



## Quick Hauling to Market

Just think of the time the Ford saves a busy farmer in hauling milk to the cheese factory—vegetables, butter, eggs and poultry to market—fruit to the railway station. One fruit grower, last season, made four trips a day to the railway station, a total of 144 miles, and carried as high as 72 crates of 11 quarts each on a trip. He couldn't have made more than one 36 mile trip a day with a team.

The Ford soon pays for itself in the time it saves the farmer. With help so scarce, every farmer needs to make use of every precious minute of his time. To him the Ford car is a real necessity. Indeed, some farmers tell us that it is doubtful if they could carry on their farm work under present labor conditions if it wasn't for the time the Ford saves them.

No farmer need be without a Ford. In fact, the average farmer could afford one if it was double the price. It is as easy to drive as a horse, three times as fast, and costs less per mile to run. Why not order one to-day?

**Ford** Runabout \$475  
Touring 495

F. O. B. Ford, Ont.

THE UNIVERSAL CAR

**LIESEMER & KALBFLEISCH**



## Many Thousand Farm Laborers Wanted for Harvesting in Western Canada

"Going Trip West"—\$12.00 to WINNIPEG "Return Trip East"—\$18.00 from WINNIPEG

### GOING DATES

August 21st All stations in Ontario West of Smith's Falls up to and including Toronto on Lake Ontario Shore Line and Harbour, Peterboro' Line, also from stations between Kingston and Renfrew Junction, inclusive, and from stations on Toronto-Subway direct line. From stations on Smith St., Marie Branch, from stations on Main Line, Beauport to Franx, inclusive. From stations Bethany Junction to Port McNicoll and Burketon-Boboygen.

August 23rd From stations West and South of Toronto up to and including Hamilton and Windsor, Ont., on Great South, Walkerton, Teeswater, Wingham, Elora, Listowel, Goderich, St. Mary's, Port Burwell and St. Thomas branches, and stations Toronto and North to Bolton, inclusive.

### SPECIAL THROUGH TRAINS

Further particulars from Canadian Pacific Ticket Agents, W. B. HOWARD, District Passenger Agent, Toronto.

## WINNER OR WASTER - Which are You?

On a recent occasion the Honorable the Minister of Finance for Canada, in addressing a representative Canadian audience, dealt with the urgency of everybody doing, even in the smallest way, their share towards aiding the Empire.

It is well to remember that every dollar thrown away extravagantly does one hundred per cent. more good to the enemy than one dollar saved by ourselves.

The wealth of the world finally filters through individual dollars, and if the curse of extravagance strikes deeply enough, our ruin is bound to follow.

Save a dollar TO-DAY and do a hundred per cent. more for the Empire than your extravagant neighbor does for the enemy.

Interest to Depositors at 3 per cent.

## Merchants Bank of Canada

MILDMAY BRANCH H. R. LEWIS, MANAGER.

## Notice to Creditors

In the matter of the Estate of John Hunstein, late of the village of Mildmay in the County of Bruce, Merchant, Deceased.

Notice is hereby given pursuant to the statutes of Ontario in that behalf, that all creditors and others having claims against the Estate of the above named John Hunstein, who died on or about the thirtieth day of June, A. D. 1917, are required to send by post prepaid or deliver to John A. Johnston, Mildmay, our agent for the hereinafter named Executors of the last will and testament of the said deceased on or before the 18th day of August, 1917, their names, addresses and full particulars of their claims duly verified, and the nature of the securities if any held by them and after the said 18th day of August, 1917, the said Executors will proceed to distribute assets of the said deceased among the persons entitled thereto, having regard only to the claims of which the claimant has had notice, and he will not be liable for the assets or any part thereof to any person or persons of whose claims they shall not have had notice.

MAGDALENA C. A. HUNSTEIN } Executors  
PETER C. HUNSTEIN }

Dated at Mildmay, this 23rd day of July, 1917.

## Dates of Fall Fairs, 1917.

Following are the dates of a number of Fall Fairs as given by the Agricultura Societies Branch of the Department of Agriculture.

