

The Beacon
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The best advertising medium in Charlotte
County. Rates furnished on applica-
tion to the Publishers.

ST. ANDREWS, N. B., CANADA.

Saturday, 7th December, 1918.

THE PROGRESS OF PEACE

GERMAN troops are now wholly with-
drawn from Belgium, France, and
Alsace-Lorraine, and they have nearly
completed their withdrawal from that
part of Germany west of the Rhine which
they were required to vacate by the
terms of the armistice. As the German
troops retired those of the Allies occupied
the places vacated; and soon garrisons of
the Allies, definitely arranged as to the
several nationalities, will be established
at the bridge-heads of the Rhine as stipu-
lated. Within a week the temporary "No-
man's Land" to the east of the Rhine will
be free of armed German forces. Gener-
ally the terms of the armistice are being
complied with satisfactorily by the
Germans, but the stipulated delivery of
locomotives is said not to have been
made. This condition of the armistice is
undoubtedly difficult to comply with, but
the difficulty must be surmounted.

The surrender of the German war ships
specified in the terms of the armistice has
now almost been completed; and the
Allied fleet has taken possession of all the
German (as well as Turkish) ships of war
in the Black Sea. The Baltic Sea is being
cleared of mines, and already several
British warships have begun to patrol it.

Kaiser William at last, on November
29, signed his formal abdication as King
of Prussia and Emperor of Germany; and
the Crown Prince William is also said
formally to have abdicated as to himself,
though it is stated that his abdication
does not extend to his four sons, the
eldest of whom is twelve years old and
the youngest seven years. But it does
not much matter, as Germany is not
likely to have much further use for Kings
and Kaisers for some time to come.

Fighting and internecine strife continue
in unhappy Russia, but signs of happier
days for that country of unrest are more
apparent; and in a few months it is alto-
gether likely a stable and universally
recognized government will be estab-
lished. The Allies will aid materially in this
desired consummation.

Preparation are nearing completion for
the assembling of the Peace Conference
in Paris. The most conspicuous feature
in this connexion was the departure of
President Woodrow Wilson from New
York on Wednesday on the transport
George Washington for France, which he
will reach within a week. It is quite
likely the Conference will open before
Christmas. It is idle to forecast the
results of the Conference, but the indica-
tions are that unanimity among the
Allies is certain as to the terms to be de-
manded from Germany and Austria-
Hungary; and there seems to be a com-
plete accord among them that the Kaiser
shall be held personally responsible for
the war and the atrocities committed by
his troops, and that he must not be per-
mitted to escape personal punishment for
the crimes with which he is charged. In-
deed it will be difficult to mete out pun-
ishment commensurate with the crimes,
and the extreme penalty of execution
ought to be exacted. That he deserves a
better fate than the weak and misguided
Tsar of Russia is inconceivable.

ADVERTISING

SWEET are the uses of—Advertise-
ment. This adaptation of the fami-
liar quotation conveys a truth that is only
partly realized by the commercial com-
munity of St. Andrews. Some of the
merchants use to a greater or less extent
the best available medium for advertis-
ing their merchandise, and that is the
local weekly newspaper; and some who
do so, as well as a number who do not,
try the expedient of pictorial calendars
more or less artistic, and some make
occasional use of roadside posters usually
very inartistic. The best possible form
of advertising is the newspaper, as has
been proved over and over again by those
who have tried all forms. But there is
probably no town, with a newspaper, on
the North American Continent, which
uses its local paper so little for advertis-
ing purposes as St. Andrews.

This neglect to use the advertising
columns of the local paper is bad for the
people concerned,—bad for the commu-
nity as a whole. It is often said that a
place can be judged by the kind of news-
paper it supports. If this criterion is
applied to St. Andrews it creates an alto-
gether erroneous impression. In the first
place, St. Andrews has a good newspaper
at the present time, and has never had a
really bad paper at any time for a century.

though for eleven weeks in 1914 it had no
paper at all. Since July 2, 1914, when
the BEACON first appeared under its
present management, it cannot be truth-
fully said that the Town has supported it,
though it has appeared continuously
every week since then, and has steadily
improved in its typographical appearance
and in general interest of its contents.
The St. Andrews subscribers to the paper
are very loyal to it and very appreciative
of it; and while this is in itself an inspira-
tion and an encouragement, it is not
sufficient to make the paper a profitable
undertaking or to supply a return ade-
quate to its character and the great labor
and expense incurred in its preparation.
In other words, St. Andrews now has a
paper better than it is entitled to by
reason of the support (or lack of it)
given to the paper by the commercial
establishments of the Town. The chief
sufferers are those establishments them-
selves; but the whole community suffers
through trade being diverted to those
places whose merchants—all of them—do
advertise; and, incidentally, the paper
suffers through the lack of support it
reasonably expects.

