

A NAME and its SUCCESSION

The J. I. Case Plow Works was founded a great many years ago by the man whose photograph is shown here. His highest aim was to produce plows and other tools of good design and exceptional quality for the American farmer



For more than a quarter of a century Pres. H. M. Wallis, son-in-law of the founder, has been advancing this standard of quality with every modern improvement called for in implement construction. The fact that the name J. I. Case on a plow, planter or tillage tool stands for quality, is ample proof of his success in the line of succession.



SECRETARY

These three young men, grandsons of J. I. Case, are the incorporators of the J. I. Case Company



ASSIST. SUPT.

An organization formed to aid the Sales Department of the J. I. Case Plow Works



EXPERIMENTAL DEPT.

BEWARE OF RUMORS

We are an independent Company, not connected with any other in any way. J. I. Case founded this business years ago, and his heirs and family are still running it. No "Case" is connected, directly or indirectly, with any company other than ours.

Look for this every Genuine



Trade Mark on J. I. Case Engine Gang

Points of Merit Not Found on Other Engine Gangs

Patents pending on same

- 1 **REAR FURROW WHEEL**—takes the side thrust and holds plow to straight-ahead position.
- 2 **BUMPERS**—insure exact spacing of all beams, and consequently, furrows of uniform width.
- 3 **LINING UP CHAIN**—binds rear furrow wheel to frame—a material aid in offsetting side thrust.
- 4 **SUCK**—just shorten or lengthen rear arm by means of two jam nuts, and you have any desired penetration.



- 5 One lever lifts two plows, but each beam is independent. This allows you to regulate depth of each plow and means a uniform job.
- 6 **BREAKPIN**—just a wooden plug; breaks when it ought to, never otherwise. Beams are hinged. You swing a plow up and change bottom or share with perfect ease.

Now, Mr. Dealer,

The Engine Gang that is going to sell year after year must stand up to its work. The above points are not mere talking points—they are on our plow for **business**.

Plow made with 4, 6, 8, 10, 12 or 14 bottoms, breaker or stubble shapes.

Write for new circular No. 235B. We want your order

J. I. CASE PLOW WORKS, Racine, Wis.