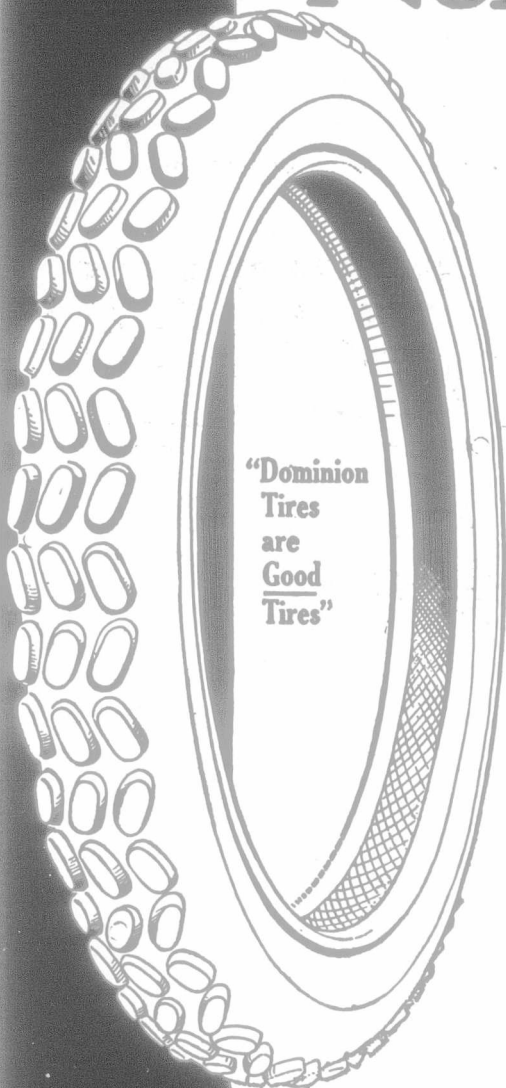


DOMINION Nobby Tread



The World's Best Tire
is now "Made in Canada" in this New
Million Dollar DOMINION Tire
Factory.

THE demand across the Line for the "Nobby Tread" Tire keeps four great American factories busy. Its superiority has been clearly demonstrated both there and in Canada.

We could see no reason why Canadian motorists should not be able to get the same incomparable tire, "Made in Canada," by Canadians.

So we secured the Canadian rights to all the patented designs and exclusive processes which have made U.S. "Nobby Treads" the world's best. Then we erected the big factory you see below, and equipped it with duplicates of all the special machines used in the four great factories of the U.S. Tire Company.

The product of this Factory, the DOMINION "Nobby Tread," is certainly the best tire that has ever been made on Canadian soil, and has no superior in any other country. There is nothing experimental about it—every feature, every manufacturing process has been thoroughly tried out and proven satisfactory.

It has the same absolutely Non-skid "Nobby Tread" which was worked out in co-operation by the Morgan and Wright, Hartford, G. and J. and Continental Tire people. It has the same uniform bull-dog strength in every part of the carcass, because we build it on the same machines, by the same exclusive processes.

So keen is the demand for DOMINION "Nobby Treads" that we have had to cut down some of the largest orders so as to be able to supply some, at least, to every dealer in Canada. To avoid delay, get your order in with your dealer at once.

Dominion Tire Co.,
Limited,
BERLIN, ONTARIO
SOLE SELLING AGENTS:
Canadian Consolidated Rubber Co.
MONTREAL, Limited.
28 Branches throughout Canada.