The real reason for the present unsatis-
factory condition is, as we have so often
pointed out, a lack of co-operation on the
part of the business people of the Town.
This is manifest to every person in the
Town. It is with difficulty that capable
and qualified men can be found to consent
to offer themselves as candidates for civic
offices; our local Board of Trade never
meets, or if it does its meetings are in
private and no reports of them ever reach
the office of this paper. There is a
Branch of the Retail Merchants' Associa-
tion in the Town, but it never has a meet-
ing of its members, and the travelling
agent and organizer of the Association
was here twice last summer and failed on
both occasions to secure an adequate
attendance, though he had important
matters to bring before the members on
each occasion.

The demonstration held to celebrate
the signing of the armistice showed con-
clusively that the community can combine
when properly enthused, and that when it
does combine it can produce results that
cannot be surpassed in any other
place of equal, or even greater size. All
that is needed is someone to take the
lead, some good cause to work for, and
success is assured.

St. Andrews has felt more keenly than
many places the stress of the war which
lasted over four years, but which is now
ended. Those of our young men who
have gone overseas to fight for us, and
who have escaped death in the great
struggle for freedom, will soon return.
There must soon be a revival of business,
readjustment of plans to meet the new
conditions, and a reaching out on the
part of the community for its share of the
greater prosperity that must ensue when
peace is finally declared and the natural
development of the country can proceed
unhindered by the horrors, sacrifices,
and tremendous cost of war.

St. Andrews now has its opportunity.
It is not sufficient to wave flags to shout
"Freedom!" and "Victory!" We must all
co-operate—work together—for the good
of the community, and not selfishly strive
for our own individual advantage and
profit. Indeed, the most certain way for
each to profit individually is for each to
practise altruism and to strive for the
general welfare. There are important
matters that should receive our immedi-
ate attention, and the chief among them
is that of the recognition of St. Andrews
as the best winter port in Canada. Of
almost equal importance is the estab-
lishment of better and more frequent
communication between St. Andrews and the
Islands of Charlotte County. No steamer
has replaced the Viking, and so far as we
are aware, no one in St. Andrews has
interested himself to the slightest degree
to secure an equally good—or a much
better—boat. Trade which naturally be-
longs to St. Andrews is diverted to East-
port because of its nearer proximity to
Campobello and the southern and west-
ern sides of Deer Island, and because of
the inadequate and infrequent communi-
cation between those islands and the
Shire Town. Then there are the needed
improvements in the Town itself. Now
that the war is ended we must take steps
to have the sewerage system extended, to
have the streets lighted by electricity,
and to have a general system of water
supply installed. Now is the time to
bestir ourselves and put St. Andrews on
the map again, and make the place not
only attractive to an increasing number
of summer visitors, but to make it as well
the home of a larger number of perma-
nent and prosperous residents.

A most useful aid to reconstruction and
desirable development is the press. St.
Andrews has as good a newspaper as it
can reasonably expect to have until its
business greatly exceeds its present
volume; and if the commercial, profes-
sional, and industrial sections of the
community use the paper as they should,
there need be no fear of the paper expand-
ing and improving, in keeping with the
general expansion and improvement.
We desire to co-operate with the rest of
the community, and we can be relied
upon to do our share—and more—for the
general welfare and for the great develop-
ment that should follow the restoration
of peace. To the people of St. Andrews,
then, we say, "Use your paper as you
should do in your own interests and the
interests of the community at large, and
you can rely upon our co-operation and
your own individual tangible profit.
Advertise! Advertise! Advertise!"

H. E. the Duke of Devonshire, Govern-
or General of Canada, is paying official
visits to various places in the Maritime
Provinces. He visited Fredericton on
Tuesday, and the festivities there on the
occasion were on an elaborate scale, and
were attended by many prominent people
from all parts of the Province. In the
afternoon the University of New Brun-
swick conferred the honorary degree of
LL. D. on His Excellency.

On Wednesday the Governor General
visited St. John, and attended several
functions, and was received with the
cordiality, hospitality, and unanimous
demonstrations of loyalty for which the
old Loyalist City is famous.

It is satisfactory to note that Mr. T. A.
Hartt, M. P., is continuing to manifest an
interest in St. Andrews local affairs. In
the report of the meeting of the Town
Council on Tuesday evening it will be
noticed that he was present and success-
fully urged the financial support of the
Council to the Town Band. The Band is
an organization that is much appreciated
by the townspeople, who will feel grate-
ful to Mr. Hartt for his interest, and to
the Council for its money grant. We
hope Mr. Hartt's activity in local affairs
will continue, for there are other things
in the Town besides the Band that need
helping along, and that are in their way
just as useful and essential for the wel-
fare of the Town as the Band.

