

WINNERS IN THE CLERKS' CONTESTS

CANADIAN GROCER

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**WRITE US TODAY for
advertising material to be used**

Welch Week, July 1-8

We are arranging to make the week of July 1-8 "Welch Week" among the leading retailers throughout the Dominion.

Our advertising is suggesting that consumers buy at least one quart of Welch's. You can use this week to boost your sales of Welch's.

Every retailer of Welch's who wants increased sales—new customers and good advertising for his store will display Welch's in his window and *push* it during Welch Week.

\$300 in awards

For photographs or windows which we consider to be the most original and to have most selling influence, we will award the following prizes:

First award	-	\$50	Next ten	-	\$10 each
Next two	-	\$25 each	Next twenty	-	\$5 each

Send in your photograph to reach us not later than August 1st.

Write today for advertising material.

The Welch Co., Limited, St. Catharines, Ontario