

STRENGTHEN YOUR HOLD

on your best customers by
only selling them the best.

“BOVRIL”

is the BEST fluid beef to
stock, because it sells
quickly and is always to
be relied upon.

**Wethey's
Mince Meat**

(In Cartons)

has been recognized as the standard of
Canadian excellence for a quarter of a
century.

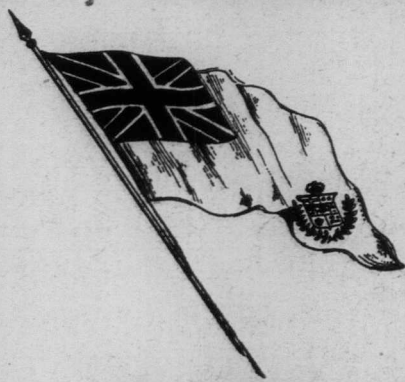
PURE WHOLESOME RICH

“ONE TRY SATISFIES”

If your jobber cannot give it to you
please write us direct.

J. H. WETHEY, LIMITED

ST. CATHARINES, - CANADA



Empire Brand

A traveller who has nothing
new or interesting to offer you
every trip is no use to you or
value to his house.

Ask our Travellers to show you

Change No. 63

It is a list of reasonable bargains. Some lines
offered may be

Just What You Want

4 FREE long distance phones.
Write—or better, wire or phone
at our expense.

LUCAS, STEELE & BRISTOL
HAMILTON