

AN INTERESTING FRIDAY BARGAIN BUDGET.

YOU SPEND
TO SAVE.

The Royal Stores Ltd.

Make Your Dollars
Do Double Duty.

Footwear Specials.

- LADIES' SHOES, \$1.40.**
175 pairs Ladies' Dongola Blucher Oxfords, in Black and Tan. Shoes of quality. Reg. \$1.50 to \$1.65. Friday **\$1.40**
- LADIES' BOOTS AND SHOES, \$2.90.**
85 pairs Ladies' Vici Kid Boots and Shoes, flexible soles, patent tips. The boots have dull kid tops, Cuban heels. Regular \$3.20. Friday **\$2.90**
- CHILDREN'S SANDALS.**
500 pairs Children's Tan Sandals, open fronts, 2 straps and buckles. Size: 3 to 6. Reg. 75c. Friday **66c**
Size: 7 to 10. Reg. 90c. Friday **80c**

Cotton Blankets, 90c. pr.

450 pairs Cotton Blankets, 54 x 74 in.; Blue and Pink borders; that soft, smooth quality. Reg. \$1.00. Friday **90c**

Table Linen, 33c. yard.

175 yards of White and Blue Table Linen in various designs; soft finish, 56 in. wide. Regular 40c. Friday **33c**

Curtain Muslin, 16c.

600 yards Job Curtain Muslin, in White, Cream and Ecru, 50 inches; large and small spot patterns. Values to 35c. Friday **16c**

White Marcella Quilts, \$1.54.

20 doz. of White Marcella and Honeycomb Quilts; large size; splendid quality. Reg. \$1.60. Friday **\$1.54**

White Sheets, \$2.64.

75 pairs White Twilled Sheets, made of very strong and durable sheeting cotton; size, 90 x 100. Reg. \$3.00 pair. Friday **2.64**

Table Napkins.

12 doz. Damask Linen Table Napkins; assorted patterns; sizes, 20 x 20. Reg. 14c. Friday **11c**

Bolster Cases, 60c. each.

5 doz. only White Bolster Cases made of fine quality Pillow Cotton, frilled and plain; size, 22 x 58 inches. Reg. 75c. Friday **60c**

Turkish Towels, 26c.

77 pairs Turkish Towels, in Plain White and Grey and White Striped; size, 25 x 50; good serviceable towels. Reg. 30 cents. Friday **26c**

Two New Arrivals in Dress Fabrics.

DRESS TWEEDS, 65c. YARD.

30 pieces new Tweeds in beautiful color combinations in which Greens, Browns and Greys predominate. The correct weight for early fall wear. Reg. 75c. Friday **65c**

SEDAN CLOTH, \$1.10.

25 pieces of fine smooth finished "Sedan" Cloth, 49 inches wide, in shades of Saxe Blue, Reseda, New Blue, Royal, Greys, V. Rose, Navy, Amethyst, Browns, Crimson, Myrtle. Reg. \$1.25 yd. Friday **\$1.10**

Cake D'Oyles, 15c.

7 doz. of these dainty articles, Damask Linen Centers, trimmed with crocheted lace, nice size; some beautiful designs amongst them. Reg. 20c. Friday **15c**

Tray Cloths, 38c.

15 doz. Linen Tray Cloths; size, 18 x 27, hemmed and embroidered. Reg. 50c. Friday **38c**

Cushion Tops, 32c.

11 doz. Tapestry Cushion Tops in assorted colors and designs; size, 20 x 20. Reg. 40c. Friday **32c**

Ladies' Handkerchiefs, 9c. each.

20 doz. Ladies' Muslin Handkerchiefs, embroidered and scalloped edge; medium size. Reg. 12c. Friday **9c**

Hair Plaits, 16c. each.

25 boxes of the noted "Queensway" Hair Plaits, in assorted colors. Reg. 20c. Friday **16c**

Ladies' Underwear, 31c. garment.

30 doz. Ladies' Summer Pants and Vests in the cool and comfortable Jersey knit styles. Reg. 35c. a garment. Friday **31c**

Hardware Specials.

- No. 20 "Dazey Churn." Reg. \$1.65. Friday **\$1.41 each.**
No. 40 "Dazey Churn." Reg. \$2.70. Friday **\$2.28 each.**
No. 1 Galvanized Coal Scoops. Reg. 50c. Friday **42c each.**
No. 2 Galvanized Coal Scoops. Reg. 60c. Friday **52c each.**
No. 1 Galvanized Chamber Pails. Reg. 75c. Friday **65c each.**
No. 2 Galvanized Chamber Pails. Reg. 75c. Friday **65c each.**
Ice Cream Freezers, 6 quarts. Reg. \$3.00. Friday **\$3.38**
Oval Boilers, tinned inside, 4 quart. Reg. \$2.40. Friday **\$2.22**
Iron Kettles, tinned inside, 12 quart. Reg. \$1.75. Friday **\$1.46**
Griffin's Rivet Back Scythes, 34 in. Reg. 90c. Friday **73c**
Best American Scythe Handles. Reg. 55c. Friday **50c**

Something New in Paper Goods.

