

**Traffic Returns.****CANADIAN PACIFIC RAILWAY.**

Year to date	1914	1915	1916	Increase
Apr. 30.	\$33,813,000	\$27,275,000	\$37,722,000	\$10,447,000
Week ending	1914	1915	1916	Increase
May 7..	\$2,119,000	\$1,594,000	\$2,763,000	\$1,169,000

**GRAND TRUNK RAILWAY.**

Year to date	1914	1915	1916	Increase
Apr. 30.	\$16,110,787	\$14,755,831	\$17,484,879	\$2,729,048
Week ending	1914	1915	1916	Increase
May 7..	\$978,178	\$863,195	\$1,030,768	\$167,573

**CANADIAN NORTHERN RAILWAY.**

Year to date	1914	1915	1916	Increase
Apr. 30.	\$6,038,800	\$6,889,000	\$9,607,300	\$2,718,300
Week ending	1914	1915	1916	Increase
May 7..	\$423,400			

**WHY I should select a MUTUAL POLICY!**

**FIRST**—Because in a mutual company the assets are the sole property of the Policy-holders.

**SECOND**—Because in a mutual company ALL of the profits go to the policy-holders: not 90 per cent or 95 per cent, but THE WHOLE.

**THIRD**—Because in a mutual company the executive is directly responsible to the policy-holders: ALL the directors are policy-holders' directors.

**FOURTH**—Because mutual companies hold the record for stability.

**FIFTH**—Because mutual companies have all the "safety-first" features of stock companies with mutuality thrown in.

**SIXTH**—Because the largest American companies are already mutual or seriously considering mutualization, and already more than one-half of legal reserve insurance is mutual.

**SEVENTH**—Because mutual companies are not built up in the interest of the FEW, but of the MANY.

THEREFORE, I WILL TAKE FOR MINE

**The Mutual Life Assurance Co. of Canada**

Canada's Only Mutual.

Waterloo, Ontario.

**SERENADING A LIFE COMPANY.**

Last winter the staff of the Great-West Life presented fife and drum band instruments to the 78th Winnipeg Overseas Battalion. As a mark of appreciation, the other day the battalion paraded before the Great-West Life's head office building, while the brass band and fife and drum band serenaded the staff with martial airs.

**TWIN CITY RAPID TRANSIT COMPANY.**

Year to date	1914	1915	1916	Increase
Apr. 30.	\$3,005,371	\$3,270,852		\$265,481
Week ending	1914	1915	1916	Increase
Apr. 7..	\$171,564	\$179,637	\$191,589	\$11,952
14..	173,371	174,248	185,281	11,033
21..	168,771	176,106	184,559	8,453
30..		225,325	245,595	20,270

**DULUTH SUPERIOR TRACTION Co.**

	1914	1915	1916	Increase
Apr. 7..	\$24,977	\$21,463		
" 14..	25,432	20,108		
" 21..	25,160	20,316		
" 30..	31,822	24,768		

**CANADIAN BANK CLEARINGS.**

	Week ending May 11, 1916	Week ending May 4, 1916	Week ending May 13, 1916	Week ending May 14 1914
Montreal..	\$76,519,044	\$78,489,695	\$47,334,631	\$54,876,377
Toronto...	53,388,235	55,697,519	37,547,258	41,900,560
Winnipeg..	35,290,315	39,144,365	21,956,677	
Ottawa....	5,032,349			3,555,456

**OPPORTUNITIES**

in Life Insurance are many.

FOR AN AGENCY, ADDRESS

**GRESHAM LIFE ASSURANCE SOCIETY, LTD.**

Established 1848. Funds \$50,000,000

GRESHAM BUILDING - - - MONTREAL

**THE DOMINION OF CANADA GUARANTEE & ACCIDENT INS. CO.**

The OLDEST and  
STRONGEST CANADIAN  
CASUALTY COMPANY

ACCIDENT  
BURGLARY  
GUARANTEE BONDS

TRANSACTS:

SICKNESS PLATE GLASS  
AUTOMOBILE INSURANCE  
FIRE INSURANCE

E. ROBERTS, Manager,  
BANK OF OTTAWA BUILDING, MONTREAL

C. A. WITHERS, General Manager,  
TORONTO

Branches: WINNIPEG CALGARY VANCOUVER

THE  
**CONTINENTAL LIFE INSURANCE COMPANY**  
HEAD OFFICE - TORONTO

Protect your wife and family by a monthly income policy in THE CONTINENTAL  
LIFE INSURANCE COMPANY. An absolutely sure investment.

W. J. BROWN, Provincial Manager,

180 ST. JAMES STREET, MONTREAL.