

INTRODUCTION.

IN publishing this special edition the Telegraph was inspired with the idea of presenting to its many readers something which could be retained as an interesting and pleasing souvenir and at the same time be of substantial benefit to Welland, the home of the Telegraph, and the surrounding district. No effort has been made to make this an art edition, but rather a sensible, substantial and interesting booklet which will attract attention and bring the natural advantages, the beauties and the possibilities of Welland before those who can appreciate and profit by them.

Probably no town in Canada is so greatly favored and yet so little known of its advantages as the County Town of this border county. There seems no reason why this should not be a town of ten times the inhabitants, except that it needs advertising. The Telegraph has great faith in Welland and great faith in advertising, and it was for this purpose that this booklet is printed and circulated. The Town Council and the business men generally have grasped the idea and have materially assisted in the publication of this special edition. They realize that in helping the town they are helping themselves.

In the composition of the book the publishers have endeavored to bring forward the advantages and facilities of Welland as an advantageous locality in which to build a large business or factory or as a most desirable residential town. Here the manufacturer can get water power, gas, electric light, good sewerage, shipping facilities by two waterways and five railways, and soon their will be an abundance of electric power to complete the advantages that can be equalled in few towns in America. The illustrations and subject matter of the following pages go into these points more fully and make interesting reading as well.

SEARS & SAWLE, PUBLISHERS.