PAPER TOWELS, 30c. ROLL.

50 rolls of Paper Towels. Each roll contains 200 Towels. These are admirable substitutes for the ordinary linen or Turkish towels. They do the work just as well and have the advantage of always being fresh and clean. Special for Friday, roll **30c**

TOWEL RACKS, 48c. EACH.

Only a few left of these handsome nickel racks to suit the rolls of paper towels. Special for Friday, each **48c**

PAPER NAPKINS, 50 FOR 5c.

4,500 White Crepon Paper Napkins; size 14 x 14. Special for Friday, 50 for **5c**

WAXED PAPER, 2 ROLLS FOR 10c.

2,000 Rolls of White Waxed Paper. Each roll containing 30 sheets; size 12 x 18. Very useful when baking, preserving, etc.; also to keep picnic, school and noon lunches fresh. Special for Friday, 2 rolls for **10c**

PHOTO MOUNTS, 2 FOR 11c.

4,000 of these useful Photo Mounts in Book form, 12 in a book. Come in Grey, Cream and Brown shades with silk lace binding. Special for Friday, 2 for **11c**

SPECIAL.

A large assortment of Lamp Shades, Piano Covers and Table Centres made of Fancy Crepon Paper, in Pink, Yellow, Green, Red, etc. Special for Friday, each **16c**

FIRE SCREENS, 15c.

24 doz. Heavy Cardboard Fire Screens in artistic designs and colors. Reg. 20c. each. Friday **15c**

Dress Braids, 9c. yard.

42 doz. of the "Velma" Trimming Braid in 2 tone effects; colors, Green and Black, Blue and Black, Light and Dark Grey, Lt. and Dark Tan, etc. Reg. 12c. Friday **9c**

Ladies' Camisoles, 72c.

17 doz. fine Muslin Camisoles, trimmed with Embroidery, Lace and Insertion; Ribbon Beading. Reg. 90c. Friday **72c**

Ladies' Veilings, 10c. yd.

A special offer of Ladies' Gossamer Veilings in Black and Colored, Plain and Spot designs. Values to 50c. yard. Special for Friday **10c**

Ladies' Nightdresses, \$2.15.

9 boxes of Ladies' White Cotton Nightdresses, in different styles, including the low neck and long sleeve, and square neck, short short sleeve styles, trimmed with Embroidery and Pink Draw Ribbon. Reg. \$2.75. Friday **2.15**

Infants' Feeders, 2 for 7c

24 doz. Infants' Feeders, made of strong White Cotton with different colored motives; square shape. Reg. 5c. each. Friday, 2 for **7c**

Misses' Knickers, 60c.

12 doz. Misses White Cotton Knickers, some plain, others hemstitched & frilled; sizes 8 and 9. Reg. 75c. Friday **60c**

Special Grocery Offers.

- Oat-Milk Cocoa. Reg. 45c. Friday **30c.**
Lactated Food for Infants. Reg. 25c. Friday **15c.**
Alvina Salt. Reg. 12c. tin. Friday **9c.**
2 lb. Tins Lima Beans. Reg. 15c. tin. Friday **9c.**
2 lb. Tins Red Kidney Beans. Reg. 15c. tin. Friday **9c.**
2 lb. Tins Green Peas. Reg. 20c. tin. Friday **12c.**
3 lb. Tins Muscat Grapes. Reg. 25c. Friday **15c.**
Tomato Bouillon. Reg. 35c. tin. Friday **25c.**
Tabasco Ketchup. Reg. 20c. Friday **12c.** Tin
Choice Ceylon Tea. Regular 40c. Friday **30c.** lb.

Ladies' Overalls, 60c.

15 doz. Ladies' Colored Cotton Overalls, sleeveless, also some Galatea striped; ones guaranteed to wash and wear well. Reg. 75c. Friday **60c**

Infants' Pinafores, 64c.

12 doz. Infants' Swiss Embroidered Yoke; Muslin Pinafores with trimmed with Val. Lace and Insertion. Pink and Blue draw ribbons. Reg. 85c. Friday **64c**

Vanity Bags, 34c.

45 only Ladies' Vanity Bags in Leatherette, Imitation Crocodile, Pebble grain, etc., in all the leading colors, complete with Mirror, Scent Bottle, Powder Box, &c. Reg. 45c. Friday **34c**

Framed Mottoes, 13c.

8 doz. White Enamelled Framed Mottoes with card board mat; a very large assortment. Regular. 17c. Friday **13c**

Bargain Tidings From the Hosiery Dept.

