

The FAT of THE LAND

Recently published at
\$1.50, now to be given
away free. Read on.

WHAT THEY SAY.

MR. C. C. JAMES, Deputy Minister
of Agriculture, Ontario, says:

I procured a copy of "The Fat of the Land" last May and have only recently read it. Meanwhile I have been lending it to others to read, and the opinion of all has been that it is a very readable, suggestive and helpful book. It is the story of a man of means, broken down in health through strenuous city practice, who sought the country for health and enjoyment. The book is well written and keeps up the interest to the end. The question will at once arise: "Is there anything in it for the ordinary farmer who has to start with small capital?" There certainly is. Some of the most important principles of the present day agricultural practice are worked out in a most interesting form. I would like to see our hard working, close thinking, unemotional Ontario farmer sit down to read this book. He will enjoy it. He will be able to compare experiences with his own, and he will be able to get much out of it for his own work. I have no fear of the Ontario farmer being misled by any of the methods proposed. He is shrewd enough to take such advice as is applicable to his own conditions. It is a stimulating book and one need not believe it all, or accept all the statements, in order to value it. I believe it will do good to the struggling farmer as well as to the rich city man who longs to change his city office for the free air of the country.

DR. JAS. W. ROBERTSON, late
Commissioner of Agriculture, Ont-
ario, says:

I read "The Fat of the Land" with keen interest. It is a book which re-ords in a very pleasant way many possible, if not actual, achievements by the application of intelligent and good business management to farming problems and affairs. I count it wholesome reading.

MR. F. W. HODSON, Dominion
Livestock Commissioner, Ontario,
says:

I received a copy of "The Fat of the Land," and have read it very carefully. It contains a good deal of useful information and should be read by every farmer in Canada.

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