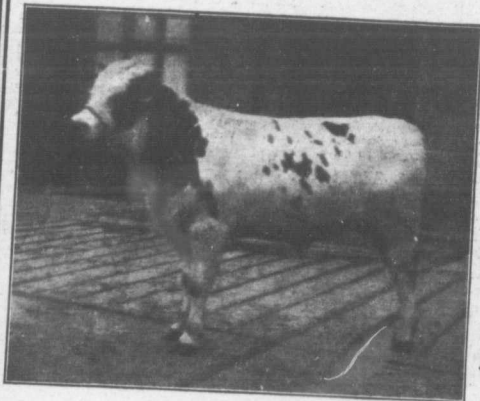


Have You Secured One of Farm and Dairy's Real Live Premiums?

If Not, Get Busy at Once!

These live stock premiums are proving very popular with Farm and Dairy Readers. We know this because they keep us busy filling their orders.

We like them best because after Our Folks get them they will constantly become more valuable. A cheap and trashy premium would be lost or destroyed in the course of a few months, but at the end of that time one of our **real live premiums** has trebled in value and become a source of constant revenue.



Pure Bred Holstein Bull Calves

We still have some Holstein calves, big, strong, typey fellows. They are going rapidly. Begin at once and earn one of them before they are all gone. Send us a list of 25 New Subscribers to Farm and Dairy at \$1.00 each, and we will have one ordered for you right away.

REMEMBER Even if you do not get the required number of subscribers, for a calf, you can win a pig, or if you prefer we will pay you a large cash commission on all subscriptions you do get. So do not hesitate to start. You are bound to get something for your work—calf, pig or cash.



Pure Bred Ayrshire Bull Calves

These are guaranteed to be good, well bred, typey calves, well marked with clearly defined colors and of the very best breeding.

In short, they will be a **credit to the Breed, Eligible for Registration.**

We are giving one of these calves for 25 New Subscribers to Farm and Dairy at \$1.00 each.

FREE PIGS

HAVE YOU GOT YOURS?

Pure
Bred
Pigs
Given
Away
FREE



Have you won any pure bred Pigs for the securing of New Subscriptions to Farm and Dairy? If not you can easily do so now. Read our offer.

We will give a pure bred pig, of any of the standard breeds, from six to eight weeks old, for only twelve New Subscriptions to Farm and Dairy, taken at the regular subscription price of \$1.00 a year.

We have already this year given away over eighty pure bred pigs. You can secure one also just for the work of securing these nine new subscriptions.

FARM AND DAIRY PETERBORO, ONT.

Dear Sirs,

Please send me full information and supplies, as I am determined to win one of your **REAL LIVE PREMIUMS.**

Name

Address

Premium desired