LADIES' HOSE, 21c.

400 pairs Ladies' Black and Tan Cashmere Hose plain and assorted ribs. Reg. 25c. Friday **21c**

CASHMERE HOSE, 33c.

Another line of Ladies' Black and Tan Cashmere Hose, plain and Ribbed. Reg. 40c. Friday **33c**

CHILDREN'S HOSE, 22c.

550 pairs Children's Ribbed Cashmere Hose. Sizes 00 to 6. Special for Friday **22c**

Boot Laces, 2 doz. for 8c.

70 gross Mohair Boot Laces with spiral tags; long and medium lengths. Reg. 5c. doz. Friday, 2 doz. for **8c**

Toilet Soaps, 3 for 25c.

20 doz. Pure Castile Toilet Soap. Face rag with every cake. Reg. 9c. each. Friday, 3 for **25c**

Violet Powder, 4 for 9c.

50 doz. packages Violet Powder and Fuller's Earth. Specially prepared for the nursery. Special for Friday, 4 packages for **9c**

Talcum Powder, 12c. tin.

8 doz. of the famous "Corylopsis" Talcum Powder, Flesh Color, guaranteed pure, delightfully perfumed. Reg. 15 cts. tin. Friday **12c**

Sewing Cotton, 3 for 9c.

The noted "J. W. R." Sewing Cotton in Black and White; best 6 cord quality. Special for Friday, 3 reels for **9c**

Dressing Combs, 16c. ea.

10 doz. only Ladies' Dressing Combs. These combs are made specially for ladies' use. The teeth being beautifully pointed, so that they pass through the hair without irritating the skin. Reg. 20c. Friday **16c**

Some Good Values in Our Glove Dept.

DENT'S GLOVES, 70c.

500 pairs Dent's Kid Gloves, in Black and Tan; fine quality; all sizes. Reg. 80c. Friday **70c**

LADIES' TAFFETA GLOVES, 19c.

50 pairs only Ladies Taffetta Gloves, in shades of White, Cream, Grey, Fawn and Black. Superior quality. Reg. 25c. Friday **19c**

CHILDREN'S LISLE GLOVES, 8c.

250 pairs Children's Lisle Gloves, in White and Cream; sizes from 1 to 6. Reg. 12c. Friday **8c**

Taffetta Ribbon, 20c. yd.

200 pieces Heavy Silk Taffetta Ribbon, 6 inches wide in Pink Moss, Myrtle, Reseda, Pale Blue, Crimson, etc. Reg. 25c. Friday **20c**

Ribbons, 12c. yard.

Another line of Taffetta Silk Ribbon, 4 inches wide, in every conceivable shade and color. Regular 15c. Friday **12c**

Ladies' Underskirts, 2.20

3 doz. only Ladies' White Cotton Underskirts, Swiss Eyelet Embroidery Trim, tucks and insertion trimmed; some with pink draw ribbon. Values to \$3.85. Friday **2.20**

Hat Pins, 2 Cards for 5c.

200 doz Bleached Headed Hat Pins, 10 inches long; English make; tempered steel. 4 on a card. Special for Friday, 2 cards for **5c**

Crockery.

- Stone China Cups and Saucers, small size. Reg. 75c. doz. Friday **67c.**
Cream Butter Dishes, 1 and 3 line. Reg. 45c. each. Friday **39c.**
China Toast Racks, 3 bars. Reg. 20c. Friday **17c.**
Large Size Fern Pots, Litho and Gold shaded. Reg. 95c. ea. Friday **80c.**
Brown Earthen Bean Crocks, 3 quart size. Reg. 40c. Friday **34c.**
China Fruit Dishes, 8 inch. Reg. 30c. each. Friday **26c.**
China Fruit Plates, 10 inch. Reg. 60c. each. Friday **50c.**
Glass Fruit Dishes, with stand, 7 inch. Reg. 22c. Friday **19c.**
Glass Preserving Bottles, 1 quart size, zinc top. Reg. 10c. ea. Friday **8c.**
Hygienic Pudding Bowls, 5 1/2 inch. Reg. 25c. Friday **20c.**

Beauty Hint No. 1.

BY H. L. RANN.



For the benefit of our women readers who wish to prevent their beauty from souring and retain the budding bloom of the marriage morn, at a minimum of expense, we append a few hints gleaned from a long, painful and costly experience with the female gender. Our recipes are perfectly harmless and can be used between meals with entire safety. We shall first treat with the subject of hair, which, next to the privilege of free speech and plenty of it, is the crowning glory of womanhood.