Ayton.....	Sept. 18 and 19
Chesley.....	Sept. 18 and 19
Durham.....	Sept. 20 and 21
Gorrie.....	Oct. 6
Mildmay.....	Sept. 17 and 18
Paisley.....	Sept. 25 and 26
Pinkerton.....	Sept. 21
Port Elgin.....	Sept. 19 and 20
Ripley.....	Sept. 25 and 26
Tara.....	Oct. 2 and 3
Teeswater.....	Oct. 2 & 3
Hanover.....	Sept. 20 & 21
Holstein.....	Sept. 26
Lucknow.....	Sept. 27 & 28

## Farm For Sale.

Lot 10, Con. 3, Carrick, is offered for sale at reasonable terms. This farm has splendid buildings, is well fenced, and is in excellent cultivation. Nearly all seeded down.

John Harper.

## Eat Less Meat

How often has it been said by expert dietitians that we ought to eat less meat. Particularly in the summer months we load up our systems with too much meat. The office boy knows what is the matter when he says the boss has a bad stomach. To-day the meat problem is becoming serious, and those who are familiar with the situation are seeking the co-operation of the public to make the supply go as far as possible. To stop eating meat one must find a substitute, and Ontario is happily placed with having a substitute that costs nothing to produce, which can when a good home market is developed, be handled at a price far below what is the present cost. The substitute is fish. The lakes and rivers of this Province abound in fish of high food value. Only ten per cent of the annual catch is sold within the province, the remainder being exported. Fish could be sold in Ontario at a much lower price than what obtains on the market at present if people would only learn to use it more frequently and the dealers were able to handle it in sufficiently large quantities to buy more economically. This important consideration is being placed before the people of the province of Organization of Resources Committee. It has a two-fold object: First, to relieve the drain on other food commodities, and, second, to assist in some way to reduce the cost of living. On patriotic grounds, on economic grounds and—particularly during the hot weather—on the ground of health, it is good to eat more fish.

The Canadian quartermaster general in England has introduced changes in feeding our soldiers over there that will result in a large saving of money. The Canadian School of Cookery has been opened in London, under Major E. W. Ross of Calgary, chief inspector of army catering. The men are sent there in parties of eighty to undergo a three weeks' course as company cooks. Others take six weeks to become sergeant's cooks, and others again, take a course as cooks for officers' messes. From the messes of this school are also issued diet sheets which are distributed to every Canadian training area, and have to be strictly adhered to. Special endeavor is made to include as many Canadian dishes as possible. Inspectors from the school are constantly visiting Canadian training areas. This new system among the Canadians has created considerable interest among the Imperial staff.

Should joy riding in autos be stopped by the authorities, there is no class it would so effect as the hotel keepers. While there is considerable gasoline sold, yet the profit on it by the middleman is supposed to be very small, but the autos bring more patrons to many hotels than the trains.

Some young men would get along better if they had less point to their shoes and a little more in their conversation.

## Are You Patriotic?

Certainly you are.

Then remember that it is every Canadian's Duty to help now, and buy the only strictly Canadian-made Binder Twine, the FOUR MAPLE LEAF BRANDS. You are not only guaranteed first class quality and a right Price, but you give that much more employment to some Resident of Canada, and your money remains at Home. For Sale at GEORGE LAMBERT'S Produce store, where you can get the best grades of flour and feed, together with a good supply of his famous mixed Echo chop.

Cash paid for Butter and Eggs.

## GEO. LAMBERT.

Mildmay

Ontario

## SELECT JEWELLERY

Diamond Rings, Cut Glass Necklaces, Silverware Brooches, Watches and Clocks

Fancy China and Glassware

WE INVITE YOUR INSPECTION.

C. Wendt - Jeweler

## Western Fair

London, Canada

Sept. 7th to 15th, 1917

1867--"A half Century of Success"--1917

The Great Agricultural Exhibition of Western Ontario

\$32,000.00 in Prizes and Attractions

A very interesting Programme, including Military and other features—Twice Daily.

FIREWORKS EACH NIGHT  
TWO SPEED EVENTS DAILY  
REDUCED RAILWAY RATES

Prize Lists, Entry Forms and all information from the Secretary.

LIEUT.-COL. W. M. GARTSHORE,  
President

A. M. HUNT,  
Secretary

## A Range You Can Trust

The "Pandora" doesn't require constant watching. You can trust it to do its work while you rest or attend to other duties. The Pandora has features that insure far greater efficiency and economy than can be found in other ranges. Write for free booklet.

