Neatly and Nattily Trimmed. Prices extremely Low.

SEE THEM TO-DAY.

**A. & S. Rodger**

The above Corps are giving a farewell evening's Entertainment to their Comrades going to the Front with the First Newfoundland Regiment to-night, Wednesday. Concert at 8 p.m. sharp. Supper at 11. Amusements follow. Tickets can be obtained at the door, C. L. B. Armoury.—sep30,11