There are two kinds of hair—domestic hair is held in place by centrifugal force, and should not be pulled out to make room for the foreign article. This kind of hair is quite adhesive, and will stick to the shoulder of a blue serge coat in a brazen manner. Imported hair is a Chinese product and comes in the form of the rat, the switch and the puff, and the greatest of these is the switch. This variety of hair had to be fitted on with a kit of repairing tools, ranging from the wire hair-pin to that seductive device known as the kid curler. "Curly hair is a manifestation of a prejudiced and unscrupulous providence, and as evidence of rank favoritism is a decided success. In buying a switch, care should be exercised to secure a color that will match up within four or five shades of the natural article. A switch which does not harmonize with the scenery about it is a greater disappointment than a pink waist over a green skirt. The hair should be washed in semi-annual installments, which will make it so pliable that it can be bent into any shape, from a clever imitation of the Shoshone falls to the rugged promontory called the Psyche knot. In order to secure a fetching pompadour effect, cause the hair to leap over a small trellis and allow it to fall gracefully in the direction of the setting sun. Do not dye the hair with anything except fast colors. A head of hair which looks like a faded Navajo blanket will never land the wearer in the smart set.

On Second Thought.

BY JAY E. HOUSE.

A doctor holds that advertising is unethical unless he performed, or assisted at the operation. It is no reflection on Mother to admit that the clothes she made for her boys did not fit as well as those on display in the Advertising sections of the magazines. One way to avoid publicity and attention is to become a bridegroom. Tank Beverly disclaims any desire to be hoggyish. Tank says he has always been willing for some one else to reap the enormous profits to be gained by growing mushrooms in a cellar. Every criminal case crumples up when the woman is located. But police officers the country over continue to work upon the theory that it is first necessary to find the man who did it. It is possible to lean too far either way. Occasionally there is a woman who could bolster up the hair God gave her with a little of the commercial article to her own distinct advantage. A good many people continue to labor under the hallucination that the spending of money constitutes a good time. Every man should be bossed by a woman to the extent of changing his linen regularly. The man who says a smart thing nearly always insists on repeating it in a louder tone of voice. While the jury very seldom convicts the lady who kills her husband, the court proceedings and the attendant publicity always are a little annoying to those of refined minds and sensitive souls.

McMurdo's Store News.

THURSDAY, Aug. 22, '12.

Cream of Lilies will remove that smarting sensation caused by the effect of sun and wind on the face. You have only to put a little on to experience the pleasant, cooling, soothing sensation which it causes. It is simply invaluable to those who become sunburnt or windburnt easily, and to all such we commend it. Price, 25c. a crock. The Sanident Tooth Brush gives an instrument for cleaning the teeth as near perfection as the nature of things permits. It is carefully made of live, stiff, bristles that retain their shape a long while, and that are so well fastened into the handle that they will not come out. The Sanident Tooth Brush will solve your tooth brush problem. Price, 35c. each.

Man Badly Hurt.

A very painful accident occurred a day or two ago at the Nova Scotia Mines on Bell Island. A man named Alex. Mahoney, of Conception Harbor, was engaged in operating the beam hoist when the sleeve of his overalls caught in the cogs and his left arm was hauled in between the cogs, being badly mangled and almost crushed to a pulp. He was attended by Drs. Ireland and Carnochan, but subsequently sent to the Hospital, as it is feared the arm will have to be amputated.

AT BELL ISLAND.—Mr. Leo C. Murphy, formerly of the Chronicle reporter staff, has taken up duties as the office department of the D. I. & S. Co., at Webana. His connection with our city clubs and societies and long experience as an entertainer on our local theatrical performances should make him a valuable acquisition to the social life of Bell Island.

FOOTBALLER LEAVING.—Mr. William Burke came over from Bell Island on Saturday to bid farewell to his friends here. He has been Capt. of the Dominion Football Club the past three seasons, and has done much to assist them in their various successes. He is now going to Sydney where he will reside in future, and we wish him an abundance of success there.

Seeking Squid.—About a dozen bankers—mostly Lunenburgers—have been in port for the past fortnight awaiting advice as to where to get a squid baiting. Messages have been received from Torbay stating that squid have not struck in there yet, as reported. If these useful fish are not procured within another fortnight much alarm will be created generally, as at present over two hundred bankers are on the S. W. Coast seeking bait.

Taft's Attitude.—Special Evening Telegram. WASHINGTON, Aug. 21. President Taft, yesterday, held a conference with Mr. Innes of the British Embassy. Innes said he had not lodged any further protest, and had not heard the views of the Foreign Office on the joint resolution suggested by Taft to test the free tolls clause. Visitors who talked with the President believe he will sign the bill. The joint resolution asked by the President, for a special law that would permit the States Courts to decide whether the Panama Canal Bill was a violation of the Hay-Pauncefote Committee, was turned down by the Senate Committee. It is believed that Taft will not veto the bill, because he has stated that he did not consider it a violation.

ORGANS.—The famous Needham Organ—sold in tens of thousands of homes. Eight styles to select from. Call and see them. CHESLEY WOODS, Sole Agent for Nfld.—June 24