

# Free Library for Every Association

Handsome Set of Books FREE to local associations of organized farmers, both men and women, in Manitoba, Saskatchewan and Alberta

### VALUE OF A LIBRARY

There are many obvious reasons why it is desirable for every local association to have its library. The circulation of good literature is one of the strongest forces of modern civilization. The difficulty nowadays is to get individuals to think for themselves about the problems which call for solution. There are generally one or two in every local association who are obliged to do most of the thinking and solving of difficulties. This is not as it should be, and a good way to remedy such a condition is to encourage individual thinking by giving members the opportunity of reading good books. Good reading generates intelligent thinking and the Association that is made up of members who are in the habit of reading is pretty sure to be a live organization.

The Guide has, therefore, decided to give every local an opportunity to secure a set of selected books without one cent of cost either to the organization or to the individual members.

This opportunity is also extended to branches of the Women's Grain Growers' Associations of Saskatchewan and Manitoba, and branches of the Women's Auxiliary to the United Farmers of Alberta.

### SEASON FOR SUBSCRIPTIONS

The present season is an especially good one for securing subscriptions to The Guide. The spring rush is over, and there will be a few weeks of slack season before the harvesting commences. July will be a good month for this work, because the farmers will have time at their disposal to talk to you. There will also be picnics and fairs to attend, and these gatherings are good opportunities for securing subscriptions. A couple of weeks' thorough canvassing of your district ought to clear up the renewals, and also add a large number of new readers. A large number of subscriptions are being received by us direct from subscribers every day, and if you make it known thruout your neighborhood that you are working for a library, subscribers will be quite willing to send their money thru you instead of sending it to us direct, and you need not confine your work to any particular area as we do not give anyone exclusive territory and allow you to canvass anywhere in the West.

### Our Proposition:

We propose to enlist the services of the different local Associations in helping us increase our subscription lists and also in collecting renewals. In return for this help we will furnish any local with a library which may be chosen by its officers or members or, if desired, we will select the books for you.

The sets of books illustrated on this page are only suggestions. We will allow you to make your own selection, whether they are listed in our book catalog or not.

The books for your library will be sent prepaid, neatly packed and boxed and we will also give you full instructions for keeping your records and conducting the library so that it will be an unqualified success.

### Guide Prices and Credits Toward a Library

Subscription Price	Term	Amount to be credited on Library
\$10.00	9 years, New or Renewal	\$2.00
5.00	4 years, New or Renewal	1.00
3.00	2 years, New or Renewal	.80
1.50	1 year, Renewal	.40
1.50	1 year, New only	.50
1.00	9 months, New only	.30
.50	5 months, New only	.20
.25	3 months, New only	10

NOTE:—The short term offers of 25c and 50c for new subscribers will carry the subscriptions till harvest time. You can make a memo. of these and collect the renewals after harvest. No renewals will be accepted for less than one year.

The Guide is the official organ of the western farmers, and as such receives the hearty support of every local farmers' association. Thru The Guide only can official news of the activities of the branches of the Association thruout the West be obtained. It is found invariably that where The Guide is most widely read the Association is strongest.

### HOW TO BEGIN

Take this matter up at your next meeting. Subscriptions towards the library may be paid to the Local Secretary or President. If neither of these officers can act as treasurer for the competition, the Association may appoint some other member and advise us of this appointment. It is not necessary, however, to wait for a meeting to start work towards the library. If three or four members get together the work can be commenced at once. As soon as we know who is to act as treasurer we will send him full supplies by return mail, including our list of subscribers at post offices in your district, sample copies of The Guide, and advertising literature.

### RULES OF COMPETITION

1. The competition is open to recognized local branches of the Grain Growers of Manitoba and Saskatchewan and local unions of the U. F. A., also to branches of the women's associations of the three provinces, but is positively not open to individuals nor to other organizations.

2. To be entitled to a library a minimum of \$15.00 worth of subscriptions must be sent in to The Guide office before August 31st, and this amount must come from not less than ten subscribers.

3. The amount need not be sent in all at one time, but the subscriptions should be forwarded at least weekly, and the proper amount will be credited on our office records and an acknowledgment sent to the treasurer.

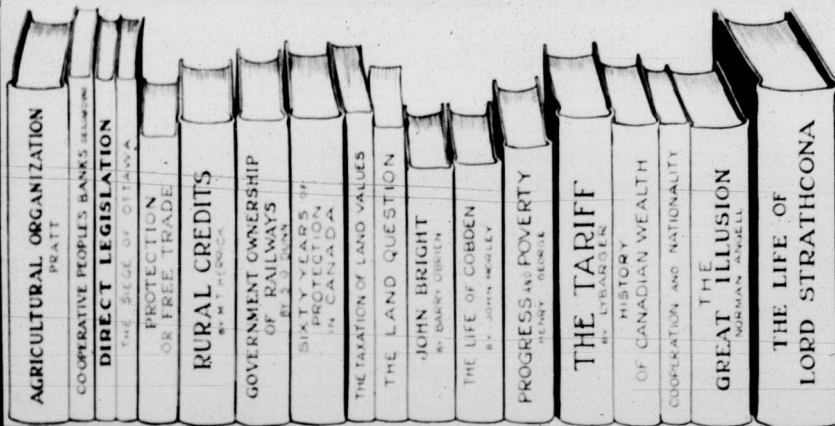
4. While we place a minimum of \$15.00 to be sent in from at least ten subscribers, there is no limit to the number of subscriptions or the amount which we will accept.

5. When the Secretary or President does not act as Treasurer for the competition it will be necessary for one of these officers to write The Guide, giving us the name and address of the party who has been appointed so that we may send him full supplies and advice to help him in the work.

6. All remittances should be made by post office or express money orders made payable to The Grain Growers' Guide. We cannot accept responsibility for currency sent thru the mail.

Subscription Department, Grain Growers' Guide, Winnipeg, Manitoba

### Suggested Library for Men, worth \$15.00



### Suggested Library for Women, worth \$15.00

