

MANUFACTURES.

The British Columbia Commercial Journal is in receipt of several letters from well known and enterprising people who heartily endorse what it has from time said on the subject of the advisability, nay the absolute necessity, of establishing home manufactures in this city and Province. There are, we are assured, not a few people who are disinclined to invest money in feasible enterprises; but, it is said, that the trouble is that many of the projects which have been presented have been those of mere speculators, who, having had the experience, have as their sole object the desire to exchange that experience for somebody's capital. To this end, then, inventive genius has been put extensively to work, the result being that in some cases so splendid a project have they presented that the exchange of the two important commodities involved has not infrequently been effected. The result, however, has been such as to block the way for many undertakings that had been better thought out and presented on a basis better calculated to secure success. But capital, after it has been bitten a time or two, begins to fight shy, determined to insist upon its right to consideration of a by no means secondary character. The only way nowadays in which a venture can be successfully floated is by holding out no expectations that there is any reasonable probability of being realized; by avoiding any extravagances either in the amount of capital demanded or of the plant and premises absolutely necessary to make the venture. It is very true that a concern on a limited scale cannot, on general principles, be looked as well as on large dimensions; but a comparatively small investment would be ample in most cases to make a start of almost any industry that is suitable to this Province and its conditions. Then, too, the personal demands of the individual who seeks to enlist financial assistance must be moderate. The comparatively high salaries which at one time obtained and the bonuses either of stock or cash to promoters which once were in vogue are not now possible, while the record of the party concerned, no matter how meritorious his propositions may be, must be clear and unassailable.

Enterprise and economy in management are absolute requirements, and, these combined, there are not a few industries which might be cultivated and successfully built up. It must be remembered, too, that business will not voluntarily come in these days to any one or to any concern. It has to be sought out and solicited in every legitimate manner. The times must be kept up with, alike as to the cost and the quality of what is supplied, and a reputation of reliability and

excellence of product has to be built up and maintained. Procuring and holding a business are two different things, the first being utterly useless without the other. This is a condition that must be ever present with every one, whether in trade or industry, and this ought to be ever forcibly kept in mind. British Columbia holds one of the keys to the continent as well as to the islands of the Pacific and the continent of Asia. She has markets in both for what she can herself produce as well as for what she can make herself the medium of exchanging for others. Her opportunities are golden, and small as may be the beginnings of her industries and of her foreign trade, there is no knowing to what an extent they may increase. It may be remarked in conclusion that if some people would take half as much interest in their own business as in subjects that don't concern them, they might become millionaires.—*Commercial Journal.*

O'Kell & Morris have secured the services of Mr. H. Price, who at the International Exhibition held in London, England, last October, won the gold and silver medal for excellence of jams, jellies and marmalades.

In the big suit of Robert Croft, as trustee at Seattle for the Bank of British Columbia against Sutcliffe Baxter and others, for the foreclosure of four trust deeds and mortgages on about \$75,000 worth of real estate in King, Whatcom, Thurston and Skagit counties, Judge Langley, last week, gave the plaintiff a decree according to the prayer of the complaint. The judgment will be for almost \$50,000, principal and interest, on loans made to Baxter by the bank in the past two years.

The eastern papers have latterly been taking great interest in British Columbia matters not alone as regards the floods but the political contest which has for some time been progressing and is now almost concluded. The Montreal Star contains a portrait of Premier Davie and in its Vancouver correspondence thus refers to the administration of which he is the head: "The Government is winning golden opinions by the measures they are taking for the relief of the flood sufferers, as well as by the prompt manner in which relief steamers were sent to the scene of devastation by the turbid waters of the Fraser. On their record as plain, practical business men, who have understood the wants of the country and adapted themselves to its varying conditions the Davie Cabinet announce their determination to stand or fall. The prospects are that they will stand, though the Liberals profess to be very confident."

TO THE ELECTORS

—OF—

VICTORIA CITY
ELECTORAL DISTRICT.

Owing to the large number of Voters on the list it will be quite impossible for us to see you personally, and we therefore take this means of addressing you, to respectfully request your support at the approaching Provincial Election for the return of four members to represent this City, which takes place on the 7th July, A. D. 1894, and will be held at the CITY MARKET.

If elected, we shall give our hearty support to the present Government, which has done so much to promote the general advancement and prosperity of the Province.

We shall also use every endeavor to secure such legislation as has for its object the further development of the Province, and of this City in particular; to so harmonize capital and labor as to make profitable employment for both; to assist the settlement of the agricultural districts by all legitimate means; to continue the present system of free non-sectarian education, and to aid the passage of all laws which will tend to ensure the liberty, happiness and general welfare of the people of this Province.

Trusting to be honored with your vote and support on election day.

We are,

Your obedient servants,

J. H. TURNER,

R. P. RITHET.

H. DALLAS HELMCKEN.

JOHN BRADEN.