McClary's

PANDORA RANGE

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER  
ST. JOHN, N.B. HAMILTON CALGARY  
SASKATOON EDMONTON

Liesemer & Kalbfleisch

One man's son making shells at \$5 a day and another man's taking them at \$1.10 a day, is one of the main reasons why recruiting became unpopular in Canada. Right at the beginning of this war munition factories should have been taken over and operated by the Government.

Cleveland, Ohio, employers have said to their employees: "Become citizens or lose your jobs—if you want to work with us you must fight with us." That is the spirit which should actuate Canada.

The more you do, the more you are capable of doing. The reason that most people don't accomplish more is because they don't attempt more.

## CREAM.. WANTED

We are in the market to buy CREAM, sweet or sour, at the highest market price.

We Supply Two Free Cans

Pay twice each month, test each can received, send our patrons a statement of the weight, test and butter fat in each can, with the empty can returned.

We refer you to any bank as to our standing.

Write for cans to-day.

## PALM CREAERY

TRELEAVEN & RANTON  
PALMERSTON, ONT.

NOTICE—We want an Agent here for Palm Dairy Ice Cream. Write for prices and terms.

In 1915 and 1916, Manitoba lakes produced 48,000,000 pounds of fish, 75% of which was exported to the United States. For 8,000,000 pounds of whitefish, the fishermen received on the average five cents a pound. In some Canadian cities Manitoba whitefish sells at fifteen cents a pound or more. The Food Controller for Canada is arranging to reduce the wide margin between fishermen and consumers.

"Economy puddings" and "economy meat pies" are the latest forms in which food is served in certain fashionable hotels. Plain foods are growing in favour again the world over since the war.

A New York man, fearing the draft, married a widow with three children, and then committed suicide. He put a lot of people to a heap of trouble for nothing.

The American corn crop is reported favourable from a majority of the big surplus producing states.

## The Boosters Prayer

Teach us to drive through life without adding into other people's business. Preserve our brake lining that we may stop before we are ditched. Help us to find the knocks in our own motors and hearken not so much to the clashing of the other man's gears. Teach us that lying about sales is not salesmanship. Lead us not into temptation of joy riding with other men's wives and do the same for our wives. Keep the screws in our heads as tight as we would to have the screws in our automobiles and never let us lose sight of the fact that people who live in gasoline houses should not throw lighted matches around other people's houses.—Ford News.

The British people, in the army and out, need our entire surplus. They need more—they need part of what we usually consume.

## Can You?

Here are a few things you cannot do: You cannot jot down the square root of two.

You cannot sneeze or yawn with your head under water.

You cannot state the number of buttons on your clothes.

You cannot draw an envelope by only looking at the paper in a mirror.

You cannot put your left foot and shoulder against a wall and then raise the other foot.

And yet you think you are clever!—London Answers.

Nero fiddled while Rome was burning and they are fiddling away with food restrictions in Great Britain instead of throttling that big food destroyer, the licensed liquor traffic. A restaurant keeper in London, England, who provides 40,000 meals a day, mostly for working men, sent to the Philippine Islands for a consignment of sugar and when it arrived at London quay he was told by the food controller he couldn't have it unless it was for brewing purposes. When will Great Britain shake herself free from the drink habit that is enslaving her?

Alex M. Ferguson, a prominent and well-to-do farmer of the township of Minto, died on Friday, and his tragic death has cast a gloom over the whole community. Thursday when he was passing through the horse stable, he was kicked by a horse. Medical aid was procured at once, but the Doctors held out little hopes. Mr. Ferguson was a comparatively young man, he being a son of the late Malcolm Ferguson, a pioneer of Minto township. He leaves a wife and three small children.

One large automobile company employs 17,000 men and turns out a thousand cars a day. This would mean that one day, work of 17 men is all that is required to produce a complete car at a labor cost of say \$85. Of course, such is not actually the case, but it illustrates the economy possible when manufacturing is carried out on a large scale with the latest facilities.

Many threatening letters are being received by members who voted for conscription. They come from Quebec. The man who means to kill you is not likely to advise you about it.