

HEWLETT PACKARD

The uncompromising ones.



The Hewlett-Packard
HP-21 Scientific
\$159.00

The calculations you face require no less.

Today, even so-called "non-technical" courses (psych, soc, bus ad, to name 3) require a variety of technical calculations—complicated calculations that become a whole lot easier when you have a powerful pocket calculator.

Not surprisingly, there are quite a few such calculators around, but ours stand apart, and ahead. We started it all when we introduced the world's first scientific pocket calculator back in 1972, and we've shown the way ever since.

The calculators you see here are our newest, the first of our second generation. Both offer you technology you probably won't find in competitive calculators for some time to come, if ever.

Our HP-21 is the only calculator at its price that performs all arithmetic, logarithmic and trigonometric calculations automatically—even rectangular/polar conversions. And you can do your trig calculations in either radians or degrees, just by flipping a switch.

The HP-21 is also the only calculator at its price that offers you full display formatting, so you can choose between fixed decimal and scientific notation. (The latter is extremely helpful when you're working with very large or small numbers.)

Our HP-25 does all that—and much, much more. It's programmable, which means it can solve automatically the countless repetitive problems every science and engineering student faces.

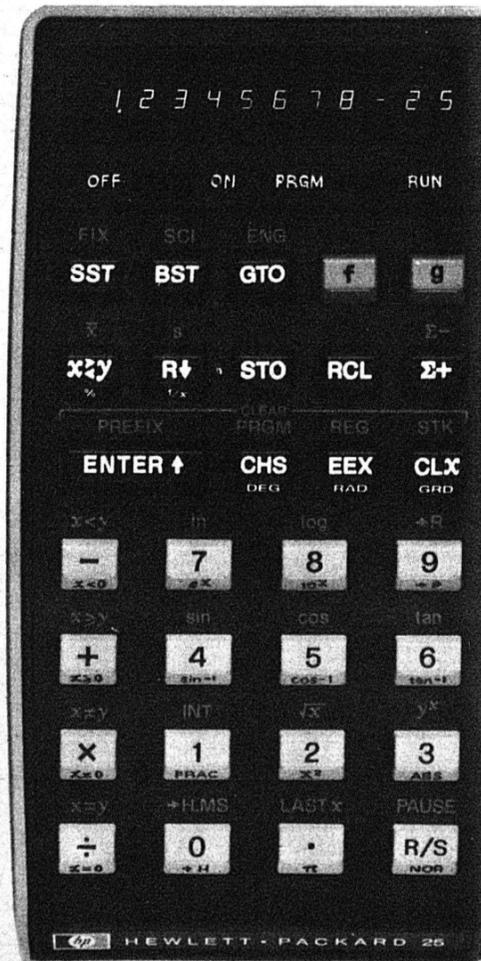
What's a repetitive problem? Simply one where the formula stays the same and the variables change; e.g.,

finding the areas of 10 different sized circles. With HP-25, you enter the keystrokes necessary to solve the problem only once. Thereafter, you just enter the variables and press the Run/Stop key for an almost instantaneous answer accurate to 10 digits.

You gain time, precision, flexibility. You can try out alternative approaches to a problem without sacrificing a Saturday morning. These days, no science or engineering student can afford to be without an HP-25. At \$195.00*, they don't have to.

Both the HP-21 and HP-25 offer exceptional price/performance ratios. Both are easy to use (the know-how's in the machines). And both can take a beating. From double injection molded, positive action (click when you press them) keys to rugged plastic cases, every detail reflects our concern for quality. Change your mind, are, your HP calculator will still be working for you when your college years are a distant memory.

Before you invest in a lesser machine, by all means do two things: ask your instructors about the calculations their courses require; and see for yourself how effortlessly our calculators handle them. (You might also talk to a classmate who already owns an HP calculator.)



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