

Opening Announcement

THE UNDERSIGNED begs to inform his friends and the public generally that he is

Opening a First-Class Grocery Store

On Freshwater Road,
Junction of Cookstown and Pennywell Roads, on Saturday, September 23, where he hopes by strict attention to business and the requirements of the trade to merit a share of public patronage.

EDWARD J. MOLLOY.
sept16,11

Baby Carriages and Go-Carts

IS NOW ON DISPLAY.



You certainly will want to take the Baby out these bright sunny days, and this store is ready to furnish the finest

BABY CARRIAGES and GO-CARTS

that can be secured anywhere. WE HAVE THEM AT ALL PRICES.

U. S. PICTURE & PORTRAIT Company.
Complete House Furnishers.

HAVE YOU TRIED

Morris & Company's

Canned Meat Products?

Ask your Grocer for

MORRIS'

Cooked Corned Beef,

White, Red and Gold Label.

Once Tried Always Used.

Shipments now on the way.

RAISINS,

Merles 4-Crown Layers, and Finest off Stalk.

CURRENTS.

1/4 Cases Cleaned and 1 lb. packages

GET OUR PRICES.

T. A. MACNAB & Co.,
Wholesale Fruit Importers.
sept11

To make room for Fall shipments now due we have decided to offer the balance of our

Dress Muslins

—AND—

Cottons,

some of which are worth 20c. to 22c., at 10c. per yard. Your Choice at 10c. a yard.

ROBT. TEMPLETON
aug25, eod

A. & S. RODGER.

BIG SWEEP

GENTS' FURNISHINGS.

Negligee Shirts, at remarkable values. Clear Out of Gents' Ties, at 15 cents. SPECIAL BARGAINS in Underwear.

Big Range of Ladies' Gloves, in Coloured Lisle, Blues, Browns, Mauves, Rose, Helio, etc.—clearing at Bargain Prices.

A. & S. RODGER.

REID NEWFOUNDLAND COMPANY.

BOSTON EXCURSION.

From now until September 29th, Tickets to Boston and return, will be issued from Stations on this Company's Railway system.

Fares from St. John's:


Via All Rail	\$41.05
Via St. John, N.B., and Eastern S. S. Co.	\$37.55
Via Halifax and Plant Line	\$36.05
Via Windsor Junction and D. A. Railway ..	\$36.45
Via Halifax and South Western Railway ..	\$36.45

Time Limit—Thirty Days from date of issue.

Reid Newfoundland Company

2 LEADERS!

"VICTORIA" For Women. "RAMBLER" For Men.



The "VICTORIA" leads in Women's Footwear, it has the style and wearing qualities of a \$3.00 Boot. PRICE—\$2.00.

A Big Crowd of Men prefer this Boot to any \$3.00 or \$3.50 imported Boot. PRICE—\$2.50.

PARKER & MONROE, LTD.

THE BIG FURNITURE STORE!

NOTHING HIGH but the quality. | NOTHING LOW but the price.

We stock a specially fine line of sideboards in Surface Oak, Golden Finish, which is meeting with splendid success.

We also stock superior lines of Dressers & Stands, Tables & Wardrobes, which it will pay you to look into.

CALLAHAN, GLASS & Co.,

Duckworth and Gower Streets.
aug25, eod

We are selling all our

Ladies' BLOUSES, Silk and Lace Ties, Motor Scarfs and VEILS

at a reduction of

20 per cent.,

to make room for NEW GOODS.

Bowring Brothers, Limited.

Drapery Department.

"EDGEHILL"

CHURCH SCHOOL FOR GIRLS, Windsor, N.S.

The Bishops of Nova Scotia and New Brunswick, Patrons.
Miss Gena Smith, Lady Principal.
Gold Medal, 1908-1910, from the Royal Academy and Royal College of Music, London, Eng.
3 Pupils matriculated 3rd, 5th and 9th, McGill 1910 exams.

