

Prudential Mutualization Means



that the holders of Fourteen Million Policies are the Owners of the Company and that for all time the policy-holders will control the Company for their own benefit.

Great has been the work and growth of the Prudential, but greater is its future destiny.

THE PRUDENTIAL INSURANCE CO. OF AMERICA
 FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.
 Incorporated under the laws of the State of New Jersey

FIRE

BRITISH CROWN ASSURANCE

Corporation, Limited
 of GLASGOW, SCOTLAND

The Right Hon. J. PARKER SMITH, President.
 D. W. MACLENNAN, General Manager.
 Head Office for Canada: TRADERS BANK BLDG., TORONTO
 A. C. STEPHENSON, Manager.

AGENTS WANTED IN UNREPRESENTED DISTRICTS

Returning Confidence

The storm is the test of the ship. The strength of the Empire is being tested by the fiercest gale that ever blew.

With the nation the institutions that compose it have suffered, not one financial organization has escaped.

The Life Insurance Companies of England and Canada are being tested and tried but are not found wanting.

The Mutual of Canada, for instance, has not only held its own but has made substantial progress during every day of the war.

The wave of returning confidence finds The Mutual of Canada on the crest, stronger and more prosperous than ever.

Assurances in Force \$100,000,000
Assets 27,000,000

The Mutual Life Assurance Co. of Canada

WATERLOO, ONTARIO.

E. P. Clement, Pres. George Wegenast, Man. Director

OPPORTUNITIES

in Life Insurance are many.

FOR AN AGENCY, ADDRESS

GRESHAM LIFE ASSURANCE SOCIETY, LTD.

Established 1848. Funds \$50,000,000

GRESHAM BUILDING - - - MONTREAL

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A Strong Canadian Company.

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 GUARANTEE BONDS

PLATE GLASS AND AUTOMOBILE INSURANCE

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The LONDON MUTUAL FIRE INSURANCE COMPANY

Established 1859

Assets	\$784,426.31
Surplus to Policy-holders	404,046.07
Losses Paid over	8,000,000.00



PROVINCE OF QUEBEC BRANCH

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with the Doctor's eyes. If your tongue is coated—if you are bothered with Stomach Trouble or Chronic Indigestion—then take what so many Doctors recommend, Abbey's Effervescent Salt. For more than a quarter of a century Abbey's Effervescent Salt has been a household remedy throughout Canada. Take it every morning in warm water.

Abbey's Effervescent Salt

for your

Stomach, Headaches,
 Biliousness and
 Indigestion.

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