When the subject of a grant of money
to the Town Band was under discussion
at the Town Council meeting on Tuesday
evening, Alderman Cockburn made a
suggestion that should be acted upon at
once, viz., that a list be made of the Band
instruments that are the property of the
Town. The list should be published, and
the name of the custodian should be
given.

Another suggestion was made at a
previous meeting of the Council, that a
statement should be furnished of the
work done day by day by the Town team.
There are those in Town who question
the wisdom and economy of the Town
having its own team, and the statement
asked for—which is reasonable and good
business—will settle the question defi-
nitely. The statement should be forth-
coming at once.

Mabelle—"I hear you're running an
elevator." Grayce (haughty)—"What
lowbrow pulled that? I'll have you know
I'm conducting a lift!"—*Buffalo Express*
Sapleigh—"Since I met you I have had
but one thought." Miss Bright—"Even
that is more than I gave you credit for."
Boston Transcript.



JOB PRINTING TO SUIT YOU

WEDDING INVITATIONS,
DANCE PROGRAMMES
VISITING CARDS AND ALL
KINDS OF SOCIETY, COM-
MERCIAL, LODGE AND
LEGAL PRINTING Done
by OUR JOB PRINTING
DEPARTMENT. :: :: ::

Beacon Press Co.

SEND ALL ORDERS TO
THE BUSINESS OFFICE

Stevenson Block

Next Door to Custom House

TOWN COUNCIL

Town Hall, Tuesday, Dec. 3, 1918.

A monthly meeting of the Town Council
was this day held in Chambers at 8 p.
m.

Present—Aldermen Cummings, Cock-
burn, Douglas, Finigan, Gilman, Malpas,
McLaren.
Absent—The Mayor and Alderman
McFarlane.

On motion seconded and unanimously
carried, Alderman Douglas was called
upon to preside.
Minutes of meeting of Nov. 5th read
and confirmed.

Thos. A. Hartt, Esq., M. P., was heard in
an application for aid to the St. Andrews
Brass Band recently reorganized under
most favorable auspices. Mr. Hartt point-
ed out the various ways in which the
maintenance of a Band was of great bene-
fit to a community, etc. He further stat-
ed that the several committees who had
carried out the work in connexion with
the recent pageant and celebration had
one hundred (100) dollars in hand and
which they wished to devote to the fur-
therance of the Band's organization, and
he asked the Town Council to appropriate
a further sum of two hundred (200) dollars
to enable the Band to complete their
arrangements and secure a teacher at an
early date, etc.

The Chairman called upon the members
of Council to express their views in the
matter.

After discussion, on motion seconded
and unanimously carried, resolved that
the town contribute from town funds the
sum of two hundred (200) dollars, pay-
able quarterly, toward the support of the
St. Andrews Brass Band.

Ald. Cockburn suggested that an in-
ventory of all Band property provided
by the Town, be submitted to the Council
for reference, etc.

Ald. Cockburn, on behalf of the Victory
Loan Committee, handed over the Flag
and Crown, to which the Town was en-
titled by the subscription of \$133,000 dol-
lars to the Victory Loan Fund. He also
submitted samples of cards to be provided
for presentation to each of the returning
soldiers who had gone from St. Andrews,
during the progress of the war, also for
cards of sympathy for relatives or those
who have made the supreme sacrifice, etc.

On motion, seconded, and carried the
Chairman appointed Aldermen Cockburn,
Cummings, and McLaren, a Committee
with power to add to their numbers, to
make arrangement for carrying out the
foregoing, etc.

Bills passed by the St. Andrews Town

Council			
Dec. 3, 1918.			
H. O. Rigby, funeral, Geo.			
Henderson, " " " "	Poor	\$38.50	
Edwin Odell, supplies, " "		29.33	
A. Dolby, carting, lumber, " "		2.00	
Mrs. P. Parker, board, " "		70.00	
3 men 4 weeks, each \$5			
1 man 2 weeks \$5			
J. A. Wade, M. D. attendance, Poor		2.00	
Mrs. Thos. Miller, quilts, " "		3.50	
G. K. Greenlaw, supplies, " "		.45	
W. H. Sinnett, Marshal, etc., Salary		100.00	
Streets, Police, Lights, " "			
G. K. Greenlaw, supplies, plow, etc.		41.63	
D. G. Hanson & Co. supplies, Team, 72.50			
Geo. Chase, hay, " "		7.55	
F. Atherton, blankets, etc., " "		13.00	
Total			\$397.46
E. S. POLLEYS,			Town Clerk

Traveller—"Have you a \$2 room?"
Hotel Clerk—"Sorry, sir, but—"Travel-
ler (interrupting)—"Oh, that's all right.
my boy, cheer up! Pardon me for having
caused you unnecessary pain by asking
so foolish a question. Have a cigar?"—*Buf-
falo Express*.