Domestic Science Dept. Perfect Sanitary Conditions. Re-opens Sept. 13th, 1911. For Calendar apply to

Rev. H. A. Harley, M.A., Secretary.
June 28, 3m

Per S.S. "Stephano,"

Bananas, Peas, Plums, Peaches and Apples, Grape Fruit, Cucumbers, Celery, Cauliflower, Water Melons and Tomatoes, Green Tomatoes and Green Peppers, Potatoes, New York Chicken.

JAS. STOTT

Job PRINTING

Disease Among Cows

Can be prevented and checked by stabling them in houses all the woodwork of which has been treated with

SOLIGNUM.

To prevent Horse HORSE CRIB BITING.—Crib Biting use SOLIGNUM in stables. To keep POULTRY clean and healthy and to exterminate the red mite and other pests use SOLIGNUM in Poultry Houses.

HALF THE PRICE OF PAINT.

Sixty Years on the Market

and has not given a poor Cup of Tea yet. That is the recommendation of

'Golden Pheasant' Tea.

The best 60c. Tea that has been or ever will be sold. OUR MOTTO:—"Cost is forgotten, but Quality remains."

J. B. MITCHELL,

Telephone 714. Agent. P. O. Box 324.

GOOD SHOES

THE BEST EVER SHOWN.



Gentlemen! See our Western Window for the Finest Lines of Men's Footwear at

\$2.50, \$3.00, \$3.50 and \$4.00,

ever shown in St. John's.

F. SMALLWOOD,

The Home of Good Shoes.

There's a Reason.

Horwood's Good Wood Goods come from their own forests where they are carefully selected and are carefully manufactured at their own mills. Result:—

HIGHEST QUALITY, BEST VALUE.

Horwood Lumber Co'y, Ltd

Pianos and Organs

Tuned and Repaired.
Satisfaction Guaranteed.

JOSEPH NUNNS

Late head Tuner and Repairer with Ayre & Sons, Limited.

Address—51 Long's Mill, St. John's.
aug25, 3m P. O. BOX—393.

JOB PRINTING Executed!

WEATHER FORECAST.
TORONTO, Noon.—Storm on Atlantic to southward of Nfld., near northern limits; E. coast, strong wind and gales from N.E. with rain. W. Coast—Strong N. E. winds, fair.

VOLUME XXXIII.

USE

AUCTION SALES!

THE PEOPLES AUCTIONEER

Auction—SETTER DOGS!

At Prescott Street Store, on Tuesday next, 19th inst., at 10 o'clock, sharp, two well trained Setter Dogs, one superior 12 gauge Breech Loading Gun, one 300 bore Rifle and about 300 Rifle Cartridges.

P. C. O'DRISCOLL, Auctioneer.
sept16,11

Freehold—On Water Street

That desirable dwelling house with shop No. 418 situate on the North Side of Water Street, opposite Treasurer's premises and one of the best business stands in the city, having a side entrance on Buchanan Street. Apply to MRS. C. COURTENAY, on the premises, or P. C. O'DRISCOLL, Exchange Bldg.
sept16,11

SALE OF WORK!

MRS. CHARLES HARVEY will hold a Sale of Work in aid of a Fund to build a new Church of England Orphanage, on Wednesday, September 20th, from 2 to 6 o'clock p.m., in the grounds of Mr. Justice Emerson's house, Rennie's Mill Road.

Admission: Adults 20 cts., Children 10 cts.

Should Wednesday be a wet day the sale will be held the following day, Thursday, at the same place and time.
sept16,11

EX "ROSALIND,"

20 cases FRESH-EGGS, and Very Choice FRESH BUTTER.

JAS. R. KNIGHT,
sept16,11 311 Water Street.

FONG LEE, 41 Prescott Street. CHINESE LAUNDRY.

FIRST-CLASS work done quickly and satisfactorily. We will call for and deliver to any part of the city. We have no intention of moving because the house and shop is our own property. We hope our customers will all come again and tell their friends. aug26,11

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