



## BILL MULOCK

Liberal Candidate in the Federal by-election  
for the riding of North York, Monday,  
September 24.

### Bill Mulock Stands for a New and Better Deal

You are tired of the Bennett's government lack of constructive policy and action. You are tired of its failure to bring you any relief from the trials, difficulties and hardships of the last four years. Bill Mulock stands for the Liberal policies which will bring you better times, will widen Canada's markets for natural and manufactured products, and will provide employment for its workers and outlets for the products of its farms. Your only hope for future prosperity lies in electing Bill Mulock, and thus serving notice on the Bennett government that it no longer has the confidence of the people of Canada.

In the by-election of Monday, September 24, you are called upon to make a clear-cut decision which will have a vital effect on your own future welfare, and that of the whole Dominion of Canada. You are called upon to decide whether you are satisfied with the utter lack of constructive policy and effort on the part of the Bennett government during the last four years, it's utter failure to deal effectively with conditions which have brought unemployment, misery and hardship to hundreds of thousands of Canadians, or whether you desire the Liberal policy which will, I firmly believe, bring new and adequate policies for dealing with the conditions created by governmental inaction, and will create better times for the people of Canada.

In 1930, Premier Bennett was elected to office by virtue of his extravagant promises that he would end unemployment, that he would blast a way for Canada's products into the markets of the world. He has utterly failed to do either. Unemployment has increased, Canada's trade has steadily diminished, and people of North York know, better than any words of mine can tell them, how bad conditions have become under the Bennett government.

In the election of Monday, September 24, the eyes of Canada will be on you, the electors of North York. By electing me you will serve notice on the Bennett government that it no longer has the confidence of the people, and that a change to a new and better era is wanted.

In asking for your support, my only thought is that I can be of service to you, my fellow-citizens of North York. Your interests are my interests; your welfare is my welfare. I pledge myself to serve you whole-heartedly, striving always to put into effect those policies which I believe alone can better conditions for all of you.

If you are satisfied that the time has come for a change, I appeal to you for your support and for your vote when you go to the poll on September 24.

Yours very sincerely,

# "Bill" Mulock