WE HAVE A STORE FULL OF GOODS OF ALL KINDS

And can supply you with everything that is use-
ful or ornamental. We have just received some
Doulton Salad Sets which are suitable for Wed-
ding Presents, also a large stock of Jardinieres, all
sizes and prices.

We have some splendid values in Dinner Sets
bought before the last advance, and we are selling
them at the old price. Prices are not likely to
drop, so now is the time to secure a bargain.

R. D. Ross & Co.

Near Post Office, St. Stephen, N. B.

SPRING GOODS

PAINTS: Now is the time to do your painting. Paint
beautifies and preserves the home, enhances the beauty
of the town we dwell in. We have a good stock of
Ramsay's Mixed Paints, Varnishes, Brushes, Oils, etc.
Ask for Color Cards.

WALL PAPERS: We have a splendid stock of the latest
goods in this line; prices are reasonable too. New stock
13c. per roll, up. We also have an assortment of other
wall Papers which we are selling at 8c. up. Call early
before the best is sold out.

You will soon be needing some **GARDEN TOOLS** to help
increase the Food Production. Better get your Rakes,
Hoes, Spading Forks and other utensils now. We sell
Steele Briggs' **GARDEN SEEDS**.

Buy a **BICYCLE** and enjoy good health. It saves you
many a step and a lot of time. Call and see the
"CLEVELAND." We will be pleased to quote you
on Accessories or any repair work you may contemplate.

Columbia Batteries, Rope, Spikes, Nails, etc. for Weir build-
ing, and a full line of general household Hardware.

J. A. SHIRLEY

Now is the Time to Fight the FLIES by
Getting Your

SCREENS

On Your DOORS and WINDOWS

We have a full stock of Window Screens
and Screen Doors in several sizes.

Also WIRE NETTING

28 in. Wide
30 " "
32 " "
36 " "

GASOLINE and OILS

White Rose Gasoline is the best Gasoline
on the market, Auto owners claim. It is
cleaner and lasts longer.

We carry Motor Oil, Machine Oil, and
Separator Oil.

G. K. GREENLAW

SAINT ANDREWS

(Canada Food Board License No. 8-1160)

Social

Mr. Hayter
at noon on Tu-
left in the eve-
for England,
for some time

Messrs. Col-
Frank Mallory
turned from a

Mr. Fred B.
Deer Island,
Wednesday, an-
fice with a vis-
it

Mr. and Mrs.
ing his mother
Miss Bessie
du Loup to spe-

Mrs. Arthur
ris, are visiting

Mr. Jack Th-
Saturday on his

Mrs. Charles
tea hour on Tue-

Mr. Frank St-
with his family

Mrs. Wm. A.
friends at a sev-
evening.

Mrs. Fraser ha-
Mrs. Charles M.
knitting party of

The evening B-
R. D. Rigby on
Bessie Grimmer

Mr. Edward D-
hear that he is s-
monia.

Mr. Will C-
Debec, N. B., wa-
day.

Miss Dorothy L-
of her friends at
of last week.

Mr. Guy Suther-
of Nova Scotia, St-
in town for a fe-

Sutherland has
an attack of tonsi-
ford, N. S.

The friends of
will regret to hear
way to Prayer S-

evening, breaking

Mr. and Mrs. H-
ceiving congratula-
a baby boy.

Mrs. Ira Stinson
McAdam.

Mrs. Edwin Thu-
St. Stephen.

Mrs. George Mc-
occupying part of
Mr. and Mrs. Fra-

day at Oak Bay.

Miss Katie McCa-
a visit to Bocabec.

Mrs. Howard Gri-
Johs.

BIRTH—At St. And-
to Mr. and Mrs. J.
a daughter.

Time Now to

Chris

Purc

Everything

pla

It will pay

from US. W

you with ever

DRY G

We are loaded

Comfortables, Won-

den's Underwear,

Sweaters in all

Sleeveless Jackets,

Setts. In Coats

added fifty to our

be kept to the f

The tremendous tra

ables us to sell abo

prices all the tim

sales advertised are

regular prices.

WATCH FOR THE

AD.

C. C. G

